

2007 GARTNER EVENTS SNAPSHOT

Symposium/ITxpo

Our flagship event, the IT industry's largest and most strategic conference, covering the entire spectrum of enterprise IT.

Global	Symposium/ITxpo	April 22-26 May 20-23 October 7-12 November 4-8 November 20-23 November 28-30	San Francisco, CA Barcelona, Spain Orlando, Florida Cannes, France Sydney, Australia Tokyo, Japan
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Summit Events

Gartner Summits focus on specific topics, technologies, and industries that are top of mind for today's business and IT professionals.

North America	Wireless & Mobile Summit Business Process Management Summit Business Intelligence Summit Outsourcing Summit Portals, Content & Collaboration Summit Enterprise Planning & Architecture Strategies Seminar NEW! Manufacturing & Distribution Technology Summit NEW! Compliance & Risk Management Summit IT & Software Asset Management Summit IT Security Summit GCON: The Gartner Government Conference Enterprise Planning & Architecture Strategies Seminar Application Architecture, Development & Integration Summit NEW! Infrastructure, Operations & Management Summit Enterprise Architecture Summit Financial Services Technology Summit Enterprise Planning & Architecture Strategies Seminar NEW! Business Process Management Summit NEW! Portals, Content & Collaboration Summit Customer Relationship Management Summit NEW! Master Data Management Summit NEW! Web Innovation Summit Open Source Summit Enterprise Networking Summit Identity & Access Management Summit 26th Annual Data Center Conference CIO Summit Enterprise Planning & Architecture Strategies Seminar Application Architecture, Development & Integration Summit Enterprise Architecture Summit	February 5-7 February 26-28 March 12-14 March 19-21 March 19-21 April 24-25 April 30-May 2 May 9-11 June 3-6 June 4-6 June 6-8 June 11-12 June 11-13 June 11-13 June 13-15 August 27-29 August 28-29 September 17-19 September 17-19 September 17-19 September 19-21 September 19-21 September 19-21 October 22-24 November 14-16 November 27-30 December 2-4 December 3-4 December 3-5 December 5-7	Dallas, TX San Diego, CA Chicago, IL Dallas, TX Orlando, FL San Francisco, CA Las Vegas, NV New Orleans, LA Nashville, TN Washington, DC Washington, DC Nashville, TN Nashville, TN Orlando, FL Nashville, TN New York, NY New York, NY Orlando, FL Las Vegas, NV Hollywood, FL Hollywood, FL Las Vegas, NV Las Vegas, NV Nashville, TN Los Angeles, CA Las Vegas, NV Amelia Island, FL Las Vegas, NV Las Vegas, NV Las Vegas, NV
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EMEA	Business Intelligence Summit Customer Relationship Management Summit Enterprise Planning & Architecture Strategies Seminar Business Process Management Summit Outsourcing & IT Services Summit Wireless & Mobile Summit Application Integration & Web Services Summit NEW! Identity & Access Management Summit Portals, Content & Collaboration Summit CIO Summit IT Security Summit Financial Services Technology Summit Enterprise Architecture Summit Data Center Summit Gartner Strategy & Technology Conference	January 30- February 1 March 7-8 March 14-15 March 26-28 April 16-18 April 17-18 April 19-20 June 25-26 September 5-6 September 11-12 September 17-19 September 24-25 September 26-27 October 22-24 December	London, UK London, UK Rome, Italy London, UK London, UK London, UK Rome, Italy London, UK London, UK Barcelona, Spain London, UK London, UK London, UK London, UK Frankfurt, Germany
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Asia/Pacific	Business Intelligence Summit NEW! India CIO Summit NEW! Business Intelligence Summit & Information Management Summit Outsourcing Summit NEW! Enterprise Architecture Planning Strategies Seminar Infrastructure, Operations & Data Centre Summit Outsourcing & IT Services Summit SOA Summit Application Development, Integration & Web Services Summit IT Security Summit China Outsourcing Summit IT Governance Forum	February 20-21 February 20-21 February 27-28 April 17-18 April/May May 8-9 June 13-14 July 18-19 July 31-August 1 August 14-15 December TBA	Tokyo, Japan Mumbai, India Sydney, Australia Tokyo, Japan Australia & Singapore Sydney, Australia Sydney, Australia Tokyo, Japan Sydney, Australia Sydney, Australia Shenzhen, China TBA
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Latin America	Enterprise Integration Summit Enterprise Integration Summit Outsourcing Summit Outsourcing Summit Future of IT Conference Future of IT Conference	April 10-11 April 19-20 June 20-21 June 27-28 August 21-23 September 19-21	Sao Paulo, Brazil Mexico City, Mexico Sao Paulo, Brazil Mexico City, Mexico Sao Paulo, Brazil Mexico City, Mexico
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Vision Events

Vision Events bring together leading technology providers and senior-level decision makers by invitation-only to form partnerships and secure new business in the technology sector.

Gartner conference tickets are not applicable to Vision Events.

North America	Global Outsourcing Invitational Program RetailVision Symposium Invitational Program IT ChannelVision Midsize Enterprise Summit East Project & Portfolio Management* RetailVision Midsize Enterprise Summit West Energy & Utilities IT Summit IT ChannelVision Healthcare Summit* Government Solution Summit Print & Imaging Summit	March 18-20 April 16-19 April 22-26 May 5-9 May 14-17 June 18-20 September 4-7 September 16-19 September 24-26 October 20-24 November 11-14 November 28-30 December 2-4	Dallas, TX Nashville, TN San Francisco, CA Hollywood, FL Atlanta, GA Boston, MA Phoenix, AZ Palm Springs, CA Dallas, TX Palm Springs, CA Miami, FL Orlando, FL Tucson, AZ
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EMEA	IT ChannelVision RetailVision Midsize Enterprise Summit RetailVision Project & Portfolio Management	April 24-26 May 2-4 June 26-28 September 25-27 December 5-7	Monte Carlo, Monaco Monte Carlo, Monaco Paris, France Paris, France Prague, Czech Republic
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Event listing as of February 23, 2007. Event dates and/or locations are subject to change.

*Gartner conference tickets will be accepted at these events.

SYMPOSIUM ITXPO: EMERGING TRENDS

April 22-26 > San Francisco, CA

- Symposium/ITxpo: Emerging Trends is the hottest addition to the Gartner portfolio
- We've made a major transformation this year. We'll deliver a host of emerging trends content, new insights, increased opportunity for attendee interaction with Symposium Communities and more.
- You'll see new session formats like Great Debates,

SUMMIT EVENTS**FEBRUARY****Wireless & Mobile Summit**

February 5-7 > Dallas, TX

- Meeting increased demand for new applications
- Experiencing the latest technologies firsthand
- Best policies and practices to ensure business benefits

Business Process Management Summit

February 26-28 > San Diego, CA

- Business process modeling, rules and methodologies
- Bringing business and IT together to increase value
- Real benefits from BPM strategies

MARCH**Business Intelligence Summit**

March 12-14 > Chicago, IL

- Defining and delivering an integrated BI and performance management framework
- Best practices that address the hard issues of data quality, metrics and information management
- Selecting the best products, services and vendors for your needs

Outsourcing Summit

March 19-21 > Dallas, TX

- Comprehensive coverage of IT outsourcing, business process outsourcing and offshore sourcing
- Disciplined approaches for setting strategy, selecting vendors, putting together the deal and managing the process
- Extensive case-study and best-practice presentations for both new and mature outsourcing initiatives

Portals, Content & Collaboration Summit

March 19-21 > Orlando, FL

- Best practices in portal design and management
- How to effectively manage content and collaboration across the enterprise
- How to leverage new trends and tools: wikis, ECM suites, new web technologies...

APRIL**NEW! Manufacturing & Distribution Summit**

April 30-May 2 > Las Vegas, NV

- Creating agility and flexibility across your enterprise, from design through distribution
- Leveraging IT to improve design, streamline operations & facilitate delivery to your customer
- Learning how IT tools can improve R&D productivity, how to manage master data for innovation across the production value chain and how to better manage digital assets

MAY**NEW! Compliance & Risk Management Summit**

May 9-11 > New Orleans, LA

- Risk calculations in today's 24/7 world
- Regulatory, commercial and organizational compliance issues
- Social and corporate responsibility, business continuity management, governance and privacy

JUNE**IT & Software Asset Management Summit**

June 3-6 > Nashville, TN

- Getting the most from hardware and software investments
- Ensuring security when users bring their own platforms to work
- Predictions on where the industry is headed

Look into the Labs, and Cool Vendor Shorts.

- Brace yourself for the next generation Symposium/ITxpo!

SYMPOSIUM ITXPO

October 7-12 > Orlando, FL

- The industry's flagship conference for senior IT end-users and business leaders
- Hundreds of sessions covering the entire IT spectrum
- Advice on all the big issues—compliance, security,

IT Security Summit

June 4-6 > Washington, DC

- Building the business case for your IT security budget and investments
- Meeting the challenges of compliance and privacy in the global marketplace
- The latest take on the security vendors and products you can trust

GCON: The Gartner Government Conference

June 6-8 > Washington, DC

- Critical strategies for public sector CIOs, project managers, and contracting/procurement officers
- Full-circle solutions for IT decision-makers, including e-government and homeland security
- Policy and technology trends to ensure government operation and transformation

Application Architecture, Development & Integration Summit

June 11-13 > Nashville, TN

- How to leverage SOA and Web Services
- AD Lifecycle, project management, modernization and governance issues
- How to integrate applications, processes and data

NEW! Infrastructure, Operations & Management Summit

June 11-13 > Orlando, FL

- Guidance in deploying operational best practices
- The impact of pervasive virtualization
- Better managing IT Infrastructure technologies

Enterprise Architecture Summit

June 13-15 > Nashville, TN

- Emerging roles and strategies in Enterprise Architecture
- How to measure and communicate the value of EA
- Aligning with the business and building successful EA programs

AUGUST**Financial Services Technology Summit**

August 27-29 > New York, NY

- The industry's exploding technology needs
- The latest trends, enterprise architectures, and management methods
- Strategic planning and tactical advice for IT executives and their business counterparts

SEPTEMBER**NEW! Business Process Management Summit**

September 17-19 > Orlando, FL

- Business process modeling, rules and methodologies
- Bringing business and IT together to increase value
- Real benefits from BPM strategies

Customer Relationship Management Summit

September 17-19 > Hollywood, FL

- Leveraging customer strategies and technologies
- Managing the Customer Experience and creating a customer-centric organization
- New trends in call center, sales & marketing management

NEW! Portals, Content & Collaboration Summit

September 17-19 > Las Vegas, NV

- Best practices in portal design and management
- How to effectively manage content and collaboration across the enterprise
- How to leverage new trends and tools: wikis, ECM suites, new web technologies...

NEW! Master Data Management Summit

September 19-21 > Hollywood, FL

- Understanding and implementing the MDM process
- How to measure and articulate the value of MDM initiatives
- Strategies and best practices to move your MDM, CDI and PIM projects forward

business process management, investments, convergence, sourcing and more

- More than 150 analysts presenting new research
- Intense analyst interaction through one-on-one meetings and analyst/user roundtable sessions
- ITxpo exhibit floor segmented into technology "marketplaces" based on key Gartner research areas

NEW! Web Innovation Summit

September 19-21 > Las Vegas, NV

- Focusing on next-generation Web technology, methods and vendors
- Experiencing the latest Web 2.0 workplace technologies
- Best practices and measuring ROI on new Web initiatives

Open Source Summit

September 19-21 > Las Vegas, NV

- Open Source applications and platforms
- Costs, risks and benefits of Open Source
- Adoption best practices and implementation case studies

OCTOBER**Enterprise Networking Summit**

October 22-24 > Nashville, TN

- VoIP for call centers, conferencing, and IP telephony
- Planning and preparing for, implementing, upgrading and capitalizing on next-generation enterprise networks
- The impact of VoIP and related services on business operations

NOVEMBER**Identity & Access Management Summit**

November 14-16 > Los Angeles, CA

- Using IAM to enhance productivity
- Best practices for rolling out IAM initiatives
- The IAM architecture and processes

26th Annual Data Center Conference

November 27-30 > Las Vegas, NV

- The industry-leading event
- Insights to transform data centers into a best-of-breed operation
- Coverage of services, servers, IT operations, storage, business continuity, and disaster recovery

DECEMBER**CIO Summit**

December 2-4 > Amelia Island, FL

- Specific focus on participating CIOs' Top 5 technology initiatives
- Time dedicated to small-workgroup, highly interactive workshops
- Peer networking and exclusive vendor consultations

Application Architecture, Development & Integration Summit

December 3-5 > Las Vegas, NV

- How to leverage SOA and Web Services
- AD Lifecycle, project management, modernization and governance issues
- How to integrate applications, processes and data

Enterprise Architecture Summit

December 5-7 > Las Vegas, NV

- Emerging roles and strategies in Enterprise Architecture
- How to measure and communicate the value of EA
- Aligning with the business and building successful EA programs

Enterprise Planning & Architecture Strategies Seminar

April 24-25 > San Francisco, CA

June 11-12 > Nashville, TN

August 28-29 > New York, NY

December 3-4 > Las Vegas, NV

- A two-day seminar where you'll learn a disciplined process—from planning to implementation—that focuses on the enterprise as a holistic system of systems; delivers the agility, speed and integration your business needs.