



Portals, Content & Collaboration Marketplace

gartner.com/symposium/us

The **Portals, Content & Collaboration Marketplace** at ITxpo is designed to aggregate solution providers around a central technology focus and to make it convenient for attendees to locate innovative products and services based on their needs. Take advantage of this ideal setting to maximize your interaction with these sought after prospects.

Conference learning is linked directly to market solutions through a variety of tracks and sessions, that cover: Real-Time Collaboration, Smart Enterprise Suites, E-Mail, E-Learning, Document Workflow, Output Management, and much more.

Target Audience: CIOs, CTOs, and their direct reports; IT Architects and planners; Application Integration Management; Application Development Management; IT Operations Management; IT Security Management; IT Network and Telecom Management; Content, Portals, Collaboration & KM Management; Business Intelligence Professionals; Vendor Product Marketing Managers; Technology Investment Professionals; Media and IT Industry Watchers; and anyone involved in enterprise-level IT decisions

Leading Gartner Analysts Presenting in Portals, Content & Collaboration:

Mike Anderson	Betsy Burton	Rita Knox	Dave Mario Smith
Whit Andrews	French Caldwell	Lou Latham	Ken Weilerstein
Waldir Arevalo	Peter Grant	James Lundy	
Tom Austin	Maurene Caplan Grey	Gene Phifer	
Toby Bell	Kathy Harris	Karen Shegda	

Portals, Content & Collaboration Tracks:

Content Management, Portals and Collaboration

Content Management, Portals and Collaboration, are pervasive technologies used by nearly every organization. From the standpoint of users, these technologies would provide faster results and improve employee agility if they were better integrated and more consistently deployed. This track will discuss methods to succeed with content management and portals, and evaluate the markets, vendors and trends that will effect your business.

Sessions:

- From Knowledge Management to Information Management and Back Again
- Simplify Your Enterprise Content Management Strategy
- WCM and DAM: The Next Generation
- Putting Content into Context: Driving—Strategy, Integration, Analytics, and Valuation
- Workplace Technology Stack
- Collaboration Scenario: Enabling the Future of Work

Compliance and Risk Management

Compliance remains on the front burner, commanding executive management attention. CIOs continue to see compliance activities costing more than the annual IT budget increase can absorb, so non-compliance priorities are being deferred or slowed down. Adopting best practices and technology solutions to improve compliance processes so that they take fewer people, less management attention, and a smaller share of the IT, Finance, and operating budgets is a competitive goal. Can compliance evolve to become a credit to the business, perhaps through implementing better risk management, or will it continue to be a costly process with few real business benefits? And what about new regulations and corporate social responsibility goals—will they just escalate the costs of business, or are their sound business reasons to improve IT support for them?

Sessions:

- The New Compliance Scenario: Automation, Profitability, CSR, and Jail
- Technologies for Compliance: Automating Your Way Out of Confusion

secure space ▶

Contact Josh Garey at
203 316 3491 or email
joshua.garey@gartner.com



51% of attendees predict an increase in spending in 2005 and 49% have involvement in portals, content and collaboration*

"In 2005, companies will experience tension between understanding and investing in new tools—such as wikis, instant messaging (IM) and Weblogs (blogs)—and consolidating better recognized ones, such as enterprise content management (ECM) and e-learning. Some technologies in the middle ground will continue to evolve (for instance, taxonomies). Meanwhile, the most-mature technologies, such as e-mail, are becoming part of broader enterprise architectures (messaging), and their roles will change in that new context. For example, compliance and corporate governance will continue to drive companies' technology plans."

- Predicts 2005: Support Improves for Knowledge Workers

Gartner
SYMPOSIUM ITXPO®
2005

October 16-21, 2005
Orlando, Florida

*based on 2005 Symposium/ITxpo registered attendees



Portals, Content & Collaboration Marketplace

- The Total Cost of Compliance: Do You Really Want to Know?
- The Executive Compliance Panel: People Who Have Been There, Done That, and Stayed Out of Jail
- The Vendor Compliance Panel: What's New, What's Hot, and What's Not

The Future of IT

Here's the place to find Gartner's top-level outlook for the future of IT—the opportunities and the pitfalls, and the advice to navigate both. This track addresses the big picture view, a "state of the union" in the Gartner Master Scenario. The essential "Top 10 lists" of must-note technologies now and longer-term, overarching business drivers and management directives provide essential context for strategic planning. Integrative scenarios for the major IT industry domains— software, infrastructure and management—offer a high-level summary perspective of the most critical factors affecting and influencing those areas. Finally, three major issues that cut across all the above provide a different perspective, and focus on growth, protecting against bad things happening, and processes wherever you look.

Sessions:

- The Gartner Scenario: Current State and Future Direction of IT
- Emerging Trends 2010-2015
- Top 10 Strategic Technologies for 2006
- Digital Disruptions: Major Trends Re-shaping Companies and Industries
- It's Time To Build Real Time Enterprises!
- Delivering IT's Contribution: The 2005 CIO Agenda
- Infrastructure 2015
- Software: Meeting the Business Challenge
- The Future for IS organizations and IT Management - Going Where We Were Not Going Before
- The Internet Scenario. The Second Revolution Begins

2005 Portals, Content & Collaboration Portfolio of Events:

- **Symposium/ITxpo—Portals, Content & Collaboration Marketplace**
November 7-11, 2005, Cannes, France

Additional Marketplaces:

- Application Development & Integration
- Business Applications & BPM
- Business Intelligence & Data Warehousing
- IT Operations Management
- Outsourcing & IT Services
- Security
- Systems & Storage
- Telecommunications Infrastructure & Services
- Wireless & Mobile

Gartner Events premier sponsor



Microsoft®



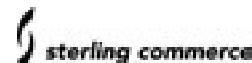
NOKIA

Computer Associates

Novell



OPEN TEXT
CORPORATION



UNISYS
Imagine it. Done.

Portals, Content & Collaboration Exhibitors:



- Xerox

- Accenture
- Adobe Systems, Inc.
- AnyDoc Software
- Convera
- EMC/Documentum
- Endeca
- Fast Search & Transfer
- FileNet
- Google
- Hummingbird
- Hyland Software
- Interwoven
- iPhrase
- Kofax Image Products
- Mobius Management Systems, Inc.
- Quark, Inc.
- Reflect Systems, Inc.
- RSD America, Inc.
- Siemens Communications
- Stellent
- Systemware
- Vignette
- Xythos

As of August 15, 2005

secure space ▶

Contact Josh Garey at
203 316 3491 or email
joshua.garey@gartner.com