



Security Marketplace

gartner.com/symposium/us

The **Security Marketplace** at ITxpo is designed to aggregate solution providers around a central technology focus and to make it convenient for attendees to locate innovative products and services based on their needs. Take advantage of this ideal setting to maximize your interaction with these sought after prospects.

Conference learning is linked directly to market solutions through a variety of tracks and sessions, that cover: Wireless Security, Identity Theft, Security Architectures Spam, Security Management, Network Security, Security in Outsourcing, and much more.

Target Audience: CIOs, CTOs, and their direct reports; IT Architects and planners; Application Integration Management; Application Development Management; IT Operations Management; IT Security Management; IT Network and Telecom Management; Content, Portals, Collaboration & KM Management; Business Intelligence Professionals; Vendor Product Marketing Managers; Technology Investment Professionals; Media and IT Industry Watchers; and anyone involved in enterprise-level IT decisions

Leading Gartner Analysts Presenting in Security:

Betsey Burton	Avivah Litan	Lawrence Orans	Vic Wheatman
John Girard	Rich Mogull	John Pescatore	
Arabella Hallawell	Mark Nicolett	Ray Wagner	

Security Tracks:

Information Security: SOLVED!

Is IT security at a tipping point? Is this where we're headed: block everything and expend arduous efforts to validate the transactions, messages and inquiries that can be allowed through perimeter defenses? An unprotected device attached to the Internet is attacked within seconds and compromised faster than you can download the latest patches. Criminals sweep across cyberspace in search of new profits. Phishing attacks, identity theft, fraud, and spyware imperil electronic commerce. But with these challenges come opportunities to improve defenses. Every day, new tools arrive on the market. Old tools merge, morph, and reduce management overhead. This track does not merely bemoan the risks—it explores solutions.

Sessions:

- Moving Security up the Stack: Application-level Security
- Security Solutions Surrounding Payments
- The Identity Federation Sensation: Education, Creation...Elation?
- The Future of Network Security
- Fraud Fighting for the Future
- Towards a Comprehensive Host-Based Intrusion Prevention Strategy
- On Demand Security: Beyond Mobility and Virtualization
- Protecting Connecting through Network Access Control
- Managing Mobile Devices Securely

Compliance and Risk Management

Compliance remains on the front burner, commanding executive management attention. CIOs continue to see compliance activities costing more than the annual IT budget increase can absorb, so non-compliance priorities are being deferred or slowed down. Adopting best practices and technology solutions to improve compliance processes so that they take fewer people, less management attention, and a smaller share of the IT, Finance, and operating budgets is a competitive goal. Can compliance evolve to become a credit to the business, perhaps through implementing better risk management, or will it continue to be a costly process with few real business benefits? And what about new regulations and corporate social responsibility goals—will they just escalate the costs of business, or are their sound business reasons to improve IT support for them?



66% of attendees predict an increase in spending in 2005 and 53% have involvement in security *

"The IT security churn will accelerate in 2005 as new vulnerabilities are discovered, companies introduce vulnerabilities by deploying technologies and applications, and the strategies and tactics of cyberattackers evolve to exploit weaknesses in technologies, applications, administrative processes and user behavior. As the speed of attacks increases, IT organizations and security vendors will have less reaction time. Prior to an attack, IT security managers will need to implement effective defenses and vulnerability mitigation strategies. They also will need to strengthen authentication techniques and administrative processes to support the growing portfolio of outward-facing, real-time business processes and applications."

- Predicts 2005: Security Focuses on Attack Prevention

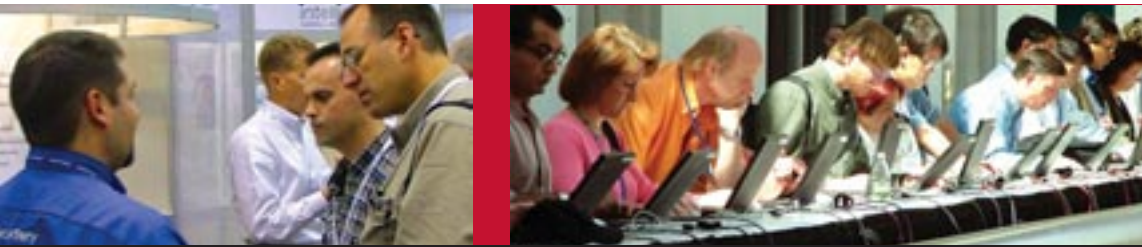
Gartner
SYMPOSIUM ITXPO®
2005

October 16-21, 2005
Orlando, Florida

secure space ▶

Contact John Aymar at
203 316 6291 or email
john.aymar@gartner.com

*based on 2005 Symposium/ITxpo attendees



Gartner
SYMPOSIUM ITXPO®
2005

October 16-21, 2005
Orlando, Florida

Security Marketplace

Sessions:

- The New Compliance Scenario: Automation, Profitability, CSR, and Jail
- Technologies for Compliance: Automating Your Way Out of Confusion
- The Total Cost of Compliance: Do You Really Want to Know?
- The Executive Compliance Panel: People Who Have Been There, Done That, and Stayed Out of Jail
- The Vendor Compliance Panel: What's New, What's Hot, and What's Not

2005 Security Portfolio of Events:

IT Security Summit

June 6-8 - Washington, D.C.

IT Security Summit

July 19-20 - Melbourne, Australia

IT Security Summit

September 14-15 - London, England

Symposium/ITxpo—Security Marketplace

November 7-11, 2005 - Cannes, France

Additional Marketplaces:

- Application Development & Integration
- Business Applications & BPM
- Business Intelligence & Data Warehousing
- IT Operations Management
- Outsourcing & IT Services
- Portals, Content & Collaboration
- Systems & Storage
- Telecommunications Infrastructure & Services
- Wireless & Mobile

Gartner Events
**premier
sponsor**

APC
Legendary Reliability™

Microsoft®

ca

NOKIA

Computer Associates

Novell

CISCO SYSTEMS

OPENTEXT
CORPORATION

DELL

SAP

hp
LEGEND

sterling commerce

IBM

Sun
microsystems

LANDesk

UNISYS
Imagine it. Done.

Security Exhibitors:

ITxpo
**marketplace
sponsor**

- **PatchLink Corporation**
- **Verisign**

- BindView Corporation
- Citadel Security Software
- F5 Networks
- Intelligent Wave
- Internet Security Systems
- Juniper Networks
- KPMG
- M-Tech Information Technology, Inc.
- Radware
- Stellar Technologies
- Trusted Network Technologies
- Vormetric
- Webroot Software
- Websense

As of August 15, 2005

secure space ▶

Contact John Aymar at
203 316 6291 or email
john.aymar@gartner.com