

Agenda at a glance

When attending this event, please refer to the Gartner Events Navigator mobile app for the most up to date session and location information.

Monday 24 JULY 2017	
07:30 – 18:30	Registration
08:30 – 09:15	Tutorial: Making Bimodal Real: Pace Layers, Strategy and Governance Matthew Hotle
	Tutorial: Designing Application Architectures That Fully Embrace The Cloud Potential Mark Driver
	Tutorial: What to Consider When Building a Chatbot Magnus Revang
	Tutorial: Five Essential Things to Know Prior to Getting Started With IoT Alfonso Velosa
09:30 – 10:30	Gartner Opening Keynote: Digital Business Transformation: In with the New, Renovate the Old Andy Kyte and Bill Swanton
10:30 – 11:00	Refreshment Break in the Solution Showcase
TRACKS	
A Application Strategy: Creating the Digital Business Foundation	B Application Architecture: Modernizing for Agility and Scale
C Application Development: Cultivating a Rigor and Fearless Innovation	D Integrations: Building a Pervasive Competency
Magic Quadrants: Gartner Advice and Methodologies	
11:00 – 11:45	Taking a Business-Driven Approach to Digital Transformation Neil Osmond
	The Seven Key Considerations for Selecting Your Next Cloud Application Platform Paul Vincent
	Top 10 Technology Trends Gene Phifer
	The Role of APIs in the Digital Platform – Enabling Bimodal Integration Patterns Mark O'Neill
	11:00 – 11:20 Magic Quadrant
	11:25 – 11:45 Magic Quadrant
12:00 – 12:30	To the Point: Flattening the Applications Organization – You Are Either Part of the Value Stream or Gone Bill Swanton
	To the Point: Choosing a Cloud Platform for Your Microservices Architecture Gary Olliffe
	To the Point: Get Ready for Voice-First Apps Jason Wong
	To the Point: Adopt Data Virtualization to Extend the Agility of Your Integration Strategy Eric Thoo
	12:00 – 12:15 Magic Quadrant
	12:15 – 12:30 Magic Quadrant
12:30 – 13:45	Lunch Break in the Solution Showcase
	Workshops, Analyst-User Roundtables and Ask the Analyst Sessions* <i>*End-Users only</i>
13:45 – 14:30	End-User Case Study <i>Refer to events website for updates</i>
	From Fragile to Agile Architecture Brad Dayley
	The 2017 Trends in Enterprise Mobile App Development Affecting Your Organization Adrian Leow
	Renovate Your Data and Application Integration Capabilities to Enable the Integrated Digital Business Eric Thoo
	13:45 – 15:15 Workshop: Creating Compelling Digital Experiences for your Organization Moderator: Gene Phifer
	13:45 – 14:45 Ask the Analyst: How to Maximize the Benefits and Reduce the Risks of Open-Source Software Moderator: Mark Driver
	13:45 – 14:45 Roundtable: Microservices in the Wild and in Production Moderator: Gary Olliffe
14:45 – 15:15	Solution Provider Sessions
15:15 – 15:45	Refreshment Break in the Solution Showcase
15:45 – 16:30	Manage Technical Debt to Reduce Cost and Risk, and Improve Delivery Velocity Andy Kyte
	Trends in Cloud Platforms and Event-Driven Application Strategies for Leaders, Planners and Practitioners of IT Keith Mann
	Unleash App Innovation Through Citizen Development Jason Wong
	How to Integrate Your Way to an Awesome Customer Experience Elizabeth Golluscio
	15:45 – 16:45 Roundtable: Scrum Is Not Enough: Essential Practices of Successful Agile Teams Moderator: Neil Osmond
	15:45 – 16:45 Roundtable: Addressing the Harsh Realities of Postmodern ERP Moderator: Denise Ganly
16:45 – 17:30	Guest Keynote: ADAPT – The Key Ingredients Needed to Remain Relevant in an Ever-changing and Disrupted World Gus Balbontin, Former CTO, Lonely Planet
17:30 – 19:00	Networking Reception in Solution Showcase
Tuesday 25 JULY 2017	
07:30 – 16:30	Registration
08:30 – 09:15	Evolving Governance and Budgeting Practices for Bimodal IT and Enterprise Agile Bill Swanton
	End-User Case Study <i>Refer to events website for updates</i>
	Why User Experience Is Hard for IT to Deliver – And What to Do About It! Magnus Revang
	The Key Fundamentals Required to Scale Mobile App Development Adrian Leow
	08:30 – 10:00 Workshop: Building High Performing Tech Teams Gus Balbontin, Former CTO, Lonely Planet
	08:30 – 09:30 Roundtable: Server-Side JavaScript Using Node.js: Are You Ready? Moderator: Brad Dayley
	08:30 – 09:30 Roundtable: Seeding Innovations with Product Management Moderator: Deacon Wan
09:30 – 10:00	Solution Provider Sessions
10:00 – 10:30	Refreshment Break in the Solution Showcase
10:30 – 11:15	Improving the Total Experience of Ownership Is a CIO Imperative Andy Kyte
	Blockchain for Architects: Where Blockchain and Smart Contracts Fit in IT Applications Paul Vincent
	End-User Case Study <i>Refer to events website for updates</i>
	The Emerging Role of IoT Platforms to Architecturally Enable Digitalization Alfonso Velosa
	10:30 – 12:00 Workshop: Designing Your API Security Policy Moderator: Mark O'Neill
	10:30 – 11:30 Roundtable: Running Agile Projects at Scale Moderator: Bill Swanton
	10:30 – 11:30 Roundtable: Why User Experience Is Hard for IT to Deliver Moderator: Magnus Revang
11:30 – 12:00	Solution Provider Sessions
12:00 – 13:15	Lunch Break in the Solution Showcase
13:15 – 14:00	How Do I Get Them to Do That – Delivering Change Matthew Hotle
	TechInsights: Using Event Driven Architecture for Microservices, APIs and Integration Gary Olliffe
	Leading IT Cultural Change and Transformation Through the Adoption of DevOps Neil Osmond
	Master Pervasive Integration With Product Management Thinking Elizabeth Golluscio
	13:15 – 14:45 Workshop: Estimating Mobile App Development Costs Moderator: Jason Wong
	13:15 – 14:15 Ask the Analyst: Managing Applications Moderator: Andy Kyte
14:15 – 15:00	Innovating With Agile – Taking It to the Next Level Deacon Wan
	Mobile Back-End Services, API Management and iPaaS – Choosing the Right Tool(s) for the Job Mark O'Neill
	Creating Your Digital Experience Platform Gene Phifer
	Embracing a Postmodern Application Strategy Denise Ganly
15:00 – 15:30	Refreshment Break in the Solution Showcase
15:30 – 16:15	Guest Keynote: Why the Future is Much Better Than You Think Dr Angus Hervey and Tané Hunter, Future Crunch
16:15 – 16:45	Gartner Closing Keynote: The Big Takeaways to Accelerate Your Applications Strategy Bill Swanton