

Gartner Application Architecture, Development & Integration Summit 2017



24 – 25 July / Sydney, Australia / gartner.com/ap/aadi

An agenda that will shape your future applications strategy



Attend this year's **Gartner Application Architecture, Development & Integration Summit** to benefit from sessions addressing your key priorities:

- 1 How do I adopt agile development, become more iterate and accelerate my deployments?**
 - Roundtable: Scrum Is Not Enough: Essential Practices of Successful Agile Teams **Moderator: Neil Osmond**
 - Roundtable: Running Agile Projects at Scale **Moderator: Bill Swanton**
 - Innovating With Agile — Taking It to the Next Level **Deacon Wan**
 - Evolving Governance and Budgeting Practices for Bimodal IT and Enterprise Agile **Bill Swanton**
 - From Fragile to Agile Architecture **Brad Dayley**

- 2 How can my application strategy accelerate cost optimization initiatives?**
 - Manage Technical Debt to Reduce Cost and Risk, and Improve Delivery Velocity **Andy Kyte**
 - Workshop: Estimating Mobile App Development Costs **Facilitator: Jason Wong**

- 3 What's ahead for the API economy?**
 - Using Event Driven Architecture for Microservices, APIs and Integration **Gary Olliffe**
 - The Role of APIs in the Digital Platform — Enabling Bimodal Integration Patterns **Mark O'Neill**
 - Workshop: Designing Your API Security Policy **Facilitator: Mark O'Neill**

- 4 What are the future innovation trends?**
 - Top 10 Technology Trends **Gene Phifer**
 - Unleash App Innovation Through Citizen Development **Jason Wong**
 - Roundtable: Seeding Innovations with Product Management **Moderator: Deacon Wan**
 - Blockchain for Architects: Where Blockchain and Smart Contracts Fit in IT Applications **Paul Vincent**

- 5 How can I effectively deliver mobile?**
 - The 2017 Trends in Enterprise Mobile App Development Affecting Your Organization **Adrian Leow**
 - Mobile Back-End Services, API Management and iPaaS — Choosing the Right Tool(s) for the Job **Mark O'Neill**
 - The Key Fundamentals Required to Scale Mobile App Development **Adrian Leow**
 - Workshop: Estimating Mobile App Development Costs **Facilitator: Jason Wong**

- 6 How do I prepare for the Internet of Things?**
 - The Emerging Role of IoT Platforms to Architecturally Enable Digitalization **Alfonso Velosa**
 - Tutorial: Five Essential Things to Know Prior to Getting Started With IoT **Alfonso Velosa**



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7 How can I overcome integration challenges?

- The Role of APIs in the Digital Platform — Enabling Bimodal Integration Patterns **Mark O'Neill**
- To the Point: Adopt Data Virtualization to Extend Renovate Your Data and Application Integration Capabilities to Enable the Integrated Digital Business **Eric Thoo**
- The Agility of Your Integration Strategy **Eric Thoo**

8 How do I deliver a great user experience?

- Why User Experience Is Hard for IT to Deliver — And What to Do About It! **Magnus Revang**
- Roundtable: Why User Experience Is Hard for IT to Deliver **Moderator: Magnus Revang**
- Workshop: Creating Compelling Digital Experiences for your Organization **Facilitator: Gene Phifer**
- Creating Your Digital Experience Platform **Gene Phifer**
- How to Integrate Your Way to an Awesome Customer Experience **Elizabeth Golluscio**

9 How can I make the right cloud decisions?

- The Seven Key Considerations for Selecting Your Next Cloud Application Platform **Paul Vincent**
- Trends in Cloud Platforms and Event-Driven Application Strategies for Leaders, Planners and Practitioners of IT **Keith Mann**
- The Seven Key Considerations for Selecting Your Next Cloud Application Platform **Paul Vincent**
- Designing Application Architectures That Fully Embrace The Cloud Potential **Mark Driver**

10 How can I re-think my application strategy to deliver transformational change?

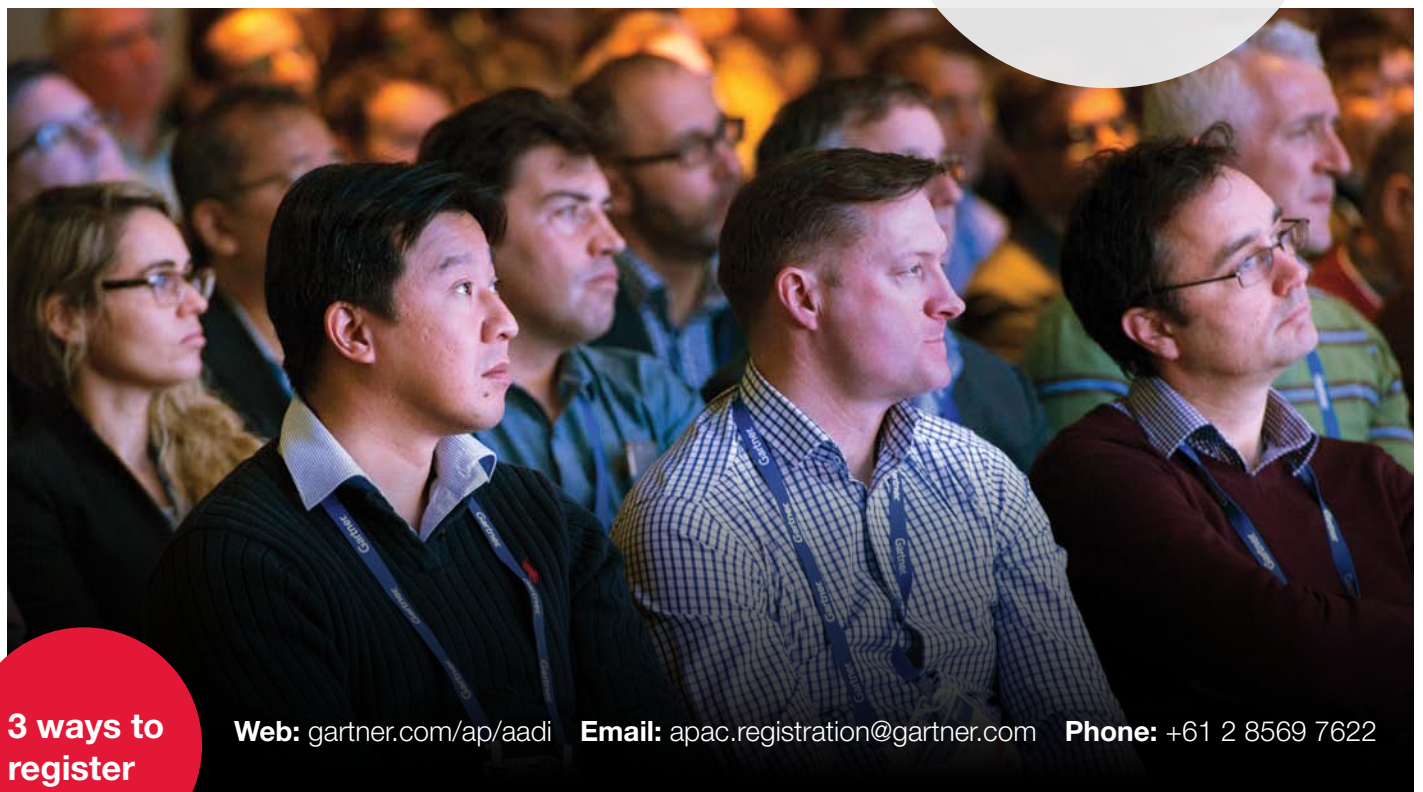
- Digital Business Transformation: In with the New, Renovate the Old **Andy Kyte and Bill Swanton**
- Taking a Business-Driven Approach to Digital Transformation **Neil Osmond**
- Leading IT Cultural Change and Transformation Through the Adoption of DevOps **Neil Osmond**
- How Do I Get Them to Do That — Delivering Change **Matthew Hotle**

11 What Bimodal strategies make sense?

- The Role of APIs in the Digital Platform — Enabling Bimodal Integration Patterns **Mark O'Neill**
- Evolving Governance and Budgeting Practices for Bimodal IT and Enterprise Agile **Bill Swanton**
- Tutorial: Making Bimodal Real: Pace Layers, Strategy and Governance **Matthew Hotle**



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