

# Agenda at a Glance

When attending this event, please refer to the agenda handout provided or the Gartner Events mobile app for the most up to date session and location information.

Agenda as of 21 April 2016 and subject to change

## Agenda Tracks

### A. Application Strategy: Blending Packaged, Custom, Cloud and Mobile Apps

Application strategies are now a complex mix of packaged, custom, cloud-based and mobile applications. They must encompass agility and deliver results rapidly and with compelling experiences to be successful in today's digital economy. This track helps application leaders improve their governance processes, methods, and strategy to manage a hybrid application portfolio more effectively.

### B. Innovations in Application Architecture

Digital business introduces requirements that demand new approaches to application architecture. We examine innovative application models that support Web-scale computing, Internet of Things (IoT) integration, intelligent business operations and multichannel, ambient experiences. This track addresses key trends and best practices needed to empower Application Architects to deliver next generation IT solutions that most fully align with business drivers in the Internet economy.

### C. Prepare Your Application Development Organization for the Digital Future

The transition to digital business requires bimodal proficiency. We examine the competencies and technologies needed to develop innovative Mode 2 applications while managing legacy and modernizing existing Mode 1 apps. We focus on improved execution and innovative development of modern Web, cloud and mobile apps. This track addresses these issues with the aim of helping Application Development Managers evolve their organization to stay relevant and attain higher performance in the face of increased expectations from the business.

### D. Balance Renovation and Innovation in a Rapidly Shifting Integration Landscape

Citizen integrators, developers and lines of business are building new integration capabilities to support new applications, data and devices. Companies must continue to renovate existing IT integration infrastructures to achieve new levels of control, productivity and economies of scale. We examine the challenges of this rapidly shifting landscape. This track addresses these issues with the aim of helping integration leaders modernize their strategies and infrastructure to facilitate self-service integration while still enabling integration to established applications and data sources.

## Agenda Key

### Maturity Level

- F Foundational:** Offers the necessary understanding and first steps to those in the early stages of initiatives
- A Advanced:** Uses complex concepts requiring foundational knowledge and prior experience to take initiatives to the next level

### Focus

- T Tactical:** Provides tactical information that can be used straightaway, with a focus on how-to's, do's and don'ts and best practices
- S Strategic:** Focuses on the strategic insight supporting the development and implementation of an action plan

### Perspective

- IT Technology:** Aids IT professionals who need to understand the challenges and opportunities from a technology perspective

**E Virtual Track:** Leadership Development

**F Virtual Track:** Beyond Mobile: Smartphones, Tablets and More

**G Virtual Track:** Cloud Computing: No More Excuses

Monday  
23 MAY 2016

07:30 – 20:00	Registration, Information					
07:45 – 08:05	07:45 – 08:05 Boot Camp: Getting Started with Cloud <b>Benoit Lheureux</b> <span style="color:orange">■</span> <b>G</b>		08:05 – 08:25 Boot Camp: PaaS and Other Models of Cloud as a Platform <b>Paul Vincent</b> <span style="color:orange">■</span> <b>G</b>		08:45 – 09:05 Boot Camp: Cloud App and Data Integration <b>Benoit Lheureux</b> <span style="color:orange">■</span> <b>G</b>	
07:45 – 09:05	08:25 – 08:45 Boot Camp: Who Should Choose a Private, Self-Managed PaaS? <b>Yefim Natis</b> <span style="color:orange">■</span> <b>G</b>					
08:15 – 09:00	Tutorial:Rationalizing Applications to Build the Foundation for Digital Business <b>Bill Swanton</b> <span style="color:orange">■</span>	Tutorial: Tips and Techniques for Legacy Application Modernization <b>Dale Vecchio</b> <span style="color:orange">■</span>	Tutorial: Flipping the Switch to Digital Leadership <b>Mark Coleman</b> <span style="color:red">■</span> <b>E</b>			
09:15 – 10:15	<b>Summit Chair Welcome and Gartner Keynote: The "DigiFlip" — Two Universes, Two Sets of Rules for Success in Digital Business</b> <b>Gene Phifer and Matt Hotle</b> <span style="color:blue">▲</span>					
10:15 – 10:45	Refreshment Break in the Solution Showcase					
<b>TRACKS</b>	<b>A. Application Strategy: Blending Packaged, Custom, Cloud and Mobile Apps</b>	<b>B. Innovations in Application Architecture</b>	<b>C. Prepare Your Application Development Organization for the Digital Future</b>	<b>D. Balance Renovation and Innovation in a Rapidly Shifting Integration Landscape</b>	<b>Workshops</b>	<b>Roundtables</b>
10:45 – 11:30	Your Business Applications Architecture Will Become More Complex — Whether You Like it or Not! <b>Stefan Van Der Zijden</b>	Architecting the Digital Business <b>Matthew Hotle</b> <span style="color:orange">■</span> <span style="color:blue">▲</span>	Enterprise Agile Frameworks: Skeleton or Scaffolding <b>David Norton</b> <span style="color:blue">●</span>	How to Successfully Implement a Bimodal Approach to Integration <b>Keith Guttridge</b> <span style="color:orange">■</span>	10:45 – 12:15 Workshop: Using Pace-Layered Application Strategy and Bimodal IT to Support Digital Business <b>Bill Swanton</b>	10:45 – 11:45 Roundtable: Best Practices in Application Maintenance <b>Andy Kyte</b>
11:45 – 12:15	Accenture: Powering Intelligent Automation With Output-Based Models	Red Hat: Solution Provider Session	Dell Boomi: Solution Provider Session			
12:15 – 13:30	Networking Lunch in the Solution Showcase					
13:30 – 14:15	Changing Governance to Exploit Enterprise Agile <b>Bill Swanton</b> <span style="color:orange">■</span> <span style="color:blue">▲</span>	The IoT Scenario <b>Benoit Lheureux</b> <span style="color:orange">■</span>	How Reducing Features Creates Better UX and Happier Users <b>Magnus Revang</b> <span style="color:orange">■</span> <span style="color:blue">●</span>	The API Management Scenario <b>Paolo Malinverno</b> <span style="color:orange">■</span>	13:45 – 15:15 Workshop: Do You Have What It Takes to Be a Digital Leader? Building the Capabilities for Success <b>Mark Coleman</b> <span style="color:red">■</span> <b>E</b>	13:30 – 14:30 Roundtable: What can Application Leaders Expect From Enterprise Architects <b>Stefan Van Der Zijden</b>
14:30 – 15:15	The Impact of In-Memory Computing on Business Applications: Imagine Impossible Things Before Breakfast <b>Nigel Rayner</b> <span style="color:orange">■</span> <span style="color:blue">▲</span> <span style="color:green">●</span>	Digital Business is Powered by APIs <b>Joachim Herschmann</b>	New Definitions of "Mobile" will Require New Applications and Architectures <b>Richard Marshall</b> <span style="color:blue">▲</span> <span style="color:red">■</span> <b>F</b>	Integration Is Key to Successful Postmodern ERP <b>Christian Hestermann</b> <span style="color:blue">■</span> <b>G</b>		14:45 – 15:45 Roundtable: Best Practices for Omnichannel Customer and Employee Engagement <b>Gene Phifer</b>
15:15 – 15:45	Refreshment Break in the Solution Showcase					
15:45 – 16:15	To the Point: Want Velocity? Get Agility <b>Andy Kyte</b> <span style="color:orange">■</span> <span style="color:blue">●</span>	To the Point: DevOps From the Dev Side <b>Mark Driver</b> <span style="color:blue">▲</span> <span style="color:green">●</span>		To the Point: How to Boost Business Agility via Do-It-Yourself Integration <b>Massimo Pezzini</b>	15:30 – 16:30 Roundtable: Integration in Hybrid Cloud Environments <b>Keith Guttridge</b>	
16:30 – 17:00	Oracle: Simplify Your Path to APIs and Integration	Axway: Solution Provider Session	TIBCO Software: Solution Provider Session			
17:15 – 18:00	<b>Guest Keynote: Unlocking Strategic Opportunities in the New Era of Technology</b> <b>Jonathan MacDonald</b>					
18:00 – 20:00	Networking Reception in the Solution Showcase					

Tuesday  
24 MAY 2016

07:30 – 17:00	Registration and Information					
08:30 – 09:15	Bimodal IT Is the Best Way to Deliver Application Rationalization <b>Andy Kyte</b> <span style="color:blue">●</span>	Microservices: The Future of SOA and PaaS <b>Yefim Natis</b> <span style="color:blue">●</span> <span style="color:green">■</span> <b>G</b>	Enhancing Your Applications With Machine Intelligence <b>Magnus Revang</b> <span style="color:orange">■</span> <span style="color:blue">●</span>	Develop Strong Application Integration Principles for Postmodern ERP <b>Christian Hestermann</b>	08:00 – 09:30 Workshop: The Practicalities of Agile and Micro Services <b>David Norton</b>	08:15 – 09:15 Roundtable: What are the Benefits and Challenges of Adopting DevOps? <b>Stefan Van Der Zijden</b>
09:30 – 10:00	Solution Provider Sessions					
10:00 – 10:30	Refreshment Break in the Solution Showcase					
10:30 – 11:15	Application Delivery — Agile End to End <b>David Norton</b> <span style="color:blue">▲</span>	The Twelve Principles of Application Architecture for Digital Business and IoT <b>Yefim Natis</b> <span style="color:orange">■</span> <span style="color:blue">▲</span> <span style="color:green">●</span>	Building a Bimodal Mobile Development Capability <b>Richard Marshall</b> <span style="color:blue">▲</span> <span style="color:red">■</span> <b>F</b>	Pervasive Integration: Any-to-Any Interoperability in a Hyperconnected Digital World <b>Massimo Pezzini</b> <span style="color:orange">■</span> <span style="color:blue">▲</span> <span style="color:green">■</span> <b>G</b>	10:30 – 12:00 Workshop: Using Bimodal to Start an API Program <b>Paolo Malinverno</b>	10:30 – 11:30 Roundtable: Running Agile Projects at Scale <b>Bill Swanton</b>
11:30 – 12:00	To the Point: The Changing Market for Business Applications: Are Vendors Doing What's Right for You? <b>Nigel Rayner</b>	To the Point: Customer Experience Platforms — Tying the UX, Web, Portal, Mobile and Analytics Together <b>Gene Phifer</b> <span style="color:blue">▲</span> <span style="color:green">●</span> <b>F</b>	To the Point: Citizen Developers are Integral to the Digital Workplace <b>Mark Driver</b>	To the Point: TechInsights: Essential Tips for Delivering Great APIs <b>Gary Olliffe</b> <span style="color:orange">■</span> <span style="color:blue">▲</span> <span style="color:green">●</span>		
12:00 – 13:15	Networking Lunch in the Solution Showcase					
13:15 – 14:00	Case Study: Barclays: Get Ready: Bank APIs are Inevitable — The Barclays Journey and Lessons Learned <b>John Phenix, Barclays</b>	Case Study: Worcestershire County Council: Accelerated Digital Transformation for the Public Sector <b>Neill Crump, Worcestershire County Council</b>			13:15 – 14:45 Workshop: Preparing for the Internet of Things <b>Benoit Lheureux</b>	13:00 – 14:00 Roundtable: SaaS/Cloud ERP — Myths and Reality <b>Christian Hestermann</b>
14:15 – 15:00	Impact of Cloud on Application Governance: How to Deal With the Hybrid Reality? <b>Stefan Van Der Zijden</b> <span style="color:blue">▲</span> <span style="color:green">■</span> <b>G</b>	In-Memory Computing: An Architecture for the Digital Age <b>Massimo Pezzini</b> <span style="color:blue">●</span>	TechInsights: You are NOT Netflix: How and When to use Microservices in the Enterprise <b>Gary Olliffe</b> <span style="color:blue">●</span>	Using the Hybrid Integration Platform and iPaaS to Achieve Synergies in Data and Application Integration <b>Keith Guttridge</b> <span style="color:orange">■</span> <span style="color:blue">●</span> <span style="color:green">■</span> <b>G</b>		14:15 – 15:15 Roundtable: Managing the Unrelenting Demand for Application Work <b>Matt Hotle</b>
15:00 – 15:30	Refreshment Break in the Solution Showcase					
15:30 – 16:15	Legacy System Transformation — Empowering True Business Innovation <b>Dale Vecchio</b> <span style="color:blue">▲</span> <span style="color:green">●</span>	Living In a World of Evolutionary Architecture and Emergent Design <b>David Norton</b> <span style="color:orange">■</span> <span style="color:blue">▲</span>	Modern App Development is Transforming Testing Processes Within Enterprises <b>Joachim Herschmann</b> <span style="color:blue">●</span>	Best Practices in Integrating IoT Solutions <b>Benoit Lheureux</b>	15:30 – 17:00 Workshop: The Impact of Postmodern ERP on Application Integration <b>Christian Hestermann</b>	
16:30 – 17:15	<b>Gartner Closing Keynote: Stop Aiming for Successful Projects, Start Aiming for Successful Applications</b> <b>Andy Kyte</b>					