

# Gartner Data & Analytics Summit 2017



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## Lead in the Age of Infinite Possibilities

### Meet the Analysts

Gartner has the largest base of IT research analysts and consultants in the world. Gartner's global research organization offers the combined brainpower of 1,280 research analysts and consultants who advise executives in 85 countries every day. Hear from the Gartner Data & Analytics Research community as they share their latest insight and advice.

**Ian Bertram**  
Managing VP & Summit Chair  
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- The challenges of analytics competency centers or centers of excellence
- How to develop an analytics strategy
- What are the building blocks for a successful analytics program within an organization?

**Mark Beyer**  
VP Distinguished Analyst  
[@databeyer](https://twitter.com/@databeyer)



- Information and data architecture
- Data integration practices and technology
- Data warehouse, data lake, ODS practices and technology
- Data for Insurance, Utilities, Healthcare and Education
- Metadata management and utilization

**Regina Casonato**  
Managing VP



- Information governance: What, when and why
- Major challenges and innovation in information monetization
- The impact of big data
- The emerging role of the chief data officer
- New roles and skills needed for managing information

**Melody Chien**  
Research Director



- Best practice in implementing modern BI solutions
- BI analytics technology and market trend
- Big data analytics and market trend
- BI platform and Cloud BI

**Melissa Davis**  
Research Director



- How do I create a customer analytics strategy?
- What are the business benefits of investing in customer analytics?
- Who are the key vendors that provide customer analytic capabilities?
- Who are the key vendors that provide web analytic capabilities?

**Alan Dayley**  
Research Director



- Help clients determine information governance strategies
- Assist clients in selection and implementation of information governance technologies and solutions
- Assist clients in managing and governing large amounts of unstructured data
- Help clients implement file analysis tools for unstructured data governance, risk mitigation and efficiency/optimization
- Help clients with MDM and data quality technologies and initiatives

**Vittorio D'Orazio**  
Research Director  
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- Core banking system renewals (including Islamic core banking)
- Core banking system's contract negotiation and pricing
- System integrators for core banking software
- Understanding the bank's IT budget metrics
- Market trends in the banking industry

**Alan Duncan**  
Research Director  
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- Business value of data and data analytics, information as an asset, and data monetization
- Data-driven culture change, evidence-based decision making and business transformation
- Developing organizational capability for analytics and algorithmic business: Analytic communities of excellence, business intelligence competency center (BICC), information governance
- Methodologies, processes and techniques for delivering better data and analytics solutions
- Analytics and data ethics (including information privacy and data protection)

**Mario Faria**  
Managing VP  
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- The chief data/analytics/digital officer roles, data and analytics organization design, process optimization, staffing, lean/agile/bimodal
- Business value of data and analytics for areas such as CRM, marketing, HR, operations, supply chain and operations
- Data strategy, data monetization, data pricing models, data brokers and information innovation
- Business intelligence, analytics, data science and algorithms
- High-level overview (not in details) data management, data governance, data quality, data architecture, data operations, data services, data analytics, data science

**Donald Feinberg**  
VP Distinguished Analyst  
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- Assist clients with DBMS platform and infrastructure selection
- Choosing DBMS platforms for applications
- Building an information management strategy, including big data
- Modernization and consolidation of DBMS platforms
- Understanding new trends in DBMS platforms

**3 ways to register**    **Web:** [gartner.com/ap/data](http://gartner.com/ap/data)    **Email:** [apac.registration@gartner.com](mailto:apac.registration@gartner.com)    **Phone:** +61 2 8569 7622

**Ted Friedman**  
VP Distinguished Analyst

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- Enterprise information management (EIM) strategy
- Information/data governance
- Information management implications of the Internet of Things
- Data quality (best practices, organizational approaches, tools, vendors)
- Data integration (tools, vendors, architectures, best practices)

**Nick Heudecker**  
Research Director

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- Information infrastructure modernization for operations and analytics
- Selecting, implementing and deploying solutions for real-time analytics
- Enterprise information management strategy and implementation
- Open source technology acquisition and management

**Cindi Howson**  
Research VP

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- Comparing and selecting the right BI and analytic tools and dashboard products
- Organizing BI teams (BICC, ACE) for better business-IT partnership
- Developing a successful BI strategy and program to improve impact, evolve BI and analytic maturity
- Evaluating visual data discovery tools and balancing governance with agility
- Improving diversity in BI and analytic teams

**Carlie Idoine**  
Research Director

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- Business analytics and data science tool functionality and application
- Business analytics and data science trends, including technology, organization and process
- Self-service analytics and citizen data scientists
- Analytic program strategy, development and implementation

**Saul Judah**  
Research Director

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- Data quality: Creating and executing customer data quality strategies that deliver business value
- Information Governance: Designing and driving effective data governance bodies that deliver behavioral change
- Information strategy: Assessing and advising clients on their information strategies
- Master data management: Establishing the business case for customer MDM programs
- Organizational: Understanding and overcoming organizational barriers to information improvement programs

**Peter Krensky**  
Senior Research Analyst

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- Getting started with data science
- Understanding the build, buy, and outsource options for data science and machine learning
- Data science platform selection
- Organizational principles and hiring practices for data science talent
- Transitioning from successful pilot projects to operationalized data science and machine learning

**Dean Lacheca**  
Research Director

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- Implementing digital government strategy
- Leveraging APIs to deliver omnichannel citizen services

**Rob McMillan**  
Research Director

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- Security strategy, governance, organization, budget and staffing
- Presenting risk and security to senior management and the board
- Measuring security and its relevance to business objectives
- Security policy development and implementation
- Security incident response planning

**Michael Moran**  
Research Director

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- MDM business case development
- Development of MDM, data stewardship and data governance strategies, and implementation thereof
- Considerations for MDM vendor and tool evaluation
- Deliver tangible business value through information initiatives such as MDM
- Understanding and overcoming organizational barriers to information improvement programs

**James Richardson**  
Research Director

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- Craft an analytic strategy that delivers business value
- Evaluate and select the right modern BI platform
- Bolster analytic capabilities
- Create an organizational model for analytics
- Drive user adoption of BI and analytic tools

**Kurt Schlegel**  
Research VP

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- Build the business case for analytics
- Craft a strategy for analytics
- Design the right organizational model for analytics
- Create a performance metrics framework
- Analytic Best Practices

**Kristian Steenstrup**  
VP & Gartner Fellow

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- IT and operational technology (OT) convergence, alignment and integration
- Using technology to support maintenance and reliability strategies
- Understanding business differentiators in asset-centric businesses
- IoT and innovation
- Data and analytics

**Katell Thielemann**  
Research Director

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- IT buyers: Adoption curve of major technologies and government-specific solutions
- IT buyers: Positioning as a provider in a changing competitive landscape
- Vendors: Market sizing for major and emerging government spending areas
- Vendors: Government go-to-market strategies and key government CxO messaging
- Investors: Opportunities in U.S. federal IT

**Andrew White**  
VP Distinguished Analyst

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- How to build a business-relevant data and analytics strategy
- How to succeed with a business-relevant information governance or MDM program
- Identify tools and best practices to help IT engage with the business to exploit data to improve business outcomes
- Select technologies for MDM, information stewardship and governance
- How to sustain governance of data and analytics

**Ehtisham Zaidi**  
Senior Research Analyst

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- Data integration (tools, vendors, architectures, best practices)
- Pricing strategy and contract reviews (information management agenda)
- Data virtualization (best practices, organizational approaches, tools, vendors)
- Self-service data preparation (best practices, organizational approaches, tools, vendors)
- External service providers (ESPs) – data management agenda