

Gartner Data & Analytics Summit 2017

March 6 – 9 / Grapevine, TX (Dallas area)
gartner.com/us/data

Agenda tracks

- A Leadership and Organization: Build the Data-Centric Team**
The blueprint for success requires leadership (chief data officer or chief analytics officer), formalized roles around analytics and data management capabilities, and a team structure that enables agility and collaboration.
- B Business Outcomes and Strategy: Realize the Value**
Learn how to identify the most impactful business outcomes and express them in terms that compel leadership to engage — and then back them up with an effective data and analytics strategy that will ensure the desired results.
- C Master Data Management: Curate Your Most Critical Data Assets**
Master data management enables a foundation of trusted data at the heart of your enterprise — including customers, products and employees. Get best practices and insights required to evolve and expand your existing work to achieve broader impact.
- D Analytics for All: Reshape the Entire Enterprise**
From enabling self-service and supporting the “citizen” data scientist to leveraging algorithms and modernizing your mainstream business intelligence use-cases, this track highlights how to apply contemporary analytics approaches and capabilities.
- E Governance: Maximize Leverage and Control Chaos**
Increase the trust and value of data and analytics by balancing agility and enablement with risk management and control. This track covers governance of data, algorithms and analytics activity, security, privacy and quality.
- F Architecture and Technology: Modernize the Foundation**
Learn where to focus your modernization efforts from new platforms, such as Hadoop, Spark, in-memory and the cloud, to distributed data architectures, data virtualization, self-service data discovery and data preparation functionality.
- G Advanced Capabilities: Be Sophisticated and Precise**
Get a deeper understanding of leading-edge approaches, such as machine learning and data science techniques, as well as ideas for applying data and analytics capabilities to a particular business opportunity, function or industry.
- H Innovation: Explore New Frontiers**
This track exposes you to some of the newer — even radical — thinking that can fuel innovation in your enterprise, from blockchain and smart machines to avoiding ethical dilemmas.

