

Gartner Data & Analytics Summit 2017

March 6 – 9 / Grapevine, TX (Dallas area)
gartner.com/us/data

Meet one-on-one with a Gartner analyst

Sit privately for 30 minutes with a Gartner analyst who specializes in the topic you'd like to discuss. Many attendees tell us that a one-on-one session is worth the price of admission in itself!

As a Gartner summit attendee, you are entitled to up to two private 30-minute consultations with an analyst of your choice. These sessions are a great way to reinforce the lessons learned and how-to recommendations presented throughout the summit.

Meet the Gartner analysts



Merv Adrian
Vice President

FOCUS AREAS: Apache Hadoop; leading operational DBMS vendors; NoSQL; how data management is changing in the face of big data; how interactions and observations change data workloads



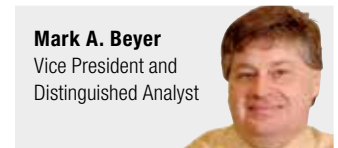
Whit Andrews
Vice President and Distinguished Analyst

FOCUS AREAS: Developing an enterprise YouTube; enterprise search; smart machines, artificial intelligence (AI), cognitive computing; streaming meetings to large numbers of workers



Tom Austin
Vice President and Gartner Fellow

FOCUS AREAS: Creating competitive advantage by investing in smart machines, AI, machine learning and natural-language processing; IBM Watson, Google Now, Microsoft Delve; driving innovation



Mark A. Beyer
Vice President and Distinguished Analyst

FOCUS AREAS: Information and data architecture; data integration practices and technology; data warehouse, data lakes, operational data store (ODS) practices and technology; data for insurance, utilities, education, healthcare



Toby Bussa
Director

FOCUS AREAS: Selecting and deploying security information and event management (SIEM) solutions and services; evaluating and selecting user and entity behavioral analytics (UEBA) technologies; best practices for threat and vulnerability management tools and services



Frank Buytendijk
Vice President and Gartner Fellow

FOCUS AREAS: Digital ethics; data and analytics strategy; chief data officer (CDO)



Neil Chandler
Managing Vice President

FOCUS AREAS: Establishing a business analytics strategy and roadmap; defining metrics framework or key performance indicators (KPIs) to measure business value; integrating advanced and predictive analytics into existing business intelligence (BI) investments



Laura Craft
Director

FOCUS AREAS: Big data and analytics for population health and patient engagement



Jeff Cribbs
Director

FOCUS AREAS: Care management trends for healthcare payers; BI and advanced analytics trends for healthcare payers; consumer engagement in healthcare; medical shopping transparency solutions



Melissa Davis
Director

FOCUS AREAS: Creating a customer analytics strategy; the business benefits of investing in customer analytics; key vendors for customer analytic and web analytic capabilities



Alan Dayley
Director

FOCUS AREAS: Information governance (IG); information life cycle management (ILM); file analysis/data profiling; master data management (MDM); data quality (DQ); unstructured data management



Guido De Simoni
Director

FOCUS AREAS: Building and information strategy to support business outcome; leveraging an enterprise information management framework for business engagement; identifying roadmaps for metadata management

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Meet the Gartner analysts (continued)

Alan D. Duncan
Director



FOCUS AREAS: Business value of data and analytics, information as an asset and data monetization; data-driven culture change and evidence-based decision making; analytics and data ethics

Mario Faria
Managing Vice President



FOCUS AREAS: Chief data officer, chief analytics officer roles; business value of data and analytics; data strategy, data monetization, data pricing models; business intelligence, analytics, data science and algorithms

Donald Feinberg
Vice President and Distinguished Analyst



FOCUS AREAS: DBMS platform selection; choosing DBMS platforms for applications; building an information management strategy including big data; modernization and consolidation of DBMS platforms

Ted Friedman
Vice President and Distinguished Analyst



FOCUS AREAS: Enterprise information management strategy; information/data governance; information management implications of Internet of Things (IoT); data quality; data integration

Dimitris Geragas
Vice President,
Gartner Consulting



FOCUS AREAS: Business alignment; IT strategy and governance; enterprise architecture; information and data strategy and management; knowledge management; BI; analytics, informatics and knowledge encapsulation; business functions

Rick Greenwald
Director



FOCUS AREAS: Deploying a database in the cloud; Oracle Exadata; high-availability (HA) and disaster recovery (DR) for databases; how the eventual consistency model differs from traditional atomicity-consistency-isolation-durability-based (ACID-based) consistency

John Hagerty
Vice President and Distinguished Analyst



FOCUS AREAS: BI and analytics tool functionality and application; BI and analytics toolsets and vendors; BI and analytics trends; BI and analytics program strategy

Jim Hare
Director



FOCUS AREAS: Key BI and analytics market trends; adapting go-to-market strategy to respond to market dynamics; how companies should respond to remain competitive

Kimberly Harris-Ferrante
Vice President and Distinguished Analyst



FOCUS AREAS: Emerging technologies impacting the P&C and life insurance industries; business and IT transformation in insurance; digitalization and customer experience management strategies in insurance

Jorgen Heizenberg
Director



FOCUS AREAS: BI; data and analytics strategy; business intelligence competency center; data and analytics trends; business analytics service providers

Gareth Herschel
Director



FOCUS AREAS: Business benefits of investing in customer analytics; keys to customer analytic project success; how analytics can help organizations make better decisions

Nick Heudecker
Director



FOCUS AREAS: Information infrastructure modernization for operations and analytics; selecting and deploying solutions for real-time analytics; open-source technology acquisition

Cindi Howson
Vice President



FOCUS AREAS: Comparing BI and analytic tools and dashboard products; organizing BI teams for better business-IT partnerships; improving diversity in BI and analytic teams; evaluating visual data discovery tools

Carlie J. Idoine
Director



FOCUS AREAS: Business analytics and data science tool functionality; self-service analytics and citizen data scientists; analytic program strategy, development and implementation

Saul Judah
Director



FOCUS AREAS: Executing customer data quality strategies that drive business value; designing effective data governance bodies; information strategy; establishing business case for customer MDM programs

Rajesh Kandaswamy
Director



FOCUS AREAS: Company and product strategy for growing in banking and securities; marketing strategy for selling to banking and securities firms; key trends that impact banking and securities markets

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Peter Krensky
Senior Analyst



FOCUS AREAS: Advanced analytics and data science; machine learning; predictive and prescriptive analytics

Douglas Laney
Vice President and Distinguished Analyst



FOCUS AREAS: Information value and monetization; information innovation, big data use cases; data governance and the role of the chief data officer; vendor marketing and messaging

Alexander Linden
Vice President



FOCUS AREAS: How machine learning and data science bring business benefits; building and nurturing data science teams; smart systems, artificial intelligence, cognitive systems; applying deep learning to business

Debra Logan
Vice President and Gartner Fellow



FOCUS AREAS: Information management strategy and governance; office of the CDO; change management; diversity and inclusion in IT; gender diversity in IT; leadership skills development

Valerie A. Logan
Director



FOCUS AREAS: Information and analytics strategies; emerging information ecosystems and exchanges; information governance; advanced analytics, big data use cases; organizational change, including maturity models

Jim McGittigan
Vice President



FOCUS AREAS: IT financial management; IT budgeting, forecasting and reporting; cost transparency via IT chargebacks, allocations and service costing; implementing and tracking IT project financials

Michael Patrick Moran
Director



FOCUS AREAS: MDM business case development; development of MDM, data stewardship and data governance strategies; MDM vendor and tool evaluation; delivering business value through MDM

Thomas W. Oestreich
Director



FOCUS AREAS: Aligning analytics strategy with business strategy; developing successful analytics governance practices; using the full spectrum of analytics capabilities; enhancing BI and analytics with geospatial intelligence

Bill O'Kane
Vice President



FOCUS AREAS: Completeness of MDM program management environments; selection of the optimal MDM implementation style; considerations for MDM vendor and tool evaluation

James Laurence Richardson
Director



FOCUS AREAS: Crafting an analytic strategy that delivers business value; evaluating the right modern BI platform; bolstering analytic capabilities; creating an organizational model for analytics

Mike Rollings
Vice President



FOCUS AREAS: The strategic use and governance of data; how advanced analytics is transforming business, and how to drive enterprise behavior change

Adam M. Ronthal
Director



FOCUS AREAS: DBMS platform and infrastructure selection; database platform as a service (dbPaaS) and cloud practices and technology; logical data warehouse

Rita L. Sallam
Vice President and Conference Chair



FOCUS AREAS: Comparing and selecting the right vendors; assessing cost of ownership; taking advantage of key trends in BI and analytics; developing a successful BI strategy and program

Kurt Schlegel
Vice President



FOCUS AREAS: Building the business case for analytics; crafting a strategy for analytics; designing the right organizational model for analytics; creating a performance metrics framework; analytic best practices

W. Roy Schulte
Vice President and Distinguished Analyst



FOCUS AREAS: Best practices for operational intelligence real-time analytics; architecture and tools for stream analytics; best practices for decision management and decision modeling

Mei Yang Selvage
Director



FOCUS AREAS: Improving data quality program; building an optimal data integration architecture; integrating data in a cloud era

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Svetlana Sicular
Vice President



FOCUS AREAS: Machine learning; real-time analytics; IoT analytics; AI; helping companies across all industries become software vendors

Kristian Steenstrup
Vice President and
Gartner Fellow



FOCUS AREAS: IT and operational technology convergence; using technology to support maintenance and reliability strategies; IoT and innovation; understanding business differentiators in asset-centric businesses

Jenny Sussin
Director



FOCUS AREAS: Developing a social analytics strategy; using social media for customer service; choosing social media application vendors; defining social media metrics; determining the business value of social media

Joao Tapadinhas
Director



FOCUS AREAS: Architecting a modern BI and analytics platform; deploying and leveraging cloud business analytics; leveraging data discovery for self-service analytics; leveraging citizen data science and big data discovery

Katell Thielemann
Director



FOCUS AREAS: Adoption curve of major technologies; market sizing for major and emerging government spending areas; government go-to-market strategies

Eric Thoo
Director



FOCUS AREAS: Data integration; integration platform as a service (iPaaS); data management and integration strategy

Alfonso Velosa
Vice President



FOCUS AREAS: Technology and business model trends for IoT; how emerging IoT deployments impact smart cities' infrastructure; go-to-market strategies for IoT and smart city markets

Simon James Walker
Principal Analyst



FOCUS AREAS: MDM vendor and tool evaluation; MDM business case development; overcoming organizational barriers to information improvement programs; understanding business case for multidomain MDM

Andrew White
Vice President and
Distinguished
Analyst



FOCUS AREAS: Building a business-relevant data and analytics strategy; governance of data and analytics; identifying tools to help IT engage with the business to exploit data to improve business outcomes

Alys Woodward
Director



FOCUS AREAS: Key trends in data and analytics; which data and analytics market segments are most profitable; getting started as an organization on generating value from internal and external data

Ehtisham Zaidi
Senior Analyst



FOCUS AREAS: Data integration; pricing strategy and contract reviews; data virtualization; self-service data preparation; external service providers

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