

Gartner Data & Analytics Summit 2017

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Analyst Guide

Merv Adrian
Research VP



Go-to-Market Planning; Data and Analytics Programs; Information Security Management Program; Data and Analytics Leaders; Information Infrastructure Modernization

Tom Austin
VP & Gartner Fellow



Smart Machines

Frank Buytendijk
VP & Gartner Fellow



Strengthening Business Relationships; Developing Strategy and Creating a Strategic Plan; Data and Analytics Programs; Data and Analytics Leaders

Alan Dayley
Research Director



Analytics and Business Intelligence Modernization; Build and Market Analytics, Big Data Offerings; Data and Analytics Leaders; Data and Analytics Programs; Exploit Infrastructure Software Market Dynamics

Guido De Simoni
Research Director



Data and Analytics Leaders; Data and Analytics Programs

Alan Duncan
Research Director



Data and Analytics Leaders; Data and Analytics Programs; Analytics and Business Intelligence Modernization; Improve Marketing Effectiveness for Technology and Service Providers

Roxane Edjlali
Research Director



Data and Analytics Leaders; Information Infrastructure Modernization

Mario Faria
Managing VP



Data and Analytics Leaders; Data and Analytics Programs; Analytics and Business Intelligence Modernization; Marketing Data and Analytics

Donald Feinberg
VP Distinguished Analyst



Information Infrastructure Modernization; Data and Analytics Programs; Data and Analytics Leaders; Emerging Marketing Technology and Trends

Ted Friedman
VP Distinguished Analyst



Information Infrastructure Modernization; Data and Analytics Leaders

Joerg Fritsch
Research Director



Risk Management Program; Information Security Management Program; Infrastructure Agility; Data Center Modernization

Dimitris Geragas
VP Consulting



Data and Analytics Leaders; Data and Analytics Programs

Rick Greenwald
Research Director



Developing and Managing the Governance of IT in a Digital Business Context; Data and Analytics Leaders; Cloud Computing; Data Center Modernization

Jim Hare
Research Director



Shift On-Premises Offerings to Cloud-Based SaaS; Positioning and Messaging; Exploit Application Software Market Dynamics; Build and Market Digital Application Offerings; Build and Market Analytics

Jorgen Heizenberg
Research Director



Data and Analytics Programs; Analytics and Business Intelligence Modernization; Data and Analytics Leaders

Gareth Herschel
Research Director



Applications Leaders; Data and Analytics Leaders; Data and Analytics Programs; Customer Relationship Management and Customer Experience; Analytics and Business Intelligence Modernization

Nick Heudecker
Research Director



Information Infrastructure Modernization; Data and Analytics Leaders; Data and Analytics Programs; Adopting Bimodal or Other Modes of Operation; Internet of Things

Cindi Howson
Research VP



Analytics and Business Intelligence Modernization; Data and Analytics Leaders

Carlie Idoine
Research Director



Analytics and Business Intelligence Modernization; Data and Analytics Programs; Information Infrastructure Modernization

Saul Judah
Research Director



Data and Analytics Leaders; Data and Analytics Programs; Information Infrastructure Modernization

Peter Krensky
Senior Research Analyst



Business Analytics; Data Science

Douglas Laney
VP Distinguished Analyst



Data and Analytics Leaders; Building and Expanding a Digital Business; Analytics and Business Intelligence Modernization; Data and Analytics Programs; Data and Analytics Leaders

Alexander Linden
Research VP



Smart Machines; Data and Analytics Leaders; Analytics and Business Intelligence Modernization

Debra Logan
VP & Gartner Fellow



Data and Analytics Programs; Analytics and Business Intelligence Modernization; Digital Workplace Program; Data and Analytics Programs; Data and Analytics Leaders

Valerie A. Logan
Research Director



Data and Analytics Programs; Data and Analytics Leaders

Michael Moran
Research Director



Data and Analytics Leaders; Data and Analytics Programs; Information Infrastructure Modernization; Internet of Things; Transforming ERP to Postmodern ERP

Thomas W. Oestreich
Research Director



Data and Analytics Programs; Analytics and Business Intelligence Modernization; Data and Analytics Leaders

Bill O'Kane
Research VP



Modernizing Integration Strategies and Infrastructure; Modernizing Application Architecture and Infrastructure; Data and Analytics Programs; Data and Analytics Leaders; Information Infrastructure Modernization

James Laurence Richardson
Research Director



Analytics and Business Intelligence Modernization; Data and Analytics Leaders

Mike Rollings
Research VP



Data and Analytics Leaders; Data and Analytics Programs; Transforming Human Capital Management

Adam M. Ronthal
Research Director



Data and Analytics Leaders; Information Infrastructure Modernization; Cloud Computing; Data and Analytics Programs

Rita L. Sallam
Research VP



Positioning and Messaging; Market & Competitive Intelligence Management; Data and Analytics Leaders; Data and Analytics Programs; Analytics and Business Intelligence Modernization

Kurt Schlegel
Research VP



Data and Analytics Leaders; Analytics and Business Intelligence Modernization; Data and Analytics Programs

W. Roy Schulte
VP Distinguished Analyst



Data and Analytics Leaders; Data and Analytics Programs; Analytics and Business Intelligence Modernization

Mei Yang Selvage
Research Director



Data Quality; Information Architecture; Data Integration; Data Virtualization

Svetlana Sicular
Research VP



Data and Analytics Leaders; Data and Analytics Programs; Information Infrastructure Modernization; Analytics and Business Intelligence Modernization

Sanil Solanki
Research Director



Creating and Managing Shared Services; Influencing Strategic Business Change; Mastering IT Budgeting and Financial Transparency; Enhancing and Communicating Performance and Measurement of Business Value of IT; Managing Cost Optimization

Bhavish Sood
Research Director



Data and Analytics Leaders; Analytics and Business Intelligence Modernization; Data and Analytics Leaders

Joao Tapadinhas
Research Director



Data and Analytics Leaders; Data and Analytics Programs; Analytics and Business Intelligence Modernization

Simon James Walker
Principal Research Analyst



Building and Expanding a Digital Business; Driving Growth with Sales and Marketing Technology in Consumer Goods Manufacturing; Data and Analytics Programs; Orchestrating Execution of Critical Channel Operations in Retail; Information Infrastructure Modernization

Andrew White
VP Distinguished Analyst



Data and Analytics Programs; Data and Analytics Leaders

Bart Willemssen
Research Director



Privacy Management Program

Alys Woodward
Research Director



New Market Opportunities; Market & Competitive Intelligence Management; Data and Analytics Leaders; Build and Market Analytics, Big Data Offerings

Ehtisham Zaidi
Senior Research Analyst



Information Infrastructure Modernization; Data and Analytics Leaders; Analytics and Business Intelligence Modernization