Exploit New Architectures: Create Your Digital Future

Key Benefits

- Capitalize on the Internet of Things
- Architect your cloud-first digital business
- Take mobility from strategy to execution
- Build a sustainable data and analytics architecture
- Develop innovative software architectures and practices
- Achieve digital workplace productivity
- Create software-defined data center agility
- Understand how to think differently for professional effectiveness
- Scale security and identity in an Internet of Things world
Exploit New Architectures: Create Your Digital Future


At Gartner Catalyst Conference, 16-17 September in London, UK, you’ll dig deep into a broad range of topics. Created with Gartner for Technical Professionals research, this event provides practical solutions, actionable advice and principled objectivity in ways you won’t find anywhere else. Technically focused and committed to pragmatic, how-to content, Gartner Catalyst Conference is designed to leave you with a blueprint for project planning and execution.

- Meet face to face with any of our 20 Gartner for Technical Professionals analysts to discuss, debate and problem-solve
- Acquire crucial decision support tools to help assess, architect, execute and optimize solutions
- Experience an attendee-driven, technically focused agenda supported by end user case studies
- Learn how to expand your sphere of influence and strengthen your own professional effectiveness

**Deeper technical content**
New session formats offering deeper, actionable technical content.

- **TechDemo** — Live deep dive demos
- **TechCase** — End-user case studies with a technical focus
- **Marquee Sessions** — Critical topics addressed within each track
- **Peer Connect** — Best practice sharing

Visit gartner.com/eu/catalyst for more information and to register
What’s new

- NEW Internet of Things Track!
- NEW Professional Effectiveness Track!
- 88% Brand new content
- 20 Gartner Analysts onsite
- Expanded Show Floor
- More networking opportunities

Who should attend —
Find targeted content for every technical role and responsibility, including:

**Applications.** On-site apps analysts help developers learn about mobile frameworks, security, apps architecture and more, in our dedicated track, Application, Data & Collaboration in the digital workplace.

**I&O.** I&O-focused analyst team offers attendees a new understanding of the architectures and delivery demands of digital business.

**Enterprise architects.** With a pragmatic focus on architecting and building systems to scale, EA practitioners explore the new parameters of digital and IoT architectures.

**Technical/solution architects.** Tactical, technical content for architecting the digital business to help attendees implement and monitor digital solutions across the enterprise.

**BI/data analytics.** A data-focused analyst team offer BI and analytics practitioners new ways to capture, analyse, communicate and protect crucial information for business advantage.

**Security/identity.** A security focused analyst team will offer new insight into data and device protection and guidance on how to adapt and scale existing practices.

**Innovators.** With sessions on IoT and radical thinking, attendees will have access to emerging IT thinking and learn how to drive innovation through case studies, workshops and roundtables.

“The future is present here, in London, with Gartner Catalyst. Mobility, cloud services, identity and big data are the success!”

Jose Luis Montero, Backoffice Manager, UPCnet

---

Registration and Pricing

**3 easy ways to register**

**Web:** gartner.com/eu/catalyst

**Email:** emea.registration@gartner.com

**Telephone:** +44 20 8879 2430

**Pricing**

**Standard Price:** €2,475 + VAT

**Public Sector Price:** €1,950 + VAT

**Gartner Clients**

**Gartner Events Tickets:** We accept one Gartner Summit ticket or one Gartner Catalyst ticket for payment. Contact your account manager or email emea.events@gartner.com to register using a ticket.

---

Attend with your Team

Gartner Events has designed an experience that will help teams of 4 to 25 maximize their Conference experience while on-site and long after the event concludes.

**Group rate discount**

Maximize learning by participating together in relevant sessions or splitting up to cover more topics, sharing your session takeaways later.

**Complimentary registrations:**

- 1 for every 3 paid registrations
- 2 for every 5 paid registrations
- 3 for every 7 paid registrations

For more information, email emea.teamsend@gartner.com or contact your Gartner account manager.

---

**Money-back Guarantee**

If you are not completely satisfied with this Gartner event, please notify us in writing within 15 days of the event and we will refund 100% of your registration fee.

---

#GartnerCAT Gartner Catalyst Conference
### Agenda at a Glance

#### Wednesday 16 September 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:00 – 18:30</td>
<td>Registration</td>
</tr>
<tr>
<td>07:30 – 08:30</td>
<td>Breakfast</td>
</tr>
<tr>
<td>08:30 – 09:30</td>
<td><strong>K1. Welcome Remarks and Gartner Opening Keynote</strong>,&lt;br&gt;Paul DeBeasi</td>
</tr>
<tr>
<td>09:30 – 10:00</td>
<td>Networking Break in the Solution Showcase</td>
</tr>
</tbody>
</table>

**TRACKS**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 – 10:45</td>
<td><strong>A1. Cloud-First Strategies are the Foundation for Your Digital Business</strong>&lt;br&gt;Kyle Hilgendorf</td>
</tr>
<tr>
<td>11:00 – 11:45</td>
<td><strong>A2. Cloud Computing Architect: The New Role in IT</strong>&lt;br&gt;Drue Reeves</td>
</tr>
<tr>
<td>12:00 – 13:30</td>
<td>Delegate Lunch and Solution Showcase Dessert Reception</td>
</tr>
<tr>
<td>13:30 – 14:15</td>
<td><strong>A3. Comparing Major IaaS Platforms: Choosing Your Strategic Provider</strong>&lt;br&gt;Kyle Hilgendorf</td>
</tr>
<tr>
<td>14:30 – 15:00</td>
<td>Solution Provider Sessions</td>
</tr>
<tr>
<td>15:15 – 16:00</td>
<td><strong>A4. The Great Cloud Storage Bake-Off: Amazon, Azure, and Google</strong>&lt;br&gt;Angelina Troy</td>
</tr>
<tr>
<td>16:15 – 17:00</td>
<td><strong>A5. Data Center Workload Hosting: Cloud, Managed, Co-lo, or Do-it-Yourself?</strong>&lt;br&gt;Mark Lockwood</td>
</tr>
<tr>
<td>17:00 – 17:30</td>
<td>Networking Break in the Solution Showcase</td>
</tr>
<tr>
<td>17:30 – 18:30</td>
<td><strong>K2. Guest Keynote</strong></td>
</tr>
<tr>
<td>18:30 – 20:00</td>
<td>Networking Reception in the Solution Showcase</td>
</tr>
</tbody>
</table>

#### Thursday 17 September 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:00 – 18:30</td>
<td>Registration</td>
</tr>
<tr>
<td>07:30 – 08:30</td>
<td>Breakfast</td>
</tr>
<tr>
<td>08:30 – 09:15</td>
<td><strong>A6. SDC: How Containers, Virtualization and OpenStack Converge for Private Cloud Enablers</strong>&lt;br&gt;Alan D. Waite</td>
</tr>
<tr>
<td>10:30 – 11:15</td>
<td><strong>A8. From Dev to Ops: Five Real World Docker Use Cases</strong>&lt;br&gt;Richard Watson</td>
</tr>
<tr>
<td>11:30 – 12:15</td>
<td><strong>A9. Cloud Security Case Study</strong></td>
</tr>
<tr>
<td>12:15 – 13:30</td>
<td>Delegate Lunch and Solution Showcase Dessert Reception</td>
</tr>
<tr>
<td>13:30 – 14:15</td>
<td><strong>A10. Achieving Network Agility with SDDC</strong>&lt;br&gt;Angelina Troy</td>
</tr>
<tr>
<td>14:15 – 14:45</td>
<td>Networking Break in the Solution Showcase</td>
</tr>
<tr>
<td>14:45 – 15:15</td>
<td>Solution Provider Sessions</td>
</tr>
<tr>
<td>16:15 – 16:45</td>
<td>Networking Break in the Solution Showcase</td>
</tr>
<tr>
<td>16:45 – 17:30</td>
<td><strong>K3. Gartner Closing Keynote</strong></td>
</tr>
</tbody>
</table>

**VIRTUAL TRACKS:**

- Scaling Security and Identity for your Digital Business Foundations
- Think Differently, Act Effectively

---

**Gartner Catalyst Conference**

When attending this event, please refer to the agenda handout provided or the Gartner Events mobile app for the most up to date session and location information.
<table>
<thead>
<tr>
<th>Interactive Workshops</th>
<th>Analyst-User Roundtables</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gary Otiffe</td>
<td>Richard Watson</td>
</tr>
<tr>
<td>13:30 – 15:00 W2. Workshop: Choosing a Private Cloud Implementation Model</td>
<td>11:00 – 12:00 AUR2. Roundtable: Identifying the Highest Value Non-Technical Skill</td>
</tr>
<tr>
<td>Alan D. Waite</td>
<td>Jack Santos</td>
</tr>
<tr>
<td>Lyn Robison</td>
<td>Trent Henry</td>
</tr>
</tbody>
</table>

**Conference Tracks**

**A Building Your Digital Business on Cloud and Programmable Infrastructure**
Cloud computing and the software-defined data center are platforms for innovation and form the foundation of the digital business. Learn how to adopt cloud services and deploy new converged infrastructure architectures.

**B Delivering Digital Solutions from Mobility to the Internet of Things**
Mobility fuels a velocity of change that has IT professionals scrambling to keep up. The IoT is about to add fuel to that fire as it extends the enterprise back-office into the industrial Internet. In this track, learn how to turn mobile strategies into deployable architectures and how to take advantage of the opportunities created by IoT.

**C Delivering Applications, Data, and Collaboration in the Digital Workplace**
You need the right architectures and skills to exploit the business opportunities afforded by better agility, innovation, and design. Learn how to deliver solutions that support more effective business outcomes, spanning big data, collaboration, and application development.

**What’s included**
In addition to the latest analyst research, your conference registration fee includes complimentary access to these special features:

- 30 minute analyst one-on-one session
- Analyst-user roundtables
- Workshops
- Marquee sessions
- TechDemo, TechPanel, TechZone
- Networking breakfasts, lunches and receptions

Online preregistration is required for one-on-ones, workshops and AURs. Reserve your place early, as space is limited.

“The speakers have all been effective and knowledgeable about their topic areas. I especially appreciated the real-world examples they have shared which really put a practical perspective on the topic.”

Paul Saunders, Nestlé

Visit gartner.com/128097 for more information and to register
TechZone

Develop a “shortlist” of technology and service providers who can meet your particular needs. We offer you exclusive access to some of the world’s leading technology and service solution providers in a variety of settings.

Sponsorship Opportunities

For further information about sponsoring this event:

Telephone: +44 1784 267456
Email: european.exhibits@gartner.com

Premier Sponsor

Commvault

The world’s fastest-growing data protection and information management software company, Commvault Systems, Inc. is dedicated to helping mid- and enterprise-level organizations worldwide transform their data into a strategic asset. Leading technology companies worldwide rely on CommVault’s single-platform, end-to-end suite of data protection and information management solutions.

www.commvault.com

Platinum Sponsors

Mobile Response

To improve and create powerful business processes in a rapidly changing business environment there is a need to have a toolkit to automate workflows and the logic within them. We empower developers and make it possible for organisations to build powerful solutions based on a Process Driven Messaging Service (PDMS).

www.mobileresponse.com

Oracle

With more than 400,000 customers—including 100 of the Fortune 100—and with deployments across a wide variety of industries in more than 145 countries, Oracle offers a comprehensive and fully integrated stack of cloud applications, platform services, and engineered systems. For more information about Oracle (NYSE:ORCL), visit oracle.com.

www.oracle.com

WSO2

WSO2 provides the only completely integrated enterprise application platform for your connected business. The award-winning, 100% open source middleware platform is highly tuned for API-centric development, cloud-native deployment, and event-driven interactions that empower a more accessible, integrated, collaborative and adaptive business environment.

www.wso2.com

Silver Sponsors

Akana

Akana's API Management, API Security and Cloud Integration solutions helps businesses accelerate digital transformation by securely extending their reach across mobile, cloud and Internet of Things.

www.akana.com

Blue Jeans

Blue Jeans Network makes video collaboration easy, scalable and affordable. Our cloud-based platform takes video into the mainstream, giving customers the power to interact face-to-face.

www.bluejeans.com

CloudBees

CloudBees provides continuous delivery solutions powered by Jenkins. The Delivery Platform accelerates the development and deployment of web and mobile applications on-premise, in the cloud or in hybrid environments.

www.cloudbees.com

Globo

Globo is an international leader delivering Enterprise Mobility Management and Mobile Application Development solutions. The Group operates in U.S., Europe, Middle East and SE Asia.

www.globoplc.com

Red Hat

Red Hat is the world’s leading provider of open source software solutions, using a community-powered approach to high-performing cloud, mobile, middleware, storage, and virtualization technologies.

www.redhat.com/en/technologies/mobile

“Very interesting conference highlighting important current and future topics. The exchange with the analysts and colleagues from around Europe inspired me.”

Markus Moltenbrey,
IT Solutions Architect, ResMed

Join the conversation!

Gartner Catalyst Conference 2015 is on Twitter

#GartnerCAT

Venue

Park Plaza Westminster
200 Westminster Bridge Road, London, UK, SE1 7UT
Phone: +44 844 415 6780
www.parkplaza.com

Gartner hotel room rate
Prices start from €175 per night at the Park Plaza

Sponsors as of 12 August 2015, and subject to change

© 2015 Gartner, Inc. and/or its affiliates. All rights reserved. Gartner is a registered trademark of Gartner, Inc. or its affiliates. For more information, email info@gartner.com or visit gartner.com.