

Gartner Digital Workplace Summit 2017

18 – 19 September / London, UK / gartner.com/eu/workplace



Agenda at a Glance



When attending this event, please refer to the Gartner Events mobile app for the most up to date session and location information

Agenda as of 17 August 2017 and subject to change

Monday 18 SEPTEMBER 2017	TRACKS				
	A. Digital Business and Workplace Transformation	B. Technologies and Architectures	C. Employee Experience and New Ways of Working	D. People, Leadership and Culture	Workshops*, Analyst-User Roundtables* and Ask the Analyst Roundtables*
07:30 – 20:00	Registration, Information and Refreshments				
08:15 – 09:00	Tutorial: Why User Experience Is Hard for IT to Deliver – And What to Do About It! Jason Wong		Tutorial: Digital Workplace Bootcamp Paul Miller		Tutorial: TechInsights: Four Steps to Improve Content Services Governance Mike Cox
09:15 – 10:15	Gartner Opening Keynote: Connected! An Exploration of How to Live and Work in the Digital Society Frank Buytendijk				
10:15 – 10:45	Refreshment Break in the Solution Showcase				
10:45 – 11:30	Digital Workplace: The Cornerstone of Digital Business Bob Hafner	Elevating Your Portal to an Employee Experience Platform Jim Murphy	The Screen is the Workplace: Open Your Eyes to Visual Collaboration Stephen Emmott	Six Steps to Change Leadership – The ESCAPE Model Mark Coleman	10:45 – 12:15 Workshop: Design Thinking Jim Carolan
11:45 – 12:15	Solution Provider Sessions				
12:15 – 13:30	Lunch in the Solution Showcase				
13:30 – 14:15	Eight Steps to a Compelling Business Case for a Digital Workplace Initiative Hanns Köhler Krüner	Beyond Enterprise Search: Surfacing Insight Throughout Your Digital Workplace Stephen Emmott	The Rise Of Predictive Collaboration: Transforming the Way People Work Together Mike Gotta	Driving a Digital Transformation with Workforce Digital Dexterity Matt Cain	13:30 – 14:45 Workshop: What Is Engagement and How Do You Get It? Helen Poitevin
14:30 – 15:15	Solution Provider Sessions				
15:15 – 15:45	Refreshment Break in the Solution Showcase				
15:45 – 16:30	Take Advantage of Cloud Office to Kick-Start the Digital Workplace Matt Cain	Develop a Vision, Strategy and Architecture for Content Services to Fuel Your Digital Workplace Michael Woodbridge		Harness Voice of the Employee Insights to Improve Employee Experience Helen Poitevin	15:45 – 17:15 Workshop: Creating a Knowledge Management Strategy for the Digital Workplace Hanns Koehler-Kruener
16:45 – 17:15	To the Point: Board-ready Slides for Your Digital Workplace Program Nikos Drakos	To the Point: Architecting the Future Digital Workplace Jim Murphy		To the Point: The Challenges of Creating a Remote Work Program Carol Rozwell	15:30 – 16:30 Roundtable: Why Is UX Hard for IT to Deliver? Jason Wong
17:30 – 18:15	Guest Keynote: Futurescape: Breakthrough Advances and Purpose-Driven Innovation Shivvy Jervis, Tech Futurist, Europe Top 30 Women in Digital				
18:15 – 20:15	Networking Reception in the Solution Showcase				
Tuesday 19 SEPTEMBER 2017	TRACKS				
	A. Digital Business and Workplace Transformation	B. Technologies and Architectures	C. Employee Experience and New Ways of Working	D. People, Leadership and Culture	Workshops*, Analyst-User Roundtables* and Ask the Analyst Roundtables*
07:30 – 17:00	Registration and Information				
08:30 – 09:15	Digital Ethics: How to Get it Right Frank Buytendijk	Understanding and Exploiting Everyday AI Matt Cain	Breaking Up With Enterprise Communications: It's Not UCC, It's Me Steve Blood	Fixing IT's Diversity Problem Carol Rozwell	08:30 – 10:00 Workshop: Making Video Work Through Your Intranet Stephen Emmott
09:30 – 10:00	Solution Provider Sessions				
10:00 – 10:30	Refreshment Break in the Solution Showcase				
10:30 – 11:15	Driving Business Success With a Digital Workplace Monica Basso	The Top 10 Mobile Technologies Jason Wong	Building Workspaces That Enhance the Employee Experience Carol Rozwell	Leading Change Without Direct Authority Mark Coleman	10:30 – 12:00 Workshop: Use A Three Phase Approach to Selecting Your Next Intranet Foundation Jim Murphy
11:30 – 12:15	Examining the Promise and Progress of Digital Workplace Programs Globally Hanns Köhler Krüner	Tech Insights: How to Devise an Effective Office 365 Data Strategy Mike Cox	Transforming the Employee Experience For Enterprise Communication and Collaboration Mike Gotta	Future of Work Trends That Will Impact Your Digital Workplace Matt Cain and Helen Poitevin	
12:15 – 13:30	Lunch in the Solution Showcase				
13:30 – 14:15	Case Study: Delivering the Digital Workplace of the Future Today Craig O'Donnell, Land Securities	Case Study: Digital Workplace at adidas: A Workplace for Creators Alberto Pedraz, adidas		Case Study: At L'Oréal, Digital Workplace Transformation Starts With the Employee Audrey Lemmert, L'Oréal	13:45 – 15:15 Workshop: TechInsights: Planning and Executing a Migration to Office 365 or Google Apps for Work (Cloud Office) Mike Cox
14:30 – 15:00	To the Point: Measuring Your Digital Workplace Program to Success Paul Miller	To the Point: Use Mobile Analytics to Drive Positive Change in the Digital Workplace Jason Wong	To the Point: Delivering a Unified Workspace Experience to End Users Federica Troni	To the Point: You Gave Them Collaboration Tools; Now How Can You get People to Use Them? Mike Gotta	
15:00 – 15:30	Refreshment Break in the Solution Showcase				
15:30 – 16:00	To the Point: Managing Digital Workplace as a Portfolio of Strategic IT Services Nikos Drakos	To the Point: The Promise and Peril of Virtual Assistants in the Workplace Steve Blood		To the Point: Flipping the Switch to Digital Leadership Mark Coleman	15:15 – 16:15 Roundtable: Integrating Your Technology Portfolio: Single Platform or Best of Breed? Michael Woodbridge
16:15 – 17:00	Guest Keynote: How to Become an Effective Zookeeper in the Workplace Nigel Risner, Human Development Specialist and Peak Performance Coach				