

Tuesday
MAY 30

Pre-Summit Program EA Accelerator: Kick-Start Your Modern EA Program*

- 2:00 p.m. Registration
- E1.** Enterprise Architecture and Technology Innovation Leadership Vision for 2017 **Philip Allega** (2:00 p.m. – 2:45 p.m.)
- E2.** Avoid the 13 Worst EA Practices and Navigate to EA Success **Saul Brand** (3:00 p.m. – 3:45 p.m.)
- UE1.** Case Study: Establishing the Value of EA in Under Six Months **Brian Hoffman, Chief Enterprise Architect, Kellogg's** (4:00 p.m. – 4:30 p.m.)
- E3.** The First 100 Days of Enterprise Architecture **James McGovern, Jack Santos** (4:45 p.m. – 5:30 p.m.)

Wednesday
MAY 31

- 7:30 a.m. Registration, Information and Refreshments
- 8:30 a.m. **K1. Opening Keynote Digital Business Platforms: Integrating Your Business Ecosystem** **Marcus Blosch, Vice President, Gartner Research; Don Scheibenreif, Vice President and Distinguished Analyst, Gartner Research**
- 9:30 a.m. **K2. Keynote The Top 10 Strategic Technology Trends for 2017** **David W. Cearley, Vice President and Gartner Fellow, Gartner Research**

TRACKS	A. Architecting the Digital Business Platform	B. Becoming an Innovation Leader	C. Focusing on Disruptive Technologies	D. Mastering Enterprise Architecture	Workshops*	Analyst-User and Peer Roundtables and Ask the Analyst Sessions*
10:45 a.m.	A1. To the Point: Will You Thrive, Survive or Nose Dive in the Platform Economy? Brian Burke	B1. To the Point: Customer Analytics — What Could It Mean for You? Gareth Herschel	C1. To the Point: Identify the Technology Trends You Need to Track Samantha Searle	D1. To the Point: How Do You Create a Value Proposition for a Business-Outcome-Driven EA Program? Saul Brand	W1. Beginner Best Practices for Initiating and Evolving Business Capability Modeling Betsy Burton (11:15 a.m. – 12:45 p.m.)	R1. Roundtable: Fitting Security Into Your EA Program Philip Allega (11:00 a.m. – 12:00 p.m.) ASK1. Ask the Analyst: Blockchain — How Do I Understand and Apply It? Brian Burke (10:30 a.m. – 11:30 a.m.)
12:15 p.m.	Lunch in the Solution Showcase					
2:15 p.m.	A2. Architect Your Business to Engage, Interact and Serve “Things” as a New Customer Segment Don Scheibenreif	B2. Developing Innovation Strategy: A Primer Mike J. Walker	C2. What to Do and Not Do With Smart Machine Technology, AI and Cognitive Computing Tom Austin	D2. Manage Technical Debt to Reduce Cost and Risk, and Improve Delivery Velocity Andy Kyte	W2. Develop Your Platform Business Model Marcus Blosch (2:15 p.m. – 3:45 p.m.)	R2. Roundtable: How Many IoT Architectures Do You Need to Be Successful to All of Your Constituencies? Leif-Olof Wallin (2:00 p.m. – 3:00 p.m.)
4:00 p.m.	A3. The Role of Analytics in Your Platform Business Gareth Herschel	B3. Using Digital Business Lenses to Identify Opportunities in Digital Disruption David Mitchell Smith	C3. Case Study	D3. Delivering High-Impact Reference Models and Roadmaps Betsy Burton	W3. Moonshot Mission: How to Build Better Ideas for Breakthrough Innovation Brian Burke (4:30 p.m. – 6:00 p.m.)	R3. Roundtable How Do You Scale Digital Banking? Kristin R. Moyer (4:00 p.m. – 5:00 p.m.)
5:00 p.m.	A4. To the Point: Architecting the Future Digital Workplace Jack Santos	B4. To the Point: Ten Things Every Architect Should Know About Agile Development Andy Kyte	C4. To the Point: A Framework for Cloud Strategy and Decision Making David W. Cearley	D4. To the Point: How to Select the Right EA Tools for Your Digital Business Needs Samantha Searle		ASK2. Ask the Analyst: AI-, Cognitive- and Smart-Machine-Related Initiatives Tom Austin (5:15 p.m. – 6:15 p.m.)
5:30 p.m.	Networking Reception in the Solution Showcase					

Thursday
JUNE 1

8:00 a.m.	Registration, Information and Refreshments					
7:15 a.m.	Attendee Breakfast: Networking by Topic					
8:00 a.m.			C5. To the Point: Define Your Future Role as a CTO in the Digital Age Markus Blosch	D5. To the Point: Using Enterprise Architecture in an Agile/DevOps World Jack Santos		
8:30 a.m.	K3. Guest Keynote Extraordinary Visions Dewitt Jones, One of America's Top Professional Photographers					
9:45 a.m.	A6. Three Styles of Digital Business Platforms Kristin R. Moyer	B6. Digital Disruption and the New Digital Disruptors David Mitchell Smith	C6. Top Emerging Business and Societal Trends You Need to Follow Today Don Scheibenreif	D6. Digital Business Principles for Your Next IT Environment Philip Allega		R4. Roundtable: Agile and DevOps — Making It Work With Your EA Efforts Jack Santos (9:30 a.m. – 10:30 a.m.)
10:30 a.m.	Turnaround Break					
10:45 a.m.	Solution Provider Sessions					
11:30 a.m.	A7. The Mobile Scenario: Beyond Mainstream — The New Frontiers of Mobile Leif-Olof Wallin	B7. Case Study	C7. Fifteen Megatrends in Analytics That You Need to Plan For Gareth Herschel	D7. Business Architecture: From Strategy to Guiding Execution Betsy Burton	W4. Executive Leaders Circle: Influencing Your Stakeholders** Rob Geraghty, Professional Coach (10:45 a.m. – 12:15 p.m.)	R5. Roundtable: How Do You Measure and Display the Innovation Impact in Context With EA Work? Mike J. Walker (11:15 a.m. – 12:15 p.m.) PR5. Peer Roundtable: Transforming Our DNA Through EA Nena Shimp, Nancy Hosford, HHMI (11:15 a.m. – 12:15 p.m.)
12:15 p.m.	Lunch in the Solution Showcase					
2:15 p.m.	A8. Digital Disruption: Building and Buying Platforms for Business Moments David Yockelson	B8. The Social Science of Digital Business Patrick Meehan	C8. Conversational Platform Technologies Changing How You Will Buy, Sell, Negotiate, Complain and Make Deals Anthony Mullen	D8. How Can Enterprise Architects Provide Value for Application Leaders? Stefan Van Der Zijden	W5. How to Run a Digital Transformation Workshop Mike J. Walker (2:00 p.m. – 3:30 p.m.)	R6. Roundtable: Measuring Success of Your EA Program in a Government Organization Saul Brand (1:15 p.m. – 2:15 p.m.)
3:15 p.m.	A9. Using Human-Centric Design to Develop Platform Ecosystems Marcus Blosch	B9. Learning From the Enterprise Innovation Labs David W. Cearley	C9. What Enterprise Architects Need to Know About IoT to Make a Difference Leif-Olof Wallin	D9. Case Study: How to Develop and Govern a Technical Strategy in 10 Weeks Leo Barella, VP, Enterprise Architect, AstraZeneca		
4:30 p.m.	K4. Closing Keynote Enterprise Architects Are Responsible for the Total Experience of Ownership Andy Kyte, Vice President and Gartner Fellow, Gartner Research					

*Availability is limited and preregistration is required. **Eligibility criteria applies.