

# Gartner Enterprise Architecture & Technology Innovation Summit 2017

May 31 – June 1 / Orlando, FL / [gartner.com/us/ea](http://gartner.com/us/ea)

## Mastering Digital Business Platform Complexity

### Choose your topic and book your Gartner analyst one-on-ones

Sit privately for 30 minutes with a Gartner analyst who specializes in the topic you'd like to discuss. Many attendees tell us that a one-on-one session in itself is worth the price of admission.

As a Gartner conference attendee, you are entitled to up to two private, 30-minute consultations with an analyst of your choice. These sessions are a great way to reinforce lessons learned and how-to recommendations presented throughout the conference.

## Meet the analysts

**Philip Allega**  
Conference Chair  
and Vice President



FOCUS AREAS: Developing and managing the governance of IT in a digital business context; influencing strategic business change; developing strategy and creating a strategic plan; enterprise architecture and technology innovation leaders; building a world-class EA capability

**Tom Austin**  
Vice President and  
Gartner Fellow



FOCUS AREAS: Artificial intelligence; amazing innovation; machine learning; deep neural networks (deep learning); natural language processing and conversational and cognitive computing; avoiding the fallacies that dominate current thinking

**Marcus Blosch**  
Vice President



FOCUS AREAS: Building a sustainable innovation process and culture; building and expanding a digital business; influencing strategic business change; building a world-class EA capability; enterprise architecture and technology innovation leaders

**Saul Brand**  
Director



FOCUS AREAS: Enterprise architecture and technology innovation leaders; building a world-class EA capability

**Brian Burke**  
Vice President



FOCUS AREAS: Using EA to master emerging and strategic trends; enterprise architecture and technology innovation leaders; building a world-class EA capability

**Betsy Burton**  
Vice President and  
Distinguished Analyst



FOCUS AREAS: Executing on business transformation while building a highly adaptive enterprise; building and expanding a digital business; using EA to master emerging and strategic trends; enterprise architecture and technology innovation leaders; building a world-class EA capability

**David W. Cearley**  
Vice President and  
Gartner Fellow



FOCUS AREAS: Building and marketing cloud-based offerings; using EA to master emerging and strategic trends; artificial intelligence; enterprise architecture and technology innovation leaders; cloud computing

**Gareth Herschel**  
Director



FOCUS AREAS: Applications leaders; data and analytics leaders; data and analytics programs; customer relationship management and customer experience; analytics and business intelligence modernization

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3 ways to register

**Web** [gartner.com/us/ea](http://gartner.com/us/ea) **Email** [us.registration@gartner.com](mailto:us.registration@gartner.com) **Phone** 1 866 405 2511

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## Meet the analysts (continued)

**Andy Kyte**  
Vice President  
and Gartner Fellow



FOCUS AREAS: Managing cost optimization; developing strategy and creating a strategic plan; adopting bimodal or other modes of operation; application strategy and governance; applications leaders

**James McGovern**  
Director



FOCUS AREAS: Evolving the CIO role; modernizing application architecture and infrastructure; modernizing application development; building a sustainable innovation process and culture; leading IT cultural change and transformation

**Patrick Meehan**  
Vice President and  
Distinguished Analyst



FOCUS AREAS: Digital business leadership, roles, organization and culture; digital business innovation and transformation; roles and responsibilities in impacting the front office; IT branding and the CIO's personal brand; organization design

**Kristin R. Moyer**  
Vice President and  
Distinguished Analyst



FOCUS AREAS: Delivering the digital banking experience; building and expanding a digital business

**Anthony Mullen**  
Director



FOCUS AREAS: New market opportunities; enhancing the technology and service provider customer experience; building and marketing the device portfolio of the future; product strategy

**Jack Santos**  
Vice President



FOCUS AREAS: Using EA to master emerging and strategic trends; enterprise architecture and technology innovation leaders; building a world-class EA capability

**Don Scheibenreif**  
Vice President and  
Distinguished Analyst



FOCUS AREAS: Using EA to master emerging and strategic trends; building a world-class EA capability; enterprise architecture and technology innovation leaders

**Samantha Searle**  
Senior Analyst



FOCUS AREAS: Enterprise architecture and technology innovation leaders; using EA to master emerging and strategic trends; building a world-class EA capability

**David Mitchell Smith**  
Vice President and  
Gartner Fellow



FOCUS AREAS: Modernizing application development; positioning and messaging; new market opportunities; market and competitive intelligence management; cloud computing

**Stefan Van Der Zijden**  
Director



FOCUS AREAS: Cloud computing; applications leaders; application strategy and governance

**Mike J. Walker**  
Director



FOCUS AREAS: Executing on business transformation while building a highly adaptive enterprise; developing strategy and creating a strategic plan; using EA to master emerging and strategic trends; building a world-class EA capability; enterprise architecture and technology innovation leaders

**Leif-Olof Wallin**  
Vice President



FOCUS AREAS: Mobile application strategies; Internet of Things; mobile and endpoint strategies

**David Yockelson**  
Vice President



FOCUS AREAS: Marketing, sales and channel effectiveness; market and competitive intelligence management; positioning and messaging; go-to-market planning; product strategy

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