

Gartner Enterprise Architecture & Technology Innovation Summit 2017

May 31 – June 1 / Orlando, FL
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Mastering Digital Business Platform Complexity

To help you navigate the agenda of **Gartner Enterprise Architecture & Technology Innovation Summit 2017**, we are drawing attention to the key initiatives that are the highest priorities for you and your peers. Introducing Spotlights! The easiest way to discover sessions that address topics that matter to you:

1 How can enterprise architects work with agile development teams?

- To the Point: 10 Things Every Architect Should Know About Agile Development **Andy Kyte**
- To the Point: Using Enterprise Architecture in an Agile/DevOps World **Jack Santos**
- Roundtable: Agile and DevOps — Making It Work With Your EA Efforts **Jack Santos**

2 What are the key issues enterprise architects must address when adopting a cloud-first strategy?

- Using Digital Business Lenses to Identify Opportunities in Digital Disruption **David Mitchell Smith**
- To the Point: A Framework for Cloud Strategy and Decision Making **David W. Cearley**
- Conversational Platform Technologies Changing How You Will Buy, Sell, Negotiate, Complain and Make Deals **Anthony Mullen**

3 What is the next state for analytics in your organization?

- To the Point: Customer Analytics — What Could It Mean for You? **Gareth Herschel**
- The Role of Analytics in Your Platform Business **Gareth Herschel**
- Fifteen Megatrends in Analytics That You Need to Plan For **Gareth Herschel**

4 What are the trends that will shape the future of technology, work, business and the economy?

- Keynote: The Top 10 Strategic Technology Trends for 2017 **David W. Cearley**
- To the Point: Identify the Technology Trends You Need to Track **Samantha Searle**
- To the Point: Will You Thrive, Survive or Nose Dive in the Platform Economy? **Brian Burke**
- Using Digital Business Lenses to Identify Opportunities in Digital Disruption **David Mitchell Smith**
- To the Point: Architecting the Future Digital Workplace **Jack Santos**
- To the Point: 10 Things Every Architect Should Know About Agile Development **Andy Kyte**
- Digital Disruption and the New Digital Disruptors **David Mitchell Smith**
- Top Emerging Business and Societal Trends You Need to Follow Today **Don Scheibenreif**
- Fifteen Megatrends in Analytics That You Need to Plan For **Gareth Herschel**
- The Social Science of Digital Business **Patrick Meehan**
- Three Styles of Digital Business Platforms **Kristin R. Moyer**
- Learning From the Enterprise Innovation Labs **David W. Cearley**

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3 ways to
register

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5 How can enterprise architects drive innovation in their organizations?

- Developing Innovation Strategy: A Primer **Mike J. Walker**
- Workshop: Moonshot Mission — How to Build Better Ideas for Breakthrough Innovation **Brian Burke**
- Workshop: How to Run a Digital Transformation Workshop **Mike J. Walker**
- Roundtable: How Do You Measure and Display the Innovation Impact in Context With EA Work? **Mike J. Walker**
- Learning From the Enterprise Innovation Labs **David W. Cearley**

6 What are the practical applications of artificial intelligence and machine learning today and into the future?

- What to Do and Not to Do With Smart Machine Technology, AI and Cognitive Computing **Tom Austin**
- Ask the Analyst: AI-, Cognitive- and Smart-Machine-Related Initiatives **Tom Austin**

7 How do you integrate “things” into your enterprise architecture?

- Roundtable: How Many IoT Architectures Do You Need to Be Successful to All of Your Constituencies? **Leif-Olof Wallin**
- Architect Your Business to Engage, Interact and Serve “Things” as a New Customer Segment **Don Scheibenreif**
- What Enterprise Architects Need to Know About IoT to Make a Difference **Leif-Olof Wallin**

8 How can you jump-start your enterprise architecture program?

- Enterprise Architecture and Technology Innovation Leadership Vision for 2017 **Philip Allega**
- Avoid the 13 Worst EA Practices and Navigate to EA Success **Saul Brand**
- The First 100 Days of Enterprise Architecture **Jack Santos**

- To the Point: How Do You Create a Value Proposition for a Business-Outcome-Driven EA Program? **Saul Brand**
- Workshop: Beginner Best Practices for Initiating and Evolving Business Capability Modeling **Betsy Burton**
- To the Point: How to Select the Right EA Tools for Your Digital Business Needs **Samantha Searle**
- Business Architecture: From Strategy to Guiding Execution **Betsy Burton**

9 What are the leading practices of world-class EA teams?

- Enterprise Architecture and Technology Innovation Leadership Vision for 2017 **Philip Allega**
- Architect Your Business to Engage, Interact and Serve “Things” as a New Customer Segment **Don Scheibenreif**
- Manage Technical Debt to Reduce Cost and Risk, and Improve Delivery Velocity **Andy Kyte**
- Using Digital Business Lenses to Identify Opportunities in Digital Disruption **David Mitchell Smith**
- Workshop: How to Run a Digital Transformation Workshop **Mike J. Walker**
- What Enterprise Architects Need to Know About IoT to Make a Difference **Leif-Olof Wallin**

10 How do you architect a digital business platform to become a platform business?

- Opening Keynote: Digital Business Platforms — Integrating Your Business Ecosystem **Marcus Bloesch**
- Workshop: Develop Your Platform Business **Marcus Bloesch**
- The Role of Analytics in Your Platform Business **Gareth Herschel**
- Digital Disruption: Building and Buying Platforms for Business Moments **David Yockelson**
- Three Styles of Digital Business Platforms **Kristin R. Moyer**

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