

Gartner Enterprise Architecture & Technology Innovation Summit 2017

14 – 15 June / London, UK / gartner.com/eu/ea



Summit Overview



Theme

Mastering Digital Business Platform Complexity

Digital business is being driven by a powerful wave of disruptive technologies. Collectively, these technologies surpass the impact of the last major disruption: the internet. Have you considered what this means for you and your organization?

Opportunity — for growth, performance and competitive advantage — is unlimited, but only if leaders like you can master the complexities of the digital business platform. This new organizing construct will forever change the way architects manage the digital business.

Gartner Enterprise Architecture & Technology Innovation Summit 2017 will help you embrace the role of technology innovator and build a digital business platform. With that goal in mind, this is the one event you cannot afford to miss this year.

Guest keynote

Management Meets the Future

Managers are facing multiple new challenges: virtual work forces, flattened corporate structures, a new generation of ambitious and cyber-savvy workers, a heightened atmosphere of public scrutiny not to mention the perennial pressure to do more with less. How are smart managers coping and what's next to come? Michael's work with companies around the world provides anecdotes, examples and some basic rules for innovation.

Michael Rogers, Futurist and Author



Addressing your Key Challenges

Hot Tech Trends

- Digital business platforms
- Internet of things
- DevOps and agile
- Cloud strategy
- Advanced analytics
- Digital disruptors
- Bimodal IT
- Artificial intelligence

Must-know EA Topics

- EA roadmaps
- Agile EA
- Best and next practices
- Business capability modeling
- Business architecture
- EA tools
- Business value of EA

Fresh Innovation Insights

- Innovation strategy
- Ideation
- Innovation Labs
- Innovation management

BONUS
pre-Summit
program!

EA Accelerator: Kick-Start Your Modern EA Program*

Taking place on 13 June, this program offers essential knowledge for those starting and restarting their modern EA practice.

**Limited availability. Pre-registration required. End-users only*

The only event to help you:

- Push past the boundaries of traditional enterprise architecture
- Leverage disruptive technologies for business growth
- Become a trusted innovation leader
- Take the right approach to business ecosystems
- Kick start your modern EA program

Tracks

- A Architecting the Digital Business Platform**
This track focuses on defining the platforms to integrate the business ecosystem and provide services to customers, partners, employees and things.
- B Becoming an Innovation Leader**
This track illustrates how to successfully link emerging technologies to business use cases to drive innovation.
- C Focusing on Disruptive Technologies**
This track offers insight into the crucial, strategic and emerging technologies and the trends that will disrupt business and society.
- D Mastering Enterprise Architecture**
This track features the leading practices in enterprise architecture that are required to build the digital businesses of tomorrow.



Succeed as a Team!

Cover more content to get the most value for your business when you attend as a team. Each member of the team can focus on what matters to him or her most:

- For the **chief enterprise architect**, leading EA practices that engage both business and IT leaders
- For the **chief technology officer**, delivering a change in focus from operations to innovation
- For the **IT strategist**, integrating business and technology strategy planning
- For the **innovation leader**, building and executing on strategic innovation plan

Did you know that 85% of the content for this year has not been presented at this Summit before?

Just announced end-user case studies:

Learn from real life case studies that takes you behind the scenes of some of today's most innovative and successful EA implementations.

IKEA Industry



Registration and Pricing

3 easy ways to register

Web: gartner.com/eu/ea

Email: emea.registration@gartner.com

Telephone: +44 20 8879 2430

Pricing

Early-Bird Price: €2,300 + VAT

Save €325 – register by 14 April

Standard Price: €2,625 + VAT

Public Sector Price: €2,075 + VAT

Gartner Clients

A Gartner ticket covers both days of the Summit. Contact your Gartner Account Manager or email emea.events@gartner.com to register using a ticket.