

# Gartner Enterprise Architecture & Technology Innovation Summit 2017



14 – 15 June / London, U.K.  
[gartner.com/eu/ea](http://gartner.com/eu/ea)

## Agenda tracks

**A Architecting the Digital Business Platform**  
This track focuses on defining the platforms to integrate the business ecosystem and provide services to customers, partners, employees and things.

### Hot topics

- Human-centric design
- Situationally adaptive technologies
- Digital workplace
- Digital ethics
- Platform economy
- Styles of digital business platforms

**B Becoming an Innovation Leader**  
This track illustrates how to successfully link emerging technologies to business use cases to drive innovation.

### Hot topics

- Customer experience analytics
- Innovation strategy
- Value of enterprise architecture (EA)
- Identifying disruption opportunities
- Social science of digital business

**C Focusing on Disruptive Technologies**  
This track offers insight into the crucial, strategic and emerging technologies and the trends that will disrupt business and society.

### Hot topics

- Business and societal trends
- New digital disruptors
- Machine learning
- Artificial intelligence
- Identifying the technologies you need to track
- Internet of Things
- Cloud strategies

**D Mastering Enterprise Architecture**  
This track features the leading practices in enterprise architecture that are required to build the digital businesses of tomorrow.

### Hot topics

- Business-outcome-driven EA
- High-impact reference models and roadmaps
- Business architecture
- Digital business principles
- EA in an agile world



## BONUS pre-summit program!

### EA Accelerator: Kick-Start Your Modern EA Program

This program offers essential knowledge for those starting and restarting their modern EA practice.

### Hot topics

- 13 worst EA practices
- The future of EA
- Modern EA function
- First 100 days of EA

3 ways to register

**Web:** [gartner.com/eu/ea](http://gartner.com/eu/ea)

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## What's new for 2017 snapshot

- Selection, creation and implementation of digital business platforms
- Enterprise architecture in an agile world
- Outside-in point approach to business ecosystems
- Brand-new insights into disruptive technologies and trends
- Technology innovation for digital business