

Agenda at a Glance

Tuesday
13 JUNE

15:30 – 18:30 **Pre-Summit Program: EA Accelerator – Kick Start Your Modern EA Program***
 Enterprise Architecture and Technology Innovation Vision* **Philip Allega**
 Avoid the 13 Worst EA Practices and Navigate to EA Success* **Saul Brand**
 The First 100 Days of Enterprise Architecture* **Jack Santos**

**Summit Chair's
Recommended
Sessions**

When attending this event, please refer to the Gartner Events mobile app for the most up to date session and location information

Agenda as of 14 February 2017 and subject to change.

*Limited availability. Pre-registration required. End-users only.

Wednesday
14 JUNE 2017

07:30 – 19:45 Registration, Information and Refreshments
 09:00 – 10:00 **Opening Keynote: Digital Business Platforms: Integrating Your Business Ecosystem** **Marcus Blosch and Don Scheibenreif, Gartner**
 10:00 – 10:30 Refreshment Break in the Solution Showcase
 10:30 – 11:15 **Keynote: The Top 10 Strategic Technology Trends for 2017** **David Cearley, Gartner**
 11:15 – 12:00 **Guest Keynote**
 12:00 – 13:30 Lunch in the Solution Showcase

TRACKS	A. Architecting the Digital Business Platform	B. Becoming an Innovation Leader	C. Focusing on Disruptive Technologies	D. Mastering Enterprise Architecture	Workshops*	Analyst-User Roundtables & Ask the Analyst Sessions*	Peer Roundtables*
13:30 – 14:15	Creating a Culture That Is Ready for Anything Ed Gabrys	Developing Innovation Strategy: A Primer Mike Walker	What to Do and Not to Do With Smart Machine Technology, AI and Cognitive Computing Tom Austin	Manage Technical Debt to Reduce Cost and Risk, and Improve Delivery Velocity Andy Kyte	13:30 – 15:00: Workshop: Beginner Best Practices for Initiating and Evolving Business Capability Modeling Betsy Burton	13:15 – 14:15 Roundtable: Fitting Security Into Your EA Program Philip Allega	13:15 – 14:15 Peer Roundtable: Challenges and Opportunities in Government Sector
14:30 – 15:00	Solution Provider Sessions						
15:15 – 16:00	Digital Disruption: Building and Buying Platforms for Business Moments David Yokelson	Case Study	The Future of Data and Analytics: Empowerment Without Anarchy Frank Buytendijk	Digital Business Principles for Your Next IT Environment Philip Allega	15:30 – 17:00 Workshop: Moonshot Mission – How to Build Better Ideas for Breakthrough Innovation Brian Burke	15:15 – 16:15 Roundtable: How Many IoT Architectures Do You Need to Be Successful to All of Your Constituencies? Leif-Olof Wallin	
16:00 – 16:30	Refreshment Break in the Solution Showcase						
16:30 – 17:00	Solution Provider Sessions						
17:15 – 18:00	The Role of Analytics in Your Platform Business Gareth Herschel	Using Digital Business Lenses to Identify Opportunities in Digital Disruption David Mitchell Smith	Case Study	Delivering High-Impact Reference Models and Roadmaps Betsy Burton		17:15 – 18:15 Roundtable: How Do You Measure and Display the Innovation Impact in Context With EA Work? Mike Walker	17:15 – 18:15 Senior Executive Circle Roundtable: Building Your Personal Brand
18:00 – 20:00	Networking Reception in the Solution Showcase						

Thursday
15 JUNE 2017

08:00 – 17:15	Registration, Information and Refreshments						
08:45 – 09:15	To the Point: Ten Things Every Architect Should Know About Agile Development Andy Kyte	To the Point: Innovation Practices That Deliver the Biggest Bang for Your Buck Ed Gabrys	To the Point: Identify the Technology Trends You Need to Track Samantha Searle	To the Point: How Do You Create a Value Proposition for a Business-Outcome-Driven EA Program? Saul Brand		09:00 – 10:00 Ask the Analyst: AI-, Cognitive- and Smart-Machine-Related Initiatives Tom Austin	09:00 – 10:00 Peer Roundtable: Challenges and Opportunities in Financial Sector
09:30 – 10:15	Architect Your Business to Engage, Interact and Serve "Things" as a New Customer Segment	Case Study	Top Emerging Business and Societal Trends You Need to Follow Today Don Scheibenreif	Enterprise Architects are Responsible for the Total Experience of Ownership Andy Kyte	08:45 – 10:15 Workshop: Develop Your Platform Business Model Marcus Blosch		
10:15 – 10:45	Refreshment Break in the Solution Showcase						
10:45 – 11:30	What Enterprise Architects Need to Know about IoT to Make a Difference Leif-Olof Wallin	Digital Disruption and the New Digital Disruptors David Mitchell Smith	Conversational Platform Technologies Changing How You Will Buy, Sell, Negotiate, Complain and Make Deals Anthony Mullen	Business Architecture: From Strategy to Guiding Execution Betsy Burton	10:45 – 12:15 Senior Executive Circle Workshop	10:30 – 11:30 Roundtable: Measuring Success of Your EA Program in a Government Organization Saul Brand	
11:45 – 12:15	To the Point: Will You Thrive, Survive or Nose-dive in the Platform Economy? Brian Burke	To the Point: Tutorial: Define Your Future Role as a CTO in the Digital Age Marcus Blosch	To the Point: Best Practices in Application Portfolio Rationalization: When it Works and When it Doesn't Stefan Van Der Zijden	To the Point: Enterprise Architecture in a DevOps World Jack Santos			
12:15 – 13:30	Lunch in the Solution Showcase						
13:30 – 14:00	To the Point: Architecting The Future Digital Workplace Jack Santos	To the Point: How to Jump Start Your Digital Transformation with Design Thinking Mike Walker	To the Point: A Framework for Cloud Strategy and Decision Making David Cearley	To the Point: How to Select the Right EA Tools For Your Digital Business Needs Samantha Searle	13:30 – 15:00 Workshop: How to Deliver a Digital Transformation Workshop	13:15 – 14:15 Roundtable: Agile and DevOps: Making it Work With Your EA Efforts	13:15 – 14:15 Peer Roundtable: Accommodating Diversity in IT
14:15 – 15:00	Case Study	Learning from The Enterprise Innovation Labs David Cearley	15 Megatrends in Analytics That You Need to Plan For Gareth Herschel	How Can Enterprise Architects Provide Value for Application Leaders? Stefan Van Der Zijden			
15:00 – 15:30	Refreshment Break in the Solution Showcase						
15:30 – 16:15	Using Human Centric Design to Develop Platform Ecosystems Marcus Blosch	Case Study	The Mobile Scenario – Beyond Mainstream: The New Frontiers of Mobile Leif-Olof Wallin				
16:30 – 17:15	Keynote: Connected! An Exploration On How To Live And Work In The Digital Society Fran Buytendijk, Gartner						
17:15	Summit Close						