The world of innovation and emerging technologies are key to understanding how we plan the future.”
ECM Strategy Manager, Anglian Water Group
Digital business is being driven by a powerful wave of disruptive technologies. Collectively, these technologies surpass the impact of the last major disruption: the internet. Have you considered what this means for you and your organization?

Opportunity — for growth, performance and competitive advantage — is unlimited, but only if leaders like you can master the complexities of the digital business platform. This new organizing construct will forever change the way architects manage the digital business.

Gartner Enterprise Architecture & Technology Innovation Summit 2017 will help you embrace the role of technology innovator and build a digital business platform. With that goal in mind, this is the one event you cannot afford to miss this year.

Mastering Digital Business Platform Complexity

Succeed as a Team!

Cover more content to get the most value for your business when you attend as a team. Each member of the team can focus on what matters to him or her most:

- For the chief enterprise architect, leading EA practices that engage both business and IT leaders
- For the chief technology officer, delivering a change in focus from operations to innovation
- For the IT strategist, integrating business and technology strategy planning
- For the innovation leader, building and executing on strategic innovation plan

Addressing your Key Challenges

Hot Tech Trends
- Digital business platforms
- Internet of things
- DevOps and agile
- Cloud strategy
- Advanced analytics
- Digital disruptors
- Bimodal IT
- Artificial intelligence

Must-know EA Topics
- EA roadmaps
- Agile EA
- Best and next practices
- Business capability modeling
- Business architecture
- EA tools
- Business value of EA

Fresh Innovation Insights
- Innovation strategy
- Ideation
- Innovation Labs
- Innovation management
Tracks

A Architecting the Digital Business Platform
This track focuses on defining the platforms to integrate the business ecosystem and provide services to customers, partners, employees and things.

B Becoming an Innovation Leader
This track illustrates how to successfully link emerging technologies to business use cases to drive innovation.

C Focusing on Disruptive Technologies
This track offers insight into the crucial, strategic and emerging technologies and the trends that will disrupt business and society.

D Mastering Enterprise Architecture
This track features the leading practices in enterprise architecture that are required to build the digital businesses of tomorrow.

Meet our trusted advisors

The Gartner Enterprise Architecture & Technology Innovation Summit Advisory Board is a group of selected leaders in the field who provide input and feedback on the program as we develop it. See what they think about this year’s agenda!

Mantas Kekenys
Chief Technology Architect, YIT Group
“All you need to know to make your business digital transformation happen. Takeaways from the sessions will keep you busy for the rest of the year.”

Patrik Maltusch
Head of EA Architecture, Aalto University
“There is much to learn on how to capture the essence of novelty and a different viewpoint on the existing methodology innovation requires.”

Brando Velho
Enterprise Architect, Bupa
“This Summit is an awesome place! Sessions this year will help you re-imagine how to evolve enterprise architecture with relevance.”

Bruno Mourao
Head of IT Strategy, Enterprise Architecture & Strategic Partnerships, Sonae
“This year’s summit has an agenda tailored to help you become an enabler of business transformation. Ideal for new learnings and discussions with the peers.”

EA Accelerator: Kick-Start Your Modern EA Program*
Taking place on 13th June, this program offers essential knowledge for those starting and restarting their modern EA practice.

First-Time Ever! Senior Executive Circle*
Program includes exclusive sessions designed for the most senior enterprise architecture and technology innovation leaders. Eligibility criteria applies.

Visit gartner.com/eu/ea or call +44 20 8879 2430

*BONUS pre-Summit program!
**Agenda at a Glance**

**Tuesday, 13 June 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:30</td>
<td><strong>Pre-Summit Program: EA Accelerator — Kick Start Your Modern EA Program</strong>&lt;br&gt;<strong>Enterprise Architecture and Technology Innovation Vision</strong>&lt;br&gt;<strong>Avoid the 13 Worst EA Practices and Navigate to EA Success</strong>&lt;br&gt;<strong>The First 100 Days of Enterprise Architecture</strong>&lt;br&gt;<strong>Philip Allega</strong>&lt;br&gt;<strong>Saul Brand</strong>&lt;br&gt;<strong>Jack Mullen</strong></td>
</tr>
<tr>
<td>07:30</td>
<td>Registration, Information and Refreshments</td>
</tr>
<tr>
<td>09:00</td>
<td>Opening Keynote: Digital Business Platforms: Integrating Your Business Ecosystem&lt;br&gt;<strong>Marcus Bloch and Don Scheibenreif, Gartner</strong></td>
</tr>
<tr>
<td>10:00</td>
<td>Refreshment Break in the Solution Showcase</td>
</tr>
<tr>
<td>10:30</td>
<td><strong>Keynote: The Top 10 Strategic Technology Trends for 2017</strong>&lt;br&gt;<strong>David Cearley, Gartner</strong></td>
</tr>
<tr>
<td>11:15</td>
<td><strong>Guest Keynote</strong></td>
</tr>
<tr>
<td>12:00</td>
<td>Lunch in the Solution Showcase</td>
</tr>
</tbody>
</table>

### TRACKS

**A. Architecting the Digital Business Platform**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:30</td>
<td><strong>Creating a Culture That Is Ready for Anything</strong>&lt;br&gt;<strong>Ed Gabrys</strong></td>
</tr>
<tr>
<td>14:30</td>
<td><strong>Solution Provider Sessions</strong></td>
</tr>
<tr>
<td>15:15</td>
<td><strong>Digital Disruption: Building and Buying Platforms for Business Moments</strong>&lt;br&gt;<strong>David Yokelson</strong></td>
</tr>
<tr>
<td>16:00</td>
<td><strong>Refreshment Break in the Solution Showcase</strong></td>
</tr>
<tr>
<td>16:30</td>
<td><strong>Solution Provider Sessions</strong></td>
</tr>
<tr>
<td>17:15</td>
<td><strong>The Role of Analytics in Your Platform Business</strong>&lt;br&gt;<strong>Gareth Herschel</strong></td>
</tr>
<tr>
<td>18:00</td>
<td><strong>Networking Reception in the Solution Showcase</strong></td>
</tr>
</tbody>
</table>

**B. Becoming an Innovation Leader**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:30</td>
<td><strong>Developing Innovation Strategy: A Primer</strong>&lt;br&gt;<strong>Mike Walker</strong></td>
</tr>
</tbody>
</table>

**C. Focusing on Disruptive Technologies**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:30</td>
<td><strong>What to Do and Not to Do With Smart Machine Technology, AI and Cognitive Computing</strong>&lt;br&gt;<strong>Tom Austin</strong></td>
</tr>
</tbody>
</table>

**D. Mastering Enterprise Architecture**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:30</td>
<td><strong>Manage Technical Debt to Reduce Cost and Risk, and Improve Delivery Velocity</strong>&lt;br&gt;<strong>Andy Kyte</strong></td>
</tr>
</tbody>
</table>

### Thursday, 15 June 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00</td>
<td><strong>Registration, Information and Refreshments</strong></td>
</tr>
<tr>
<td>08:45</td>
<td><strong>To the Point: Ten Things Every Architect Should Know About Agile Development</strong>&lt;br&gt;<strong>Andy Kyte</strong></td>
</tr>
<tr>
<td>09:00</td>
<td><strong>Architect Your Business to Engage, Interact and Serve “Things” as a New Customer Segment</strong>&lt;br&gt;<strong>Case Study</strong></td>
</tr>
<tr>
<td>10:15</td>
<td><strong>Refreshment Break in the Solution Showcase</strong></td>
</tr>
<tr>
<td>10:45</td>
<td><strong>What Enterprise Architects Need to Know about IoT to Make a Difference</strong>&lt;br&gt;<strong>Leif-Olof Wallin</strong></td>
</tr>
<tr>
<td>11:45</td>
<td><strong>To the Point: Will You Thrive, Survive or Noise-dive in the Platform Economy?</strong>&lt;br&gt;<strong>Brian Burke</strong></td>
</tr>
<tr>
<td>12:15</td>
<td><strong>Lunch in the Solution Showcase</strong></td>
</tr>
<tr>
<td>13:00</td>
<td><strong>To the Point: Architecting The Future Digital Workplace</strong>&lt;br&gt;<strong>Jack Santos</strong></td>
</tr>
<tr>
<td>14:15</td>
<td><strong>Case Study</strong></td>
</tr>
<tr>
<td>15:00</td>
<td><strong>Refreshment Break in the Solution Showcase</strong></td>
</tr>
<tr>
<td>15:30</td>
<td><strong>Using Human Centric Design to Develop Platform Ecosystems</strong>&lt;br&gt;<strong>Marcus Bloch</strong></td>
</tr>
<tr>
<td>16:30</td>
<td><strong>Keynote: Connected! An Exploration On How To Live And Work In The Digital Society</strong>&lt;br&gt;<strong>Fran Buytendijk, Gartner</strong></td>
</tr>
<tr>
<td>17:15</td>
<td><strong>Summit Close</strong></td>
</tr>
</tbody>
</table>
When attending this event, please refer to the Gartner Events mobile app for the most up to date session and location information.

Agenda as of 14 February 2017 and subject to change.

*Limited availability. Pre-registration required. End-users only.

### Workshops*

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:30 – 17:00</td>
<td>Workshop: Moonshot Mission — How to Build Better Ideas for Breakthrough Innovation by Brian Burke</td>
</tr>
</tbody>
</table>

### Analyst-User Roundtables & Ask the Analyst Sessions*

<table>
<thead>
<tr>
<th>Time</th>
<th>Roundtable Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:15 – 16:15</td>
<td>Roundtable: How Many IoT Architectures Do You Need to Be Successful to All of Your Constituencies by Leif-Olof Wallin</td>
</tr>
<tr>
<td>17:15 – 18:15</td>
<td>Roundtable: How Do You Measure and Display the Innovation Impact in Context With EA Work? by Mike Walker</td>
</tr>
</tbody>
</table>

### Peer Roundtables*

<table>
<thead>
<tr>
<th>Time</th>
<th>Roundtable Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:15 – 14:15</td>
<td>Peer Roundtable: Challenges and Opportunities in Government Sector by Philip Allegra</td>
</tr>
<tr>
<td>17:15 – 18:15</td>
<td>Senior Executive Circle Roundtable: Building Your Personal Brand by Mike Walker</td>
</tr>
</tbody>
</table>

### 3 easy ways to register

#### Web:
gartner.com/eu/ea

#### Email:
emea.registration@gartner.com

#### Telephone:
+44 20 8879 2430

#### Pricing

- **Early-Bird Price:** €2,300 + VAT
- **Save €325 — register by 14 April**
- **Standard Price:** €2,625 + VAT
- **Public Sector Price:** €2,075 + VAT

#### Gartner Clients

A Gartner ticket covers both days of the Summit. Contact your Gartner Account Manager or email emea.events@gartner.com to register using a ticket.

#### Bring your team

Maximize your learning by attending with your group. Participate together in relevant sessions or split up to cover more topics, sharing your session take-aways later.

**Summit team discount offers:**
- 4 for the price of 3
- 7 for the price of 5
- 10 for the price of 7

For more information, email emea.teamsend@gartner.com or contact your Gartner Account Manager.

### Venue

**Park Plaza Westminster Bridge**
London, UK.

Phone: +44 844 415 6780

**Terms and conditions**

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Develop a “shortlist” of technology providers who can meet your particular needs. We offer you exclusive access to some of the world’s leading technology and service solution providers in a variety of settings.

Premier

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Avolution produces the ABACUS software suite, used by over 2000 organizations worldwide to manage IT and business strategy. ABACUS users can move quickly, collaborating to deliver on enterprise architecture and digital transformation goals. Import and centralize data in minutes, build models and roadmaps, run algorithms to predict the outcomes of strategies and report with rich visuals and dashboards. ABACUS is available either on premise or as a cloud-based tool for modeling, analytics and data visualization.

www.avolution.eu

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Platinum

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Changepoint is a leading provider of project and portfolio management, enterprise architecture and professional services management applications to more than 1,000 global customers. We help companies connect their strategic objectives with the execution of their business initiatives and technology projects. Our software applications enable organizations to think about their technology investments, shape the way those investments are made and do high-impact projects in a well-managed way. For more information, visit: www.changepoint.com

LeanIX

LeanIX boosts companies’ growth and enables digital transformation by establishing a SaaS-based information hub for IT architecture. Its focus is controlling and reducing complexity in IT landscapes. Core of the Enterprise Architecture Management solution is an intelligent IT inventory that makes up-to-date information and planning for the IT landscape easily accessible for all staff.

www.leanix.net/en

InRule

InRule's business rules management system empowers technical and business users to change rules and decision logic in applications – with less effort, cost, and risk than programming.

www.inrule.com

Planview

Planview makes it easier for all organizations to achieve their business goals. We are the global leader in work and resource management.

www.planview.com

Qualiware

QualiWare enables positive change by providing tools, methods and services that ensure coherency, consensus and consistency, and we support the agile and innovative company in handling complex knowledge, maintained by multiple persons with different backgrounds, in a continuous process.

www.qualiware.com

PNMsoft

PNMsoft Intelligent Business Process Management software (iBPMs) enables rapid build and change of high-availability, mobile-enabled workflow applications, that deliver Big Change for the Digital Business.

www.pnmssoft.com

Software AG

Software AG’s Alphabet empowers organizations to plan, invest and perform effectively by tightly coupling business priorities and IT returns with current and future architecture initiatives.

www.softwareag.com

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