

# Gartner Identity & Access Management Summit 2017

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## Top 5 IAM issues that will be addressed at the Summit this spring:

### 1 Digital business will massively enlarge the scope and scale of identity and access management (IAM), stressing and straining legacy approaches.

IAM leaders are seeking simpler, more modular and more scalable approaches for success. The need to manage the identities of people and things, and the relationships between them, will drive IAM leaders to pursue unified IAM programs within their organizations. New business requirements and the need to propel digital business will drive IAM leaders to reimagine IAM.

### 2 IAM leaders struggle with getting their organizations to recognize that IAM is a distinct discipline that requires focus and commitment.

IAM leaders must develop a vision and roadmap, build the business case, and communicate architectural requirements as well as the tools needed to successfully build their IAM program. IAM leaders must also learn to navigate organizational politics so that they can accumulate political capital needed for investment in process changes.

### 3 Workforce identity management initiatives continue to be complex and costly, requiring customization of vendor tools to accommodate existing processes.

IAM needs to move beyond checkbox compliance and be viewed by organizations as a critical security control that involves changes in both technology and process. Standards are needed to encourage organizations to adapt processes to industry-accepted best practices, instead of basing technology deployment on existing, often ad hoc processes.

### 4 Increasing cloud adoption is forcing IAM programs to re-evaluate their priorities for managing user access to applications.

New deployment options like identity and access management as a service (IDaaS) are becoming increasingly relevant. Support for cloud applications is emerging from a market niche to a key consideration for organizations.

### 5 Privileged access is increasingly recognized as one of the most significant risks that organizations are facing, driving them to pivot from compliance-based to risk-aware strategies.

Organizations are focusing more on monitoring through use of IAM intelligence capabilities, including user and entity behavior analytics (UEBA), which is emerging as a mainstream technology.

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