

Gartner Program & Portfolio Management Summit 2017

June 5 – 7 / Orlando, FL
gartnerevents.com/usppmsummit



Agenda at a Glance

Agenda as of January 18, 2017, and subject to change

Sunday JUNE 4	1:00 p.m. Registration				
	7:00 p.m. Sponsor/Analyst Drinks Reception				
Monday JUNE 5	7:15 a.m. Registration and Breakfast: Networking by Industry; and Senior Executive Program Breakfast and Kickoff				
	8:30 a.m. Gartner Welcome Remarks Driving Innovation at the Speed of Business Donna Fitzgerald, Vice President, Gartner Research				
	8:45 a.m. Guest Keynote The Six Skills of an Innovator: How to Make Yourself Irreplaceable at Work Diana Kander, Author and Entrepreneur				
	9:30 a.m. Opening Gartner Keynote Reimagining Your Future: Building Vision and Influence for Transformation Leigh McMullen, Managing Vice President, Gartner Research				
	TRACKS	A. Transformation Gets Real: Executing Against Strategy	B. Agile Business Impacts: Emerging Roles, Rules and Risks	C. The Changing Program and Portfolio Management Ecosystem: Building on Excellence	D. Empowering People: New Requirements for the Digital Age
	10:45 a.m.	A1. The Strategy Realization Office: Collaboration Gets Strategy Executed Joanne Kopcho	B1. Stop Doing SCRUM — Be Agile Nathan Wilson	C1. Existing PMOs in a Disruptive Era: How to Remain Relevant in the Age of Digitalization Daniel B. Stang	D1. Going From Resource Management to People Engagement Robert A. Handler
	12:00 p.m.	CS1. Case Study	CS2. Case Study	CS3. Case Study	CS4. Case Study
	12:30 p.m.	Lunch			
	2:30 p.m.	A2. Digital Business Transformation: Bets for Success Janelle B. Hill	B2. Business Agile — Dealing With Complexity and Uncertainty One Decision at a Time Donna Fitzgerald	C2. Evolving Governance and Budgeting Practices for Bimodal IT and Enterprise Agile Bill Swanton	D2. Improving Project Financial Management: What's Possible and What's Realistic Jim McGittigan
	4:30 p.m.	A3. Pivot the Project Portfolio Toward Product Delivery to Succeed in the Digital World Matt Hotle	B3. Create Your One-Page Innovation Strategy Jackie Fenn	C3. Why Mobile App Analytics Is Critical to App Portfolio Management Jason Wong	D3. Herding Cats, Goats and Software Developers: Distributed Agile Practices for a Digital Age Mike West
5:15 p.m.	Solution Showcase Reception				
Tuesday JUNE 6	7:30 a.m. Registration and Breakfast — Networking by Topic				
	8:15 a.m. Keynote TBA				
	9:30 a.m.	A4. The Impact of Product Paradigms on Portfolios Robert A. Handler	B4. Running the Innovation PMO Linda Bastoni	C4. The Shadow Side of SaaS: How to Embrace SaaS Applications Acquired by Line-of-Business Leaders Stefan Van Der Zijden	D4. Managing Complexity, Change and Risk on Large Programs Matt Light
	11:30 a.m.	A5. To the Point: When Everything Changes: Managing Transformation at Scale Joanne Kopcho	B5. To the Point: Disruptive Technologies Are Solutions Looking for Business Problems to Solve Cathleen E. Blanton	C5. Survival Strategies for Software Projects Matt Hotle	D5. To the Point: Nature Versus Nurture: Transitioning to an Innovation Mindset Jackie Fenn
	12:00 p.m.	Lunch			
	2:00 p.m.	A6. Drive "Keep the Lights On" Spending Below 40% With Pace Layer Application Strategy and Agile Bill Swanton	B6. PPM Innovation for Product Management Michelle Duerst	C6. PPM State of the Market Universe Daniel B. Stang	D6. Connecting Process to People Bruce Robertson
	3:30 p.m.	CS5. Case Study	CS6. Case Study	CS7. Case Study	CS8. Case Study
	4:45 p.m.	Guest Keynote			
5:45 p.m.	Solution Showcase				
Wednesday JUNE 7	7:30 a.m. Registration and Breakfast				
	8:30 a.m.	A7. Distributed Decision Making David Norton	B7. The Future of Project Management — A Panel Discussion Donna Fitzgerald	C7. Impact of SaaS on Application Strategy and Governance: How to Deal With the Hybrid Reality? Stefan Van Der Zijden	D7. Every IT Project Needs A Process Perspective Janelle B. Hill
	10:15 a.m.	A8. To the Point: Bimodal Business Transformation Bruce Robertson	B8. To the Point: Getting to Grips With KPIs and Metrics That Focus on Business Outcomes Lars Mieritz	C8. Only the Adaptive Survive: PMs and BAs on Agile Projects and Digital Products Matt Light	D8. To the Point: The Evolution Role of the PM
	11:15 a.m.	Closing Keynote Getting a Grip on Innovation: How to Succeed in the Chaordic Zone Doug DeCarlo, Principal, the Doug DeCarlo Group			