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SYMPOSIUM ITXPO®

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An agenda based on your priorities: 10 key themes

Digital transformation challenges every CIO and senior IT executive to scale digital business for growth. Gartner Symposium/ITxpo 2017 covers the 10 key themes most critical to you in technology, business and leadership. Explore the sessions and build an agenda around your most pressing challenges, so you can deliver the ideas and capabilities your business demands.

Filter sessions on the agenda according to these themes to build an experience customized to your priorities and interests.

↗ View agenda now

10 key themes

Leadership

1 Leadership in a Digital Age: All About Influence

2 Culture and People: Your Biggest Asset

Business strategy

3 Platform Economy: Connect and Grow

4 Cost Optimization: Run IT Like a Business

5 Disruption and Innovation: Redefine Your Business

Technology and information

6 Artificial Intelligence: Do More Together

7 The Future of Experience: Deliver a Winning Impression

8 Internet of Things: Secure the Value of Things

9 Security and Risk: Build a Resilient Business

10 Cloud: Coordinate Success

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Leadership

Accelerate your own success and find top talent in a digital world.

1 Leadership in a Digital Age: All About Influence

The interconnected world creates new leadership challenges for CIOs, as they navigate multiple complex relationships and create a more people-centric culture internally and in external partnerships. Explore new leadership styles you need to cultivate in yourself, so you can scale your influence and have a lasting, positive impact on your team, your enterprise and the wider business ecosystem.

2 Culture and People: Your Biggest Asset

Successful leaders know that a talented, engaged and innovative team is their greatest asset. To develop a high-performing organizational culture requires an ability to influence and motivate people to co-create and be part of the solutions. Discover the culture- and people-related practices you need to embrace now to build your organization's brand, lead and communicate change effectively, and create competitive advantage for the business in the long term.

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Business strategy

Drive growth beyond operational efficiency and keep ahead of the digital curve.

3 Platform Economy: Connect and Grow

Digital platforms can create unprecedented value exchanges, innovation and growth by connecting vast arrays of suppliers, developers, users, buyers and sellers. This new economy is disrupting traditional business models as new, data-connected ecosystems emerge — and the most successful companies are already reaping the benefits. Understand your critical role in building the foundation for platforms, and find the approach that will best meet the needs of your business.

### 4 Cost Optimization: Run IT Like a Business

In the digital world, leading CIOs recognize that they need to not only cut costs, but to run IT like a business. Discover how you can leverage lean technology such as cloud now to drive profitability and enable the business to compete more effectively. And, learn what you need know about artificial intelligence (AI) and infrastructure and operations next to help your organization stay ahead.

5 Disruption and Innovation: Redefine Your Business

Disruption and innovation have different meanings for different CIOs. Those who have embraced disruption and innovation may find themselves ahead of the curve, while others may feel the need to catch up. Wherever you land on the spectrum, learn how leading organizations are embracing digital disruption and innovation now so you can determine your next move — whether incremental or radical — and accelerate results for your enterprise.

Technology and information

Enable digital business growth with an entrepreneurial mindset toward technology.
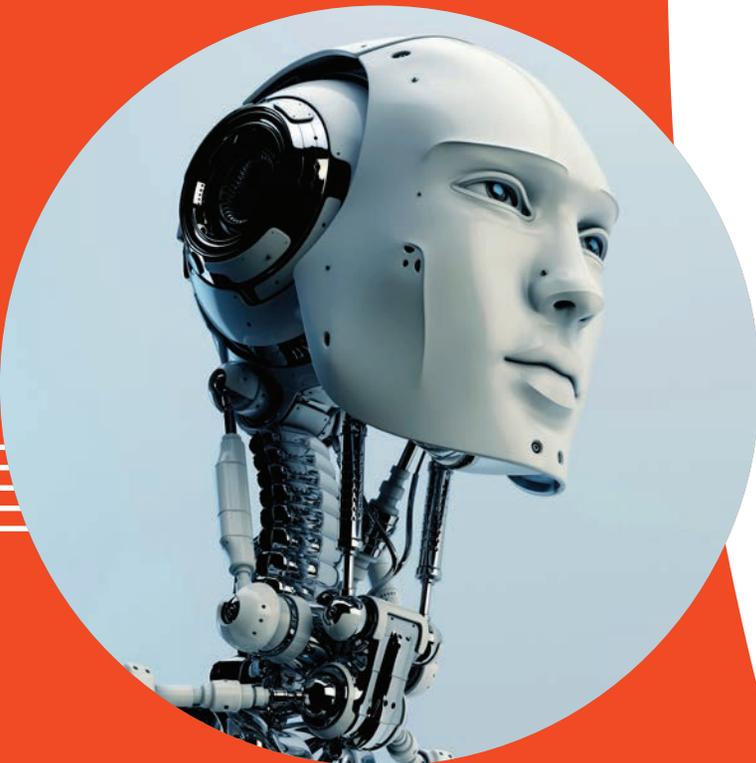
6 Artificial Intelligence: Do More Together

AI is more than just automation; it's technology that can learn, adapt and improve itself without humans programming it. AI promises to help you accomplish more with humans and machines than either can do on their own. But with that promise comes a good amount of hype. Move past the myths and learn what you need to know about applying AI technologies and capabilities to data-driven business models now, so you can reap the results for your organization in the next two to five years.

7 The Future of Experience: Deliver a Winning Impression

Every interaction between your organization and your customers, employees and users creates an experience that either improves your brand value or degrades it. Amid an onslaught of new connected devices, CIOs need to manage the future of experience — adding to and protecting brand value based on fragile yet powerful moments of perception and emotion. Prepare for the "new normal," driven by the Internet of Things (IoT) and enabled by AI, so you can aim high and deliver the best experience for customers and employees.

8 Internet of Things: Secure the Value of Things

As IoT becomes a reality, CIOs must weigh value against risk and make the business case for intelligent connected endpoints. How can you ensure IoT will help reduce costs and enable business growth while keeping expanding networks of connections secure? Discover the people, platforms and solutions that can help you achieve your IoT goals, contain risk and improve ROI.

9 Security and Risk: Build a Resilient Business

In a highly connected world in which breaches have become the norm, CIOs must move from traditional cybersecurity to a more proactive approach that anticipates how business requirements and innovations such as AI, IoT, cloud and mobile will affect risk. Discover how to cultivate the right talent and forge key relationships to build a proactive, risk-resilient organization and ensure IT delivers on the security needs of the business.

10 Cloud: Coordinate Success

Cloud is a perfect storm that brings together four important developments that are changing who does the work, where and how money is spent, which vendors lead the industry and who has control. To navigate these changes, you need a solid cloud strategy. Learn how to embrace cloud efficiency and agility for IoT, quantum computing and AI, and how to become a broker of cloud services and enable cloud success.

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