

# Gartner Special Reports in 2018

## Helping You Get Ahead and Stay Ahead



In a complex, uncertain and volatile world, the pace of digital change is faster than ever. Looking ahead is critical to success. How can business and technology leaders prepare for the risks and opportunities of the accelerating innovation and disruption? What high-impact, time-sensitive topics are vital for you to understand now to stay ahead tomorrow?

**These reports provide insights into major business and technology trends that will help you stay ahead and make smarter decisions for your organization in the coming year.**

Publication	Topic	Lead Analyst(s)
<b>Q1</b>		
19-Jan	Planning Your AI Strategy	Whit Andrews
26-Jan	Blockchain	Rajesh Kandaswamy/David Furlonger
9-Feb	Top 10 Strategic Technologies 2018	David Cearley
16-Feb	The Future of Work and Talent: Culture, Diversity, Technology	Helen Poitevin
23-Feb	Data Literacy: Information as a Second Language	Val Logan
2-Mar	Creating Digital Value at Scale	Don Scheibenreif/Jorge Lopez
23-Mar	Driving the Digital Supply Chain	Pam Fitzpatrick
<b>Q2</b>		
13-Apr	Willful Disruption: Changing the Digital Game	David Mitchell Smith/David Yockelson
20-Apr	Realize the Business Value of Artificial Intelligence	Mike Rollings
27-Apr	Edge to Enterprise Technology	Mark Hung
11-May	Realizing the Benefits of Superior Customer Experience	Ed Thompson
18-May	Cool Vendors 2018	Daryl Plummer
25-May	The Resilience Premium of Digital Business	Roberta Witty/Mark Jaggars
1-Jun	Redesign Your Enterprise as a Digital Business	Kristin Moyer/Heather Colella
<b>Q3</b>		
20-Jul	Technology Maturity of AI	Gareth Herschel
10-Aug	Hype Cycles 2018	Betsy Burton
31-Aug	Blockchain-Based Technology Transformation	Rajesh Kandaswamy/David Furlonger
7-Sep	The Future of Your Enterprise Is in Digital Ecosystems	Marcus Blosch/Betsy Burton
14-Sep	The Cutting Edge of the Cloud	David Mitchell Smith/Bob Gill
21-Sep	The Evolution of IoT	Mark Hung
28-Sep	Maverick Series 2018	Tom Austin
<b>Q4</b>		
5-Oct	Deep Learning and Use Cases in AI	Erick Brethenoux
7-Dec	Digital Platform: Getting to the Details	Bill Swanton
14-Dec	Gartner Predicts 2019	Daryl Plummer

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