

# AGENDA AT A GLANCE

## MONDAY 22 JULY

07:30 – 17:30	Registration, Information and Refreshments		
08:30 – 09:15	Tutorial: Cloud 101 — A Foundation for Successful Cloud Adoption <i>David Cearley</i>	Tutorial: Integration Brokerage — For When You'd Rather Outsource, Entirely, Your Integration Projects <i>Benoit Lheureux</i>	Tutorial: Mobile Testing: Taming the Tiger <i>Nick Jones</i>
09:30 – 10:30	<b>Summit Chair Welcome and Gartner Keynote: Integrate the Past. Embrace the Present. Shape the Future.</b> <i>Jeff Schulman</i>		
10:30 – 11:00	Industry Panel Discussion		
11:00 – 11:30	Refreshment Break in the Solution Showcase		
	<b>A</b> Applications Strategy — From Business Applications to Governance	<b>B</b> Integration and Platforms — Connecting the Past to the Future	<b>C</b> The Future of Application Development and Architecture
11:30 – 12:00	<b>To the Point:</b> Turning Mobile Innovation into Business Value <i>Nick Jones</i>	<b>To the Point:</b> Information Management Goes 'Extreme' — The Opportunities and Challenges of 'Big Data' and Cloud <i>Eric Thoo</i>	<b>To the Point:</b> How Cloud, Mobile, Social and Information Redefine the Best Practices in Application Architecture <i>Ross Altman</i>
12:15 – 13:00	The Nexus of Forces — Cloud, Mobile, Social and Information: Driving Innovation <i>David Cearley</i>	In-Memory Computing — Is it for Real? <i>Massimo Pezzini</i>	Application Development in the Nexus Era <i>Brian Prentice</i>
13:00 – 14:15	Lunch in the Solution Showcase		
14:15 – 15:00	Application Services Governance — Manage APIs, Services and Business Growth <i>Paolo Malinverno</i>	As Your Applications Flourish, Don't Let Your Integration Wilt! <i>Benoit Lheureux and Darryl Carlton</i>	Developing, Testing and Delivering Compelling Mobile Applications <b>MQ</b> Mobile Application Development Platforms <i>Nick Jones</i>
15:15 – 15:45	Solution Provider Session	Solution Provider Session	Solution Provider Session
15:45 – 16:15	Refreshment Break in the Solution Showcase		
16:15 – 17:00	End-User Case Study: The Business of the Cloud	The New Web — Mobile, Social, Programmable, UX-Focused <i>Kirk Knoernschild</i>	Agile Soup to Nuts — What Does a Truly Agile Organization Look Like? <i>Nathan Wilson</i>
17:00 – 17:45	<b>Guest Keynote</b>		
17:45 – 19:15	Networking Reception in the Solution Showcase		

## TUESDAY 23 JULY

08:00 – 16:45	Registration, Information and Refreshments		
08:30 – 09:00	Best Practices in Implementing a Pace-Layered Application Strategy <i>Darryl Carlton</i>	Delivering the Mobile User Experience <i>Kirk Knoernschild</i>	Application Platform Futures — Is There Life Beyond Java EE and .NET? <i>Massimo Pezzini</i>
09:15 – 10:00	The Cloud Computing Scenario — Shaking the Foundation of Business, Technology and People <i>David Cearley</i>	Application and Data Integration — Converge Them for Maximum Value <i>Eric Thoo</i>	The Mobile Scenario — Complexity and Opportunity Increase <i>Nick Jones</i>
10:00 – 10:30	Refreshment Break in the Solution Showcase		
10:30 – 11:15	How the App Metaphor Will Change the AD Leader's Life <i>Brian Prentice</i>	End-User Case Study: ROI of Integration <i>Benoit Lheureux</i>	Tales from the Bleeding Edge — What Big Web Properties Teach Us About the Future of Application Architecture? <i>Ross Altman</i>
11:30 – 12:15	Solution Provider Session	Solution Provider Session	Solution Provider Session
12:15 – 13:30	Lunch in the Solution Showcase		
13:30 – 14:15	Application Governance Meets Information Governance — Satisfying the Needs of Multiple IT and Business Constituencies <i>Paolo Malinverno</i>	Cloud Service Integration — Enabling SaaS and On-Premises Applications Working Together <i>Massimo Pezzini</i>	End-User Case Study: Mobile Apps
14:30 – 15:15	Getting Your Application Portfolio Under Control — A Strategic Roadmap <i>Darryl Carlton</i>	IT Modernization and the Cloud <i>Jeff Schulman</i>	Agile vs Waterfall — The Debate is Over <i>Nathan Wilson</i>
15:15 – 15:45	Refreshment Break in the Solution Showcase		
15:45 – 16:30	<b>Guest Keynote: Beyond Hype — Gamification and the Future of Work</b> <i>Jason Fox, Motivation Design Expert</i>		
16:30 – 17:15	<b>Gartner Closing Keynote: What To Do on Monday?</b> <i>David Cearley, Nick Jones, Kirk Knoernschild, Benoit Lheureux, Massimo Pezzini and</i>		
17:15 – 17:30	Summit Chair Closing Remarks <i>Jeff Schulman</i>		

At the Summit, please refer to the agenda in the event guide provided, for the most up to date session and location information

Workshops	Roundtables
<b>11:30 – 13:00</b> Workshop: Assessing Application Maturity with Gartner's ITScore <i>Darryl Carlton</i>	Ask the Analyst Roundtable: Best Practices in In-Memory Computing — How Do You Make it Work? <i>Moderator: Massimo Pezzini</i>
<b>13:15 – 13.30</b> <b>MQ</b> On-Premises Application Integration Suites <i>Ross Altman</i>	Analyst-User Roundtable: Getting Buy-In from the Business <i>Moderator: Jeff Schulman</i>
<b>14:15 – 15:45</b> Workshop: SOA — How to Get From Good to Great: Lessons from the Field <i>Ross Altman</i>	Analyst-User Roundtable: Succeeding with Apps Through UX Design <i>Moderator: Brian Prentice</i>
	Analyst-User Roundtable: Oracle's Role in Your Future Application <i>Moderator: Massimo Pezzini</i>
<b>08:30 – 10:00</b> Workshop: Citizen and Apps Development — Build a Simpler Portfolio <i>Brian Prentice</i>	Ask the Analyst Roundtable: Best Practices in Agile Development <i>Moderator: Nathan Wilson</i>
<b>10:30 – 12:00</b> Workshop: Data Quality Improvement — What Works and What Doesn't <i>Eric Thoo</i>	
<b>12:30 – 12:45</b> <b>MQ</b> On-Premises Application Platforms <i>Ross Altman</i>	
	Ask the Analyst Roundtable: Design Mobile Apps Using Web Technologies <i>Kirk Knoernschild</i>
<i>Jeff Schulman</i>	

## AGENDA GUIDANCE

To help you navigate the summit agenda, we've identified track sessions that match your experience level and information needs. Specific categories include:

### MATURITY LEVEL

- F Foundational:** If you are at the early stages of your initiative, or are a newcomer to this space, these sessions will give you the necessary understanding and first steps.
- A Advanced:** If you are an advanced practitioner, these sessions are designed to take your initiative, or understanding, to the next level.

### FOCUS

- P Practical:** Sessions providing practical information that can be used straight away, with a focus on "how to", dos and don'ts, and best practices.
- S Strategic:** Sessions focusing on the strategic insight supporting the development and implementation of your action plan.
- V Visionary:** Sessions focusing on emerging trends, concepts, or technologies that will help you with your future planning and decisions.

### PERSPECTIVE

- B Business:** Sessions geared toward business leaders, or IT professionals who need to understand the challenges and opportunities from a business, organizational, or cultural perspective.
- IT Technology:** Sessions that address technical concepts, details, and analysis.

**MQ** Magic Quadrant