

# AGENDA AT A GLANCE

## MONDAY 25 FEBRUARY

Agenda correct as of 26 October 2012

07:30 – 19:00	Registration, Information and Refreshments					
08:30 – 09:15	Tutorial: The Business Context of Analytics <i>Jamie Popkin</i>	Tutorial: Basics of Data Warehouse and Data Integration for Business Intelligence <i>Eric Thoo</i>	Tutorial: What Every BI Practitioner Needs to Know About Analytics and Performance Management... But Was Afraid to Ask <i>Neil Chandler</i>	Tutorial: You know It's Big Data When... <i>Ted Friedman</i>	At the Summit, please refer to the agenda in the Event Guide provided, for the most up to date session and location information	
09:30 – 10:30	<b>Gartner Opening Keynote: Fast Forward – New Realities, New Appetites, New Approaches</b>					
10:30 – 11:00	Refreshment Break in the Solution Showcase					
11:00 – 12:00	<b>Gartner Business Intelligence Excellence Awards 2013</b>					
12:00 – 12:30	<b>Panel Discussion: A View from the Industry</b>					
12:30 – 13:45	Lunch in the Solution Showcase	<b>12:45 – 13:00</b> Magic Quadrant for Data Integration Tools <i>Ted Friedman</i>	<b>13:15 – 13:30</b> Magic Quadrant for Corporate Performance Management Suites <i>Neil Chandler</i>			
	<b>A</b> Trends and Futures	<b>B</b> Information Innovation	<b>C</b> Performance Management	<b>D</b> Social and Big Data	<b>Workshops</b>	<b>Roundtables</b>
13:45 – 14:15	To the Point: Inside the BI MQ – How Clients Rate Their Vendors <i>Bill Hostmann</i>	To the Point: Rethink Data Management Strategies to Avoid Data Chaos in the Cloud <i>Eric Thoo</i>	<b>V</b> To the Point: How to Leverage CPM and Financial Analytics into a Broader Business Analytics Strategy <i>Chris Iervolino</i>	To the Point: Big Data – Insight from the Trenches <i>Doug Laney</i>	<b>13:30 – 15:00</b> <b>V</b> What's Beyond 'Like' – the Social Web's Unorthodox Analytics <i>Moderator: Gavin Tay</i>	<b>V</b> Ask the Analyst: Governance for Information and Analytics – A Balanced Approach <i>Ted Friedman</i>
14:30 – 15:00	Solution Provider Session	Solution Provider Session	Solution Provider Session			
15:00 – 15:30	Refreshment Break in the Solution Showcase					
15:30 – 16:30	<b>V</b> Making Real-Time Analytics Real <i>Roy Schulte</i>	DBMS Architecture for Data Warehousing – Future Choices <i>Donald Feinberg</i>	<b>V</b> Information Is the Next Business Opportunity – Are You Ready? <i>Ted Friedman</i>	<b>V</b> Big Data and Analytics Strategy Essentials <i>Doug Laney</i>	Cost of Ownership Clinic: Assessing BIPOC <i>Moderator: Rita Sallam</i>	<b>V</b> Social Media Risk – It's Not What You Think It Is <i>Moderator: Gavin Tay</i>
16:45 – 17:30	<b>Guest Keynote: The Art of Influence</b> <i>Mark Jeffries</i>					
17:30 – 19:00	Networking Reception in the Solution Showcase					

## TUESDAY 26 FEBRUARY

08:00 – 17:15	Registration, Information and Refreshments					
08:30 – 09:00	<b>V</b> To the Point: Sentiment Analysis – What IT Professionals Need to Know <i>Jamie Popkin</i>	<b>V</b> To the Point: Intelligent Information Governance <i>Ted Friedman</i>	<b>V</b> To the Point: Business Analytics Center of Excellence or IT Center of Exclusion? <i>Bill Hostmann</i>	To the Point: Deriving Value from Diverse Data Sources <i>Ian Bertram</i>	<b>08:30 – 10:00</b> How to Deliver Self Service BI <i>Moderator: Daniel Yuen</i>	<b>V</b> Getting Business and BI Team Collaboration for Real-Time Analytics <i>Moderator: Roy Schulte</i>
09:15 – 09:45	Solution Provider Session	Solution Provider Session	Solution Provider Session			
09:45 – 10:15	Refreshment Break in the Solution Showcase					
10:15 – 11:15	<b>V</b> Optimizing Decisions – The Last Mile of BI <i>Rita Sallam</i>	<b>V</b> Advancing Your Data Integration Competency In Support of Analytics <i>Ted Friedman</i>	<b>V</b> 21st Century Performance Management for Finance and Beyond <i>Neil Chandler</i>	MapReduce and Big Data Descend on the DW – What is All the Fuss About? <i>Donald Feinberg</i>	<b>10:30 – 12:00</b> Scoping and Implementing a CPM Project <i>Moderator: Chris Iervolino</i>	Practical Use Cases to Unearth the Value of Big Data <i>Doug Laney</i>
11:30 – 12:00	Solution Provider Session	Solution Provider Session	Solution Provider Session			
12:00 – 13:15	Lunch in the Solution Showcase	<b>12:15 – 12:30</b> Magic Quadrant for Data Quality Tools <i>Ted Friedman</i>	<b>12:45 – 13:00</b> Magic Quadrant for Business Intelligence Platforms <i>Rita Sallam</i>			
13:15 – 13:45	<b>V</b> To the Point: How "Mobile" is Expanding Business Analytics' Boundaries <i>Daniel Yuen</i>	To the Point: HANA vs. Exalytics – The Mega Vendor Battle <i>Donald Feinberg</i>	<b>V</b> To the Point: Engaging the CFO in Corporate Performance Management and Business Analytics <i>Chris Iervolino</i>	<b>V</b> To the Point: Data Sciences, Arts and Crafts <i>Jamie Popkin</i>	<b>V</b> Ask The Analyst: The Emergence of the Office of the Chief Data Officer (CDO) – New Role or Just a Fad... <i>Moderator: Doug Laney</i>	<b>V</b> Ask The Analyst: The Elusive Quest for Effective Management Reporting <i>Moderator: Bill Hostmann</i>
14:00 – 15:00	Tackling BI Platform Ownership Cost <i>Rita Sallam</i>	<b>V</b> Building Trust in Your Analytics – Data Quality Trends and Best Practices <i>Eric Thoo</i>	<b>V</b> Apply Pace-Layered Application Strategy to CPM and Financial Analytics <i>Chris Iervolino</i>	<b>V</b> Turn Information into Insight with Social and Text Analytics <i>Gavin Tay</i>	Cost of Ownership Clinic: Calculating Your Total Cost of Ownership for the Data Warehouse <i>Moderator: Donald Feinberg</i>	<b>V</b> Business Analytics in the Cloud <i>Jamie Popkin</i>
15:00 – 15:30	Refreshment Break in the Solution Showcase					
15:30 – 16:15	<b>Guest Keynote: To be confirmed</b>					
16:15 – 17:00	<b>Infonomics – Understanding the Economics of Information</b> <i>Doug Laney</i>					
17:00 – 17:15	<b>Presentation of Business Intelligence Excellence Award Winner and Summit Closing Remarks</b> <i>Ian Bertram</i>					