

# AGENDA AT A GLANCE

Agenda correct as of 22 January 2013

## TUESDAY 14 MAY

07:00 – 18:30	Registration, Information and Refreshments			
08:00 – 08:45	Tutorial: EA For New Enterprise Architects <i>Chris Wilson</i>	Tutorial: The First 100 Days of Your EA Program <i>Marcus Blosch</i>		
09:00 – 09:15	<b>Welcome Address</b> <i>Brian Burke</i>			
09:15 – 10:15	<b>Gartner Opening Analyst Keynote: Business Outcome-Driven EA: A Quantum Leap to Delivering High Value</b> <i>Brian Burke, Betsy Burton, Philip Allega</i>			
10:15 – 10:45	Refreshment Break in the Solution Showcase			
10:45 – 11:30	<b>Guest Keynote: Seeing Differently...</b> <i>Beau Lotto, Founder, Lottolab</i>			
11:30 – 12:00	Premier Panel			
12:00 – 13:15	Lunch in the Solution Showcase			
	<b>A</b> Adopting Enterprise Architecture Best Practices	<b>B</b> Addressing Business Disruptions	<b>C</b> Advancing the Enterprise Architecture Discipline	<b>Workshops</b>
13:15 – 14:15	Business Architecture: Bridging the Gap Between Strategy and Execution <i>Betsy Burton</i>	Taking on Business Disruption: Economic, Technical, Social <i>Marcus Blosch</i>	Driving New Business Outcomes with the Nexus of Forces <i>Anthony Bradley</i>	<b>13:15 – 14:45</b> Workshop: Your Turn: Putting Business-Outcome-Driven EA to Practice <i>Chris Wilson</i>
14:30 – 15:00	Solution Provider Session	Solution Provider Session		
15:00 – 15:30	Refreshment Break in the Solution Showcase			
15:30 – 16:00	To the Point: Measuring the Value of EA and its Impact on Business Outcomes <i>Brian Burke</i>	To the Point: The Tricky Balance of Transformation and Cost Control: EA's Critical Role <i>Philip Allega</i>	To the Point: Integrate EA with the Budgeting Process <i>Scott Bittler</i>	<b>15:30 – 17:00</b> Workshop: Turn Requirements Into Use Cases to Deliver Business Outcomes <i>Julie Short</i>
16:15 – 17:15	Information Architecture: Business Outcome-Driven and Relevant <i>Anne Lapkin</i>	CEO Concerns 2013 and the EA Implications <i>Mark Raskino</i>	Business Capability Modeling: Driving Business and Technology Change <i>Betsy Burton</i>	
17:30 – 18:00	To the Point: Enabling Reuse With Solution Architecture <i>Scott Bittler</i>	To the Point: Five Disruptive Technologies for the Next Decade <i>Jackie Fenn</i>	To the Point: Risk Mitigation in Practice with EA <i>Philip Allega</i>	Roundtable: The Architects Role in Defining Non-Functional Requirements <i>Andy Kyte</i>
18:00 – 20:00	Networking Reception in the Solution Showcase			

Please refer to Agenda Builder ([ab.gartner.com/eu/EPAEU13](http://ab.gartner.com/eu/EPAEU13)) for the most up-to-date session information

## WEDNESDAY 15 MAY

08:00 – 17:30	Registration, Information and Refreshments			
08:30 – 09:30	Design EA Governance With Your Organization In Mind <i>Julie Short</i>	Get in the Game! EA's Role in Sourcing Strategy and Governance <i>Linda Cohen</i>	The Future of Gamification — Impacts and Opportunities <i>Brian Burke</i>	
09:45 – 10:15	Solution Provider Session	Solution Provider Session		<b>09:45 – 11:15</b> Workshop: Raising Your Innovation Maturity <i>Jackie Fenn</i>
10:15 – 10:45	Refreshment Break in the Solution Showcase			
10:45 – 11:45	Four Laws of Application Total Cost of Ownership <i>Andy Kyte</i>	Top Five EA Actions to Architect for the Disruption of Consumerization <i>Dave Guevara</i>	Social Collaboration Demands a New Approach to Architecting Human-Centric Solutions <i>Anthony Bradley</i>	<b>10:45 – 11:45</b> Roundtable: Improving Your Relationship with the CEO <i>Mark Raskino</i>
11:45 – 13:00	Lunch in the Solution Showcase			
13:00 – 13:45	End-user Case Study	End-user Case Study	End-user Case Study	<b>13:00 – 14:30</b> Workshop: Engaging Gartner's EA Investment Framework <i>Philip Allega</i>
14:00 – 15:00	Practical IT and EA Road Maps: Planning and Analysis <i>Dave Guevara</i>	Powering Business Innovation: Key Decisions for Innovation Leaders <i>Jackie Fenn</i>	Maverick: Kill off Security Controls to Reduce Risk <i>Tom Scholtz</i>	<b>14:00 – 15:00</b> Roundtable: Recruiting and Retaining Strategies for Enterprise Architects <i>Chris Wilson</i>
15:00 – 15:30	Refreshment Break in the Solution Showcase			
15:30 – 16:30	<b>Gartner Closing Keynote: Delivering at the Speed of Change: Disciplines of High-Productivity Application Organizations</b> <i>Andy Kyte</i>			
16:30 – 16:45	<b>Closing Remarks</b> <i>Brian Burke</i>			
16:45	Summit close			