Gartner
Identity & Access Management Summit 2014

17 – 18 March | London, UK | gartner.com.eu/iam

A 2020 vision for IAM

SAVE €300! Register by 17 January 2014

GUEST KEYNOTE SPEAKERS

Preparing for the Unpredictable
Dr Simon Moores,
Futurist and Chair of The International e-crime Congress

Getting Real with IAM: Making Change Happen
Professor Eddie Obeng,
Author, Innovator, Educator

Earn CPE Credits
IAM remains a key security, risk management and business discipline, ensuring that the right people get access to the right resources at the right times for the right reasons, enabling the right business outcomes.

But orchestrating all this efficiently and effectively – and delivering real business value – becomes increasingly difficult as IAM extends to a greater variety of users within and without the enterprise, to a greater variety of endpoints and applications, largely driven by the Nexus of Forces – mobile, social, cloud and information. While best practice responses are still evolving, we have clear patterns that enterprises can use with confidence.

The 2014 IAM Summit will present the strategic trends that will shape enterprises’ IAM vision over the next six years, as well as actionable advice that equips leaders and practitioners to deal with today’s challenges, including — but certainly not limited to! — business agility and profitability; regulatory compliance, accountability and transparency; and the Nexus of Forces itself.

Case Studies

Delivering Successful, Real-world IAM
Amit Bhardwaj,
Senior Security Manager,
Clorox Corporation

How to Manage Access to Different Applications for Different User Groups?
Dr. Ursula Dankert,
Head of E-Government Infrastructure,
City and State of Hamburg

Keep it Simple: Adopting Mobility Securely and Successfully
Pierre-Antoine Falaux-Bachelot,
Technical Director, GDF SUEZ Energy

Next Generation Identity Management in the Cloud Reduces Complexity and Meets Compliance
Gareth McGuinness,
Platform and Engineering Manager, Workplace Technology, BSkyB

Implementing Segregation of Duties (SoD): Tighten Control & Mitigate Risk
Hessel Mooiman,
Head of Information Risk Management, BinckBank N.V

The Business of Identity Assurance: Will the UK Identity Assurance Programme Disrupt how we Buy Identity Services?
Toby Stevens,
Enterprise Privacy Group Limited

Using IAM for Effective Risk Management
Razvan Tudor,
Deputy Director of Risk Management Division, Volksbank

Identity and Access Governance Strategy In SCOR Reinsurance Group
Ruth Weber,
Head of IAM initiative, Scor

Shaping the Future of Electronic Identity
Bud P. Bruegger Ph.D.
Senior Scientist, Fraunhofer IAO

Embracing Digital Identity to Reduce Cost and Increase End-user Satisfaction
Giampaolo Franchi,
CSO and Chief of Innovation Lab, Poste Italiane

Who Should Attend

To see what job titles this Summit is aimed at please visit gartner.com/eu/iam
CA Technologies provides IT management solutions that help customers manage and secure complex IT environments to support agile business services. Organizations of all sizes leverage CA Technologies software and SaaS solutions to accelerate innovation, transform infrastructure and secure data and identities, from the data center to the cloud. CA Technologies offers a practical approach to help customers transition from maintaining IT systems to delivering new, innovative services and value through IT. www.ca.com

Ping Identity is The Identity Security Company. Our identity and access management platform gives enterprise customers and employees one-click access to any application from any device. Over 900 companies, including 45 of the Fortune 100, rely on our award-winning products to make the digital world a better experience. www.pingidentity.com

SailPoint helps the world’s largest organizations securely deliver applications at Internet scale. ForgeRock offers the only integrated, agile, Open-source Identity and Access Management solution built on big data technology, Radiant Logic delivers simple, logical, and standards-based access to all identity within an organization.

AlertEnterprise Security Convergence capabilities are revolutionizing Identity and Access Governance while extending Identity and Access Management beyond IT to include Physical and SCADA security for the true prevention of risk against fraud, theft and malicious threats. AlertEnterprise delivers Situational Awareness as well as Incident Management and Response for true OT — IT Integration.

www.alertenterprise.com

NetIQ is a global enterprise software company that meets today’s hybrid IT demands with solutions for identity and access management, security and data center management. With NetIQ, customers and partners can align technologies and service delivery methods to provide strategic value at the speed of business.

www.netiq.com

SSH Communications Security is the company that invented the SSH protocol — the gold standard protocol for data-in-transit security solutions. Over 3,000 customers — including seven of the Fortune 100 — trust our solution to secure the path to their information assets. We operate globally, with headquarters in Helsinki, Finland. www.ssh.com

Omada provides innovative identity governance and administration solutions to protect enterprise data, achieve compliance, automate administration and reduce IT costs. www.omada.net

Brainwave provides innovative and versatile software solutions for Identity Governance, Audit and Compliance. www.brainwave.fr/

Hitachi ID Systems’ identity and access management solutions improve IT security, ensure regulatory compliance, lower administration costs, support internal controls and improve user service. www.hitachi-id.com

Gartner Identity & Access Management Summit 2014
## Agenda at a Glance

### Monday, 17 March 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:30 – 20:00</td>
<td>Registration, Information and Refreshments</td>
</tr>
<tr>
<td>08:00 – 08:45</td>
<td>Tutorial: IAM 101</td>
</tr>
<tr>
<td>09:00 – 10:00</td>
<td>Opening Keynote: The Future of Managing Identity</td>
</tr>
<tr>
<td>10:00 – 10:30</td>
<td>Industry Panel</td>
</tr>
<tr>
<td>10:30 – 11:00</td>
<td>Refreshment Break in Solution Showcase</td>
</tr>
<tr>
<td>11:30 – 12:30</td>
<td>Solutions Provider Sessions</td>
</tr>
<tr>
<td>13:00 – 14:00</td>
<td>Workshop: IAM and Data Security</td>
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<td></td>
<td>Virtualization and Cloud Operations</td>
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<td>The Path to Cloud Security and Self-Service</td>
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<td>Identity Governance/Compliance Problems</td>
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<td></td>
<td>Application and Data Security</td>
</tr>
<tr>
<td>14:00 – 15:00</td>
<td>Lunch</td>
</tr>
<tr>
<td>15:00 – 16:00</td>
<td>Lunch</td>
</tr>
<tr>
<td>16:00 – 17:00</td>
<td>Lunch</td>
</tr>
</tbody>
</table>

### TRACK A

**Plan, Build and Govern Your IAM Program**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 – 11:45</td>
<td>First Things First, But Not Necessarily In That Order</td>
</tr>
<tr>
<td>11:45 – 13:00</td>
<td>Lunch in the Solution Showcase</td>
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</tbody>
</table>

### TRACK B

**Maximize Your Return on IAM Technology Investment**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>11:00 – 11:45</td>
<td>Why Is Your Organization at Greater Risk Now That it is Encrypting Sensitive Data?</td>
</tr>
<tr>
<td>11:45 – 13:00</td>
<td>Lunch in the Solution Showcase</td>
</tr>
<tr>
<td>13:00 – 13:45</td>
<td>Who? Identity Assurance Across Time and Space</td>
</tr>
</tbody>
</table>

### TRACK C

**To the Nexus of Forces and Beyond**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>11:00 – 11:45</td>
<td>Assessing Risk and Context with Enterprise Adaptive Access</td>
</tr>
<tr>
<td>11:45 – 13:00</td>
<td>Lunch in the Solution Showcase</td>
</tr>
<tr>
<td>13:00 – 13:45</td>
<td>Is Your IAM Environment Ready for Office 365?</td>
</tr>
</tbody>
</table>

### TRACK D

**Link IAM to Security and Risk Management**

<table>
<thead>
<tr>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>11:00 – 11:45</td>
<td>Operationalizing Mobile Identity Management</td>
</tr>
<tr>
<td>11:45 – 13:00</td>
<td>Lunch in the Solution Showcase</td>
</tr>
<tr>
<td>13:00 – 13:45</td>
<td>Masking Sensitive Data for Security and Compliance</td>
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</tbody>
</table>

### Tuesday, 18 March 2014

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>07:30 – 17:15</td>
<td>Registration</td>
</tr>
<tr>
<td>08:00 – 08:45</td>
<td>Developing a Process-Based Security Organization</td>
</tr>
<tr>
<td>09:00 – 09:30</td>
<td>Solution Provider Sessions</td>
</tr>
<tr>
<td>09:45 – 10:30</td>
<td>Out of Sight, Out of Mind: Influencing User Behaviour in the Nexus</td>
</tr>
<tr>
<td>10:30 – 11:00</td>
<td>Refreshment Break in the Solution Showcase</td>
</tr>
<tr>
<td>11:00 – 11:30</td>
<td>Case Study: Next Generation Identity Management in the Cloud</td>
</tr>
<tr>
<td>11:45 – 12:15</td>
<td>Solution Provider Sessions</td>
</tr>
<tr>
<td>12:15 – 13:30</td>
<td>Lunch in the Solution Showcase</td>
</tr>
<tr>
<td>13:30 – 14:00</td>
<td>How to Get to Single Sign-On</td>
</tr>
<tr>
<td>14:15 – 14:45</td>
<td>Selling IAM to the Business</td>
</tr>
<tr>
<td>14:45 – 15:15</td>
<td>Refreshment Break in the Solution Showcase</td>
</tr>
<tr>
<td>15:15 – 16:00</td>
<td>Guest Keynote: Getting Real with IAM: Making Change Happen</td>
</tr>
<tr>
<td>16:00 – 17:00</td>
<td>Gartner Closing Keynote: People Centric Identity and Access Management</td>
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</tbody>
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* Agenda correct as of 21 November 2013*
Registration and Pricing

3 Easy Ways To Register
Web: gartner.com/eu/iam
Email: emea.registration@gartner.com
Telephone: +44 20 8879 2430

Pricing

2013 Early-bird Price before 31 December: €2,025 + UK VAT
2014 Early-bird Price before 17 January: €2,095 + UK VAT
2014 Standard Price thereafter: €2,395 + UK VAT
Public Sector 2013 Standard Price before 31 December: €1,800
Public Sector 2014 Standard Price thereafter: €1,875

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“Two concentrated and excellent days of general overview and detailed studies covering the wide world of IAM. Top speakers who give top value.”

SENIOR CONSULTANT, RAMBOll MANAGEMENT
Benefits of attending

- Learn what’s on the horizon — IAM trends, future technologies and changing market
- Plan or improve your IAM program to achieve better security, risk and cost
- Create a strategy for dealing with the impact of mobile, social and cloud on IAM
- Gain real-world best practices in identity administration, single sign on, or IAM governance
- Leverage the synergies between IAM, security and risk management disciplines
- Understand what your peers and competitors are doing

Meet the Analysts

Ant Allan
Research VP

Joe Feiman
VP and Gartner Fellow

Felix Gaethegens
Research Director

John Girard
VP Distinguished Analyst

Trent Henry
Research VP

Brian Iverson
Research Director

Steve Krapes
Research Director

Gregg Kreizman
Research VP

Brian Lowans
Principal Research Analyst

Mark Nicolett
Managing VP

Earl Perkins
Research VP

Lori Robinson
Managing VP

Mary Ruddy
Research Director

Tom Scholtz
VP and Gartner Fellow

Andrew Walls
Research VP

Meet the Analysts

Preventing for the Unpredictable

Simon Moore will explore the changing nature of information risk, as organizations increasingly question their resilience to withstand unforeseen, high-impact events. How can rapidly emerging risks be quantified in the context of the most valuable resources in your organization; an environment which is increasingly seeing a migration towards the Cloud and the loss of boundary between work-related and personal data, where stolen information risks being infinitely distributed and liability is a constant worry. Despite the high-profile examples of loss and exploit compromise witnessed in the last twelve months, “many organizations”, comments Dr Moore still remain delusional or ignorant of the changing nature of risk and that data Security requires strong policy and not simply expensive technology.

Dr Simon Moore, Futurist and Chair of The International e-crime Congress

Getting Real with IAM: Making Change Happen

Identity and Access Management is crucial to the effective deployment of technology for many organizations and businesses and yet its understanding, rate of adoption and implementation is less than it should be. In this keynote session Prof Obeng will provide practical and concrete ways in which the participants can raise the profile of IAM, communicate it clearly, make a narrative business case for it and influence and persuade colleagues and management of the need and suggested routes to get moving. He will use examples and frameworks to illustrate and structure ways to solve the challenges participants face. Participants will leave the session thoughtful but uplifted with ideas and actions to implement.

Professor Eddie Obeng,
Author, Innovator, Educator

One-on-One Meetings

Meet face to face in a personalized private appointment with a Gartner Analyst of your choice. Scan here to find out more:

Visit gartner.com/eu/iam for more information and to register