Gartner Summits

Gartner
Identity & Access
Management Summit 2015

16 – 17 March | London, UK | gartnerevent.com/eu/iam

Successful IAM — Simple, Business Driven and Secure

Key benefits of attending

- Simplify your IAM initiatives for greater success
- Master building a secure yet agile IAM program
- Fulfil your compliance requirements
- Anticipate digital-age needs and priorities
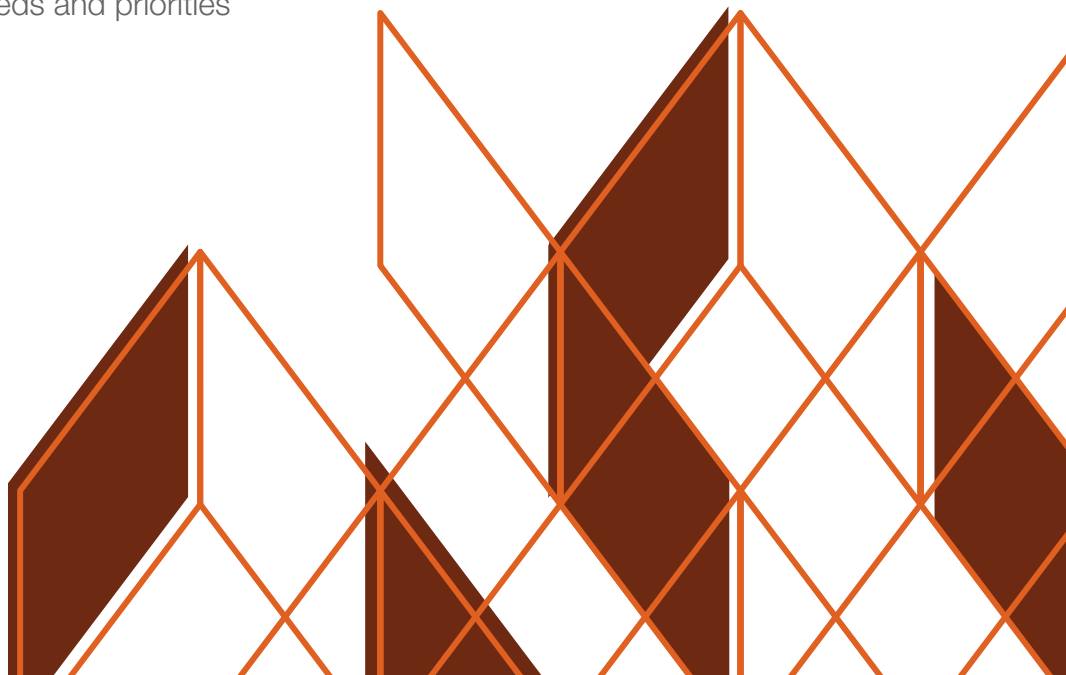
Successful IAM — Simple, Business Driven and Secure

Establish an IAM program to advance existing strategies for a digital future

Even well-established identity and access management (IAM) programs struggle with today's increasingly complex implementations that all too often expand far beyond their original scope, strain budgets and fail to deliver results. Today, success lies in simplifying IAM initiatives to deliver value as quickly as possible.

At **Gartner Identity & Access Management Summit 2015, 16 – 17 March, in London**, you'll gain the insight you need to address difficult and complex IAM issues by laying out the proper foundations, highlighting the opportunities and demonstrating how to tackle old and new challenges alike.

Key learnings:

- Understand the impact of cloud, mobility, social and big data on IAM and vice versa
- Learn where and how IAM fits within the larger context of solving business relevant problems and positioning the business for success
- Discover IAM delivery alternatives, their maturity and applicability for your enterprise
- Hear best practice use cases and practical advice for IAM governance that provide real value to your enterprise
- Learn to take compliance reporting to the next step by leveraging identity and access intelligence
- Create a more accountable and transparent organizational culture for your enterprise

Join us at Gartner Identity & Access Management Summit 2015 to build an IAM success road map defined by business objectives that clear the way for digital-age opportunity.

Who should attend

To see what job titles this Summit is aimed at please visit **gartnerevent.com/eu/iam**.

Earn CPE credits

Advance your professional knowledge at the IAM Summit and earn CPE credits from the following organizations:

ISACA
(ISC)²

Need more information?

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Keynotes

Guest Keynote: **'Musical Implementation Strategy' —
A Disruptive Method of Simplification!**

Miha has gone through so many years of performing experience and research to invent his science of translating the process of a masterpiece, into a leadership journey, to help managers to look at dilemmas and challenges of their daily work from a fresh and different perspective. Miha's main objective during his presentation will be to ensure that delegates experience — through the music — how to lead the change process towards a desired goal, and discover the right strategy for overcoming resistance.

Miha Pogacnik, World Recognized Celebrity Speaker, Classical Concert Violinist, Entrepreneur, Cultural Ambassador and Leadership Guru

Gartner Opening Keynote: **Stop the Finger-Pointing: The IAM Role Ecosystem**
From Voltaire on, great thinkers have realized that striving for the ideal needlessly distracts us from finding workable solutions that meet most of our needs. As digital business massively drives up the scale and complexity of IT, seeking the perfect IAM solution becomes even more futile. This session looks at the issues from the viewpoints of the IAM leader, the consultant and the vendor, and identifies the simple approaches that can deliver significant business value within realistic budgets and timescales.

Felix Gaehtgens, Brian Iverson, Steve Krapes, Lori Robinson and Ray Wagner

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WHY ATTEND A GARTNER EVENT?

Build a successful strategy
- Get validation from Gartner analysts
- Meet with suppliers to support your tactical planning

Expand your peer network
- Innovate and problem-solve with like-minded peers
- Join the largest, most influential network of its kind

Grow in your role
- Get content and solutions that are most relevant to you
- Lead more effectively — and develop your team

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- Analyst-facilitated roundtables

Our research
- 100% independent and objective
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Registration and pricing

3 easy ways to register

Web: gartnerevent.com/eu/iam

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Pricing

Early-bird price: €2,150 + VAT
(ends 16 January 2015)

Standard Price: €2,475 + VAT

Public Sector Price: €1,950 + VAT

Gartner clients

A Gartner ticket covers both days of the Summit. Contact your account manager or email **emea.events@gartner.com** to register using a ticket.

Group rate discount

Maximize learning by participating together in relevant sessions or splitting up to cover more topics, sharing your session take-aways later.

Complimentary registrations:
- 1 for every 3 paid registrations
- 2 for every 5 paid registrations
- 3 for every 7 paid registrations

For more information, email **emea.teamsend@gartner.com** or contact your Gartner account manager.

Venue

Park Plaza Westminster Bridge
200 Westminster Bridge Road
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Gartner Hotel Room Rate
Prices start from €169 per night at Park Plaza

Money-back Guarantee
If you are not completely satisfied with this Gartner conference, please notify us in writing within 15 days of the conference and we will refund 100% of your registration fee.

Agenda at a glance
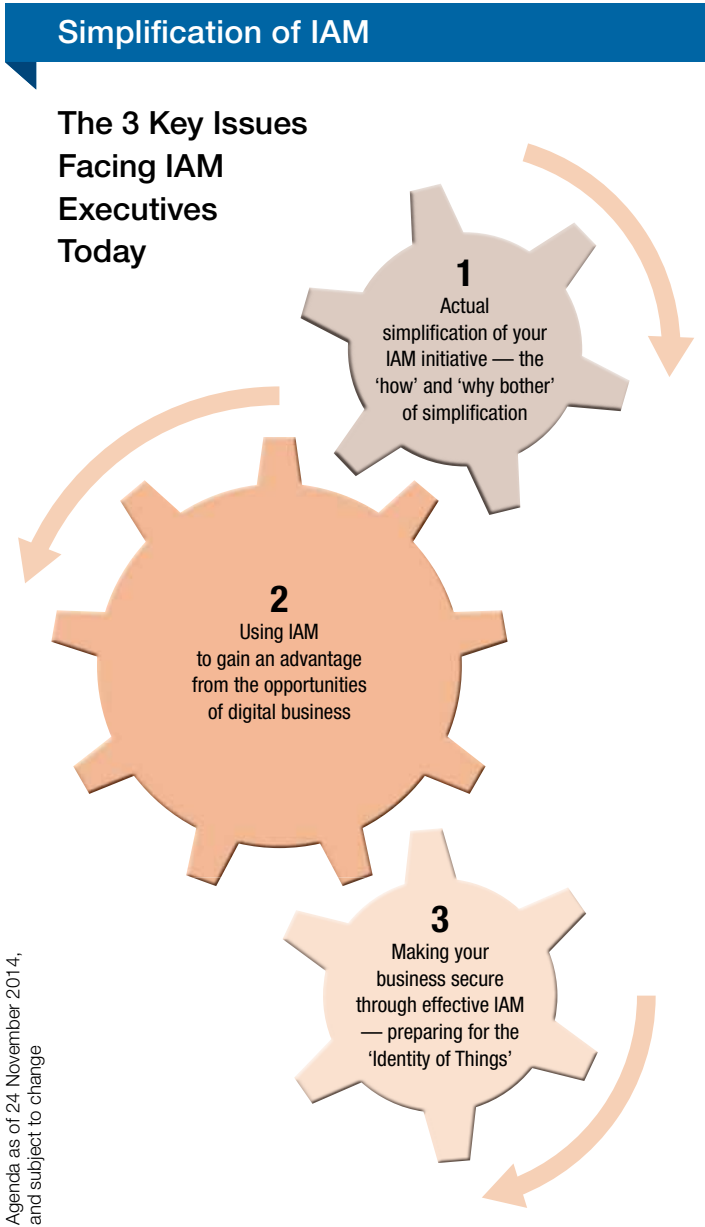
Monday 16 MARCH 2015

Time		
07:30 – 20:00	Registration and Information	
08:00 – 08:30	Tutorial: IAM 101 **Anmol Singh**	Tutorial: Digital Security Defined for IAM Practitioners **Earl Perkins**
08:45 – 09:45	**Summit Opening and Gartner Opening Keynote: Stop the Finger-Pointing: The IAM Role Ecosystem** Felix Gaehtgens, Brian Iverson, Steve Krapes, Lor	
09:45 – 10:15	Refreshment Break in the Solution Showcase	
10:15 – 10:45	Industry Panel	
10:45 – 11:45	**Guest Keynote: 'Musical Implementation Strategy' — A Disruptive Method of Simplification!** Miha Pogacnik, World Recognized Celebrity Speaker, Classica	
11:45 – 13:15	Lunch in the Solution Showcase	

TRACKS	A. IAM Foundations	B. Moving Ahead with Your IAM Program	C. The Future of IAM	D. Making IAM Secure
13:15 – 14:00	Renew Your Full Blown IDM: Heaven or Hell? **András Solt, Head of Information Security Department, MKB Bank Zrt.**	Simplifying User Authentication **Ant Allan**	Privacy and the Internet of Things: Risks, Benefits and How to Avoid Crossing the Creepy Line **Carsten Casper**	Top Security Trends and Takeaways for 2014 and 2015 **Earl Perkins**
14:15 – 14:45	Solution Provider Sessions			
15:00 – 15:45	Seven Supporting Services That Application Owners Will Demand from the IAM Team **Steve Krapes**	How DSM Implemented Identity Management — Inclusion of Business and HR Discipline **Remi Diris and Jeroen Pijpers, DSM**	Technical Insights: Strangers at Your Door? Utilizing Identity Proofing and Adaptive Access Controls to Verify and Authenticate Consumers **Trent Henry**	People-Centric Security: Case Studies and Best Practices **Tom Scholtz**
15:45 – 16:15	Refreshment Break in the Solution Showcase			
16:15 – 16:45	Solution Provider Sessions			
17:00 – 17:30	Grab the Low-Hanging Fruit to Simplify Your IAM Program **Steve Krapes**	Giving Your IAM to Someone Else Using IDaaS **Gregg Kreizman**	Technical Insights: Leveraging Social Identities to Enable Business: 'BYOI' **Mary Ruddy**	Where is my (Identity) Data? Global IT Infrastructure and Local Privacy Concerns **Carsten Casper**
17:45 – 18:15	Bad Practices: IAM Horror Stories **Felix Gaehtgens**	How to Win the Data Breach War With Behavioural Analytics **Avivah Litan**	Technical Insights: Consumer Identity Data: The New Gold? **Lori Robinson**	The Cyber Threat Landscape **Jeremy D'Hoinne**
18:15 – 20:00	Networking Reception in the Solution Showcase			

Tuesday 17 MARCH 2015

Time	A	B	C	D
07:30 – 17:00	Registration and Information			
08:00 – 08:45	How to Start an IAM Program **Steve Krapes**	Single Sign-on: Start Simply and Inexpensively THEN get Fancy! **Gregg Kreizman**	End-User Case Study	The Dark Side of the Nexus and the Digital Workplace **Tom Scholtz**
09:00 – 09:45	Achieving Success With Role Management **Brian Iverson**	Technical Insights: Selecting the Right Identity Governance and Administration Tool for the Job **Lori Robinson**	How IAM Can Help Tame the Digital Dragon **Ant Allan and Felix Gaehtgens**	End-User Case Study
09:45 – 10:15	Refreshment Break in the Solution Showcase			
10:15 – 10:45	Solution Provider Sessions			
11:00 – 11:30	What Stakeholders Really Want From Your IAM Program **Brian Iverson**	Technical Insights: Deploying Identity Functions to Protect APIs **Mary Ruddy**	Data Confidentiality Compromised: Identity Assurance Revisited **Avivah Litan**	Identity and Security Intelligence: Bringing them Together with SIEM **Jeremy D'Hoinne**
11:45 – 12:15	Solution Provider Sessions			
12:15 – 13:30	Lunch in the Solution Showcase			
13:30 – 14:15	The One Trick That Will Improve Your IGA Tool Deployments **Brian Iverson**	Data Access Governance for Data in the Wild **Earl Perkins**	Future-proofing IAM **Gregg Kreizman**	How BYOD is Shaping Mobile Security **Dionisio Zumerle**
14:30 – 15:00	Successfully Selecting an IAM Vendor **Felix Gaehtgens**	Technical Insights: How to Architect Your Authentication Infrastructure for Mobility **Trent Henry**	Securing Telephony Interactions with Voice Biometrics and Phone Printing **Avivah Litan**	The Five Styles of Advanced Threat Defense **Jeremy D'Hoinne**
15:00 – 15:30	Refreshment Break in the Solution Showcase			
15:30 – 16:00	iPhones, iPads, Androids + SSO, VPN, DLP, SWG = Achieving Enterprise Mobility Securely **Dionisio Zumerle**	The Identity of Things for the Internet of Things **Earl Perkins**		Stop Protecting Your Applications: It's Time for Them to Protect Themselves **Joseph Feiman**
16:15 – 17:00	**Summit Close and Gartner Closing Keynote: Simplified IAM — Where do we go From Here?** Felix Gaehtgens and Lori Robinson			

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IAM Simplification	IAM Advantage	Secure IAM

i Robinson and Ray Wagner

l Concert Violinist, Entrepreneur, Cultural Ambassador and Leadership Guru

Workshops	Roundtables
13:30 – 15:00 Technical Insights: Building a Constituent-aware IAM Infrastructure **Lori Robinson**	**13:00 – 14:00** Developing the Key Competencies of the IAM Team **Tom Scholtz**
15:15 – 16:45 Applications and Data Security Beyond IAM **Joseph Feiman**	**14:45 – 15:45** What Can we Expect From the Upcoming EU Data Protection Regulation? **Carsten Casper**
17:00 – 18:30 Creating Your 15-Minute Risk Management Presentation for the Board **Tom Scholtz**	**16:45 – 17:45** Selling IAM to the Business **Brian Iverson**

08:15 – 09:45 Choosing Tools to Manage Privileged Accounts **Anmol Singh**	**08:00 – 09:00** IT, OT and Physical IAM — Is it Time for Integration? **Earl Perkins**
10:15 – 11:45 Technical Insights: I've Already Invested in PKI — How Can I Reuse it for Mobility and the Internet of Things? **Trent Henry**	**10:45 – 11:45** Open Source IAM **Felix Gaehtgens and Gregg Kreizman**
12:45 – 14:15 The Gartner ITScore Maturity Model for IAM **Ant Allan and Anmol Singh**	**13:15 – 14:15** Presenting a Hard Target to Attackers — Operationally Effective Vulnerability Management **Jeremy D'Hoinne**

Simplification of IAM

The 3 Key Issues Facing IAM Executives Today

1 Actual simplification of your IAM initiative — the 'how' and 'why bother' of simplification

2 Using IAM to gain an advantage from the opportunities of digital business

3 Making your business secure through effective IAM — preparing for the 'Identity of Things'

Agenda as of 24 November 2014, and subject to change

Solution Showcase

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