Gartner
PPM & IT Governance Summit 2015

8 – 9 June | London, UK | gartner.com/eu/ppm

Thriving on Digital Chaos: Innovation, Agility and Collaboration

Key benefits of attending

Change IT governance for the digital age
Guide executive IT investment actions
Identify new PPM capabilities and roles
Understand the people, process and technologies for innovation
Digital-age PPM and IT governance are different. Reinvent your career.

Make sure you’re on the right side of the digital divide

What PPM and IT Governance changes mean for you
In the next five years, PPM practitioners, IT governance owners and IT investment decision-makers must come to terms with the impact of trends reshaping the IT landscape. Established PPM and IT governance practices and standards can’t keep up with the speed and complexity of digital business. Today’s roles and the skills needed to succeed are changing fast.

Meet the new PPM and IT governance:
Highly adaptable, innovative and business-focused

- Master new PPM competencies, roles and approaches required to meet the demands of the digital age.
- Analyze where current governance falls short, and how to improve IT investment decisions
- Understand how digital business broadens your work ecosystem while increasing risks — and what to do about it.
- Embrace new strategies that will enable you to thrive on constant change.

Join us at Gartner’s PPM & IT Governance Summit 2015 to reposition both you and your organization to excel in the digital age.

Earn up to 15 PMI PDU credits

Gartner has been approved as a provider of project management training by the Project Management Institute (PMI). Earn up to 15 professional development units (PDUs) by attending the full summit. Go to gartner.com/eu/ppm and click on the “register now” button for more details.
Agenda Tracks

A  Governance and PPM Synergies
Despite all the hype about improving IT governance, you can’t achieve it without considering your organization’s entire (increasingly high-speed) decision-and-action ecosystem. This track helps you understand the governance context for PPM, as well as the impact of governance trends on PPM functions.

B  IT Demand, Resources and People
A common message from CIOs readying their organizations for digital success is that they don’t have the right people in the right numbers to push this transformation. Too many organizations are overloading their workforce. This track will help you balance resources, demand and workforce capability.

C  Project and Program Metrics
Business leaders complain that they get loads of data, but little understanding of where initiatives are or aren’t performing, and how to engage for success. Discover the best metrics for demonstrating progress, what leaders say “good” metrics look like and which measures drive effective action.

D  The Future of PPM
As it enters the digital age, IT jobs, roles and organizational needs will change rapidly and in unanticipated ways. In this track, you’ll hear predictions of future trends and their impact on PPM professionals as digital transformation sweeps across business and government organizations.

E  PPM Processes, Practices and Tools
The new digital age will not only transform roles, it will transform work and change the tools you need to get it done. Join us for an analysis of PPM software vendor trends. Learn which new and evolved practices and processes will add value, and which current practices will decline or disappear altogether.

F  PMO Evolution and Enterprise PMOs
What will happen to the PMO in the digital age? While the enterprise PMO has moved quickly from leading edge to fairly common, organizations still struggle to understand where EPMOs add value and what their impact should be. Join us for insights on what’s ahead for PMOs, and when an EPMO makes sense.
## Agenda at a Glance

### Monday, 8 June 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00 – 20:00</td>
<td>Registration, Information and Refreshments</td>
</tr>
</tbody>
</table>
| 08:30 – 09:00 | Estimating Resource Needs: When Schedule and Budget Aren’t Optional  
Teresa Jones                                                     |
| 09:15 – 10:15 | Summit Chair Welcome and Gartner Keynote: Gartner View: Key Success Areas for Surviving and Thriving in Digital Business  
Michael Hanford                                                   |
| 10:15 – 10:45 | Industry Panel                                                                                                             |
| 10:45 – 11:15 | Refreshment Break in the Solution Showcase                                                                               |
| 11:15 – 12:15 | Guest Keynote: Kevin Gaskell, Serial Entrepreneur and Chief Executive, Fairline Boats Limited                            |
| 12:15 – 13:30 | Lunch in the Solution Showcase                                                                                             |
| 13:00 – 13:20 | Break                                                                                                                        |
| 13:30 – 14:15 | Bi-Modal and Agile — Impact on Funding and CapEx  
Stewart Buchanan                                                  |
| 14:30 – 15:00 | Solution Provider Sessions                                                                                                 |
| 15:00 – 15:30 | Refreshment Break in the Solution Showcase                                                                               |
| 15:30 – 16:15 | Social Networking in the Workplace: Rethinking Communication and Collaboration  
Nikos Drakos                                                       |
| 16:30 – 17:00 | Solution Provider Sessions                                                                                                 |
| 17:15 – 18:00 | Activists in the PMO: Shared Vision Benefits in IT and Beyond  
Matt Light                                                        |
| 18:00 – 20:00 | Networking Reception in the Solution Showcase                                                                              |

### Tuesday, 9 June 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00 – 09:45</td>
<td>Registration, Information and Refreshments</td>
</tr>
</tbody>
</table>
| 08:30 – 09:00 | Delivering PPM Benefits — Delivering On Metrics That Matter  
Robert Handler                                                  |
| 09:15 – 09:45 | Solution Provider Sessions                                                                                                 |
| 09:45 – 10:15 | Refreshment Break in the Solution Showcase                                                                               |
| 10:15 – 11:00 | How to Live in an Agile World of Continuous Governance  
David Norton                                                      |
| 11:15 – 12:00 | How Smart Machines, the Internet of Things and Emerging Trends are Driving Digital Business  
Stephen Prentice                                                  |
| 12:00 – 13:30 | Lunch in the Solution Showcase                                                                                             |
| 13:30 – 14:15 | Case Study: TBC                                                                                                           |
| 14:30 – 15:00 | Solution Provider Sessions                                                                                                 |
| 15:00 – 15:30 | Refreshment Break in the Solution Showcase                                                                               |
| 15:30 – 16:00 | PPM Software Selection Do’s and Don’ts  
Teresa Jones                                                      |
| 16:15 – 17:15 | Gartner Closing Keynote and Summit Close: Gartner Predicts the Future of PPM  
Donna Fitzgerald and Robert Handler                                |

---

Gartner PPM & IT Governance Summit 2015
### Who should attend?

Senior business and IT professionals including:

- PMO Leaders
- Program and Portfolio Management Leaders
- Program Directors and Managers
- Project Portfolio Directors and Managers
- IT Governance Executives
- IT Executive Steering Committee Members
- IT Investment Review Board Members
- IT Strategists and Planners

---

**GARTNER PREDICTS**

“By 2017, leading enterprises will institute processes to account for project outcomes that are disposable, those that must last, and those that must change.”
Key benefits of attending

Digital change means governance and PPM change as well. Learn how you can thrive.

**Evolve to New Wave PPM. Be part of continuous-change IT governance.**
Evolve governance and IT investment selection to work in the new fast-moving future.

**Reboot your PPM processes for greater adaptability.**
Assess the skills your organization needs to support new digital technologies. Create a team to review digital business opportunities. Redesign risk assessment to support adaptability. Develop lean processes for faster decision making.

**Develop metrics that demonstrate business value.**
Connect business needs with IT costs. Articulate the value of IT in terms business leaders can appreciate.

**Look to collaboration to fuel digital innovation.**
Exploratory digital-age projects require greater collaboration and partnerships with other organizations to capture business moments. Develop the ability to quickly launch partnerships. Adopt new tools that support collaborative work.

**Clear the way for digital business projects.**
Analyze and renovate your portfolio based on the planned lifespan of the deliverables. Institute processes to account for project outcomes that are disposable, those that must last, and those that must change.

**Fill the digital leadership vacuum.**
Identify emerging digital business opportunities. Prioritize digital innovation and the organizational change and resources needed to realize it. Support the education, inspiration and motivation of the enterprise to pursue the new.

“Events like this are powerful — bringing together people from different background with common interests, inevitably leading to connections and new ideas that otherwise wouldn’t happen.”

Head of Process & Systems Improvement, Birbeck College

---

**New PPM proficiencies for digital age challenges**

- Bridge the business-IT gap in transformational efforts to drive needed change and change management.
- Build a business-capable workforce and identify critical new roles and skills for the digital age PMO, including new resource management practices.
- Thrive in a lean and agile IT organization. Employ the latest best practices to manage the transition to DevOps.
- Adopt practices that let you govern the organization effectively to meet strategic goals.
- Make sense of the chaotic PPM software market with the latest PPM Gartner Magic Quadrant. Get the latest criteria to help you assess new tools.
- Understand the multiple varieties of EPMOs. Ensure yours is on track to support major initiatives that drive strategic action.
- Evolve IT investment planning and budget management strategies to keep up with systemic changes being driven by adaptive development.
Solution Showcase

Develop a “shortlist” of technology and service providers who can meet your particular needs. We offer you exclusive access to some of the world’s leading technology and service solution providers in a variety of settings.

Premier sponsors

ChangePoint

ChangePoint’s professional services automation and project portfolio management software is relied upon by leading technology companies, and service focused IT organizations worldwide. Managing critical customer business processes allowing technology services and IT teams to deliver more value and achieve efficiencies, make smarter business decisions, while operating with strong financial acumen.

www.changepoint.com

Microsoft

Microsoft is the worldwide leader in software and services. Microsoft Project offers flexible online and on-premises solutions for project portfolio management (PPM) and everyday work, enabling you to effectively prioritize, execute and achieve strategic goals — from simple projects to complex programs and portfolios. Project provides choices for teams, departments, and large organizations to adopt lightweight or rigorous approaches to PPM. Apps for Project, available through Office Store, help customers meet their custom needs faster.

http://office.microsoft.com/project

Planview

Planview is a global leader in portfolio management and project collaboration. From small teams to large enterprises, leaders in every industry rely on the company’s cloud solutions to empower organizations to reach their goals and drive results by optimizing the capacity of their people and financial resources. Planview’s singular focus fuels a deep commitment to innovation and customer success. For more information, visit Planview.com and Projectplace.com.

www.planview.com

Platinum sponsors

Clarizen

Clarizen is the leader in enterprise-class work collaboration and project management solutions that harness the power of the cloud to get work done efficiently, effectively and with better results. Fast to deploy and easy to use, Clarizen fuels high-performance teams for 2,300+ organizations worldwide, including dozens of the Fortune 500.

www.clarizen.com

Meisterplan

Meisterplan is interactive project portfolio management software that strategically focuses on the resource capacity, budget, productivity and overall efficiency of a portfolio. Its intuitive nature minimizes the learning curve and allows for comprehensive portfolio planning immediately. Whether stand-alone or on top of existing PPM, start simulating different scenarios today!

www.meisterplan.com/en

Workfront

AtTask is now Workfront: it’s a new name but the same powerful cloud-based project and collaborative work management solution. Workfront extends beyond traditional project management to encompass enterprise work management, designed to eliminate the typical chaos of work, provide greater visibility company-wide, and cover the entire lifecycle of work, from request to report, in one easily adoptable platform.

www.workfront.com

Silver sponsors

Antura Projects

Antura Projects is a complete solution for project, portfolio and resource management. Experience the perfect combination of powerful features, great flexibility, fast deployment and outstanding usability.

www.antura.com

Hydra

Hydra’s unique project resource management software drives project standardization and optimizes resource utilization, for businesses looking to gain visibility and control of their projects.

www.hydra-management.com

Project Objects

Project Objects is a leading and innovative Cloud PPM Solutions provider, delivering a comprehensive Enterprise Program & Project Intelligence platform based on international PPM best practices and methodologies.

www.projectobjects.com

Software AG

Software AG’s AlfaBet platform helps enterprises understand when, where and how to change the IT portfolio, which improves IT investment decisions and reduces transformational risks.

www.softwareag.com

VersionOne

VersionOne is a recognized leader and visionary in ALM solutions, helping companies envision and deliver great software. Today more than 50,000 teams, including over 35 of the Fortune 100, use VersionOne to scale their agile initiatives faster, easier, and smarter.

www.versionone.com

Visit gartner.com/eu/ppm or call +44 20 8879 2430 for updates and to register!
WHY ATTEND A GARTNER EVENT?

Build a successful strategy
- Get validation from Gartner analysts
- Meet with suppliers to support your tactical planning

Expand your peer network
- Innovate and problem-solve with like-minded peers
- Join the largest, most influential network of its kind

Grow in your role
- Get content and solutions that are most relevant to you
- Lead more effectively — and develop your team

WHAT MAKES GARTNER EVENTS UNIQUE?

Our analysts
- Analyst-led presentations
- Analyst one-on-one consultations
- Analyst-facilitated roundtables

Our research
- 100% independent and objective
- Proven and reliable
- Relevant to your role

Registration and pricing

3 ways to register

Web: gartner.com/eu/ppm
Email: emea.registration@gartner.com
Telephone: +44 20 8879 2430

Pricing

Pricing subject to change

Early-bird price:
€2,150 + UK VAT
(offer ends 10 April 2015)

Standard Price:
€2,475 + UK VAT

Public Sector Price:
€1,950 + UK VAT

Gartner Clients
A Gartner ticket covers both days of the Summit. Contact your account manager or email emea.events@gartner.com to register using a ticket

Group Rate discount
Maximize learning by participating together in relevant sessions or splitting up to cover more topics, sharing your session take-aways later.

Complementary registrations:
- 1 for every 3 paid registrations
- 2 for every 5 paid registrations
- 3 for every 7 paid registrations

For more information, email emea.teamsend@gartner.com or contact your Gartner account manager.

Venue

Lancaster London
Hyde Park, London, UK
W2 2TY

Phone: +44 20 7262 6737
www.lancasterlondon.com

Gartner Hotel Room Rate
Prices start at £190 per night at Lancaster when using promotional code GARTNERPPM

Money-back guarantee
If you are not completely satisfied with this Gartner conference, please notify us in writing within 15 days of the conference and we will refund 100% of your registration fee.