

# Gartner Application Architecture, Development & Integration Summit 2014

December 8 – 10 | Las Vegas, NV | [gartner.com/us/aadi](http://gartner.com/us/aadi)

## Innovate, Transform, Accelerate: Powering the Digital Future

At this year's Gartner Application Architecture, Development & Integration Summit, we'll take on the digital revolution, giving you the information you need to reinvent your strategy, renovate legacy infrastructure, architect for agility and speed, minimize risk exposure in the cloud, overcome integration challenges and

deliver the innovation your organization needs to keep up with the rapidly emerging digital reality.

Attend **Gartner Application Architecture, Development & Integration Summit 2014** to benefit from sessions that address your key challenges.

### 1 How can you achieve the benefits of cloud computing while managing the risks?

Cloud Computing Boot Camp

**F6.** How the Cloud Is Revolutionizing Modern Application Development

**C8.** Mastering the Cloud Application Platform: Public, Private or Hybrid?

**E5.** Case Study: Transforming an Organization With Cloud

### 2 What IT disruptions should you anticipate as a result of digitalization?

**B1.** Tying IT Together: The Evolving Role of Integration in Digital Business

**D2.** The Dark Side of the Nexus and the Digital Workplace

**TOH1.** Town Hall: Journey to the Digital Enterprise

**F5.** Surviving the Coming IT Shakeout

### 3 How do you act as a catalyst in your business to move the digital agenda forward?

**W1.** Workshop: Is Your Application Organization Mature Enough to Support Digital Business?

**T1.** Tutorial: How Do I Get Them to Do That?

**K5.** Gartner Closing Keynote: Transitioning to the Digital Age: What Must You Change?

### 4 What API strategies make sense? How should you approach app architecture?

**C1.** APIs, Microservices and Software-Defined Architecture: Standing on the Shoulders of SOA

**B3.** Technical Insights: Using Public APIs — Manage the Risk to Reap the Reward

**B8.** The Role of APIs and API Networks in Digital Business and the Internet of Things

**B2.** Citizen Integrators, APIs and iPaaS: How to Crack the Cloud Service Integration Enigma

## 5 How should you modernize your app portfolio? Why should you care about legacy apps?

**E2.** The IBM Mainframe and the Modern Digital World: Migration or Bust?

**E7.** Use the Application Prospectus to Improve Prioritization and Outcomes

**W10.** Renovating the Application Portfolio — Removing the Limitations of Legacy Systems

**E9.** IT Modernization: An Application Portfolio and Infrastructure for the Digital World

## 6 How do agile, mobile and SOA fit into your enterprise and applications architecture?

**T2.** Tutorial: Technical Insights — The Only Mobile App Architecture You'll Ever Need

**C5.** Technical Insights: Fragile vs. Agile Application Architecture

**A3.** Mobile Apps 2014 to 2018 — Creating the Next Generation of Consumer Value

**E3.** Scaling Agile Development With Gartner's Enterprise Agile Principles

## 7 How do you balance the desire to innovate with the obligation to minimize risk?

**F1.** Application Development in a Bimodal World

**D5.** Balancing Risk and Opportunity: The Gartner Risk Treatment Model for Applications

**TOH2.** Town Hall: Bimodal IT — Balance Renovation and Innovation in Your Application Strategy

## 8 Why should you pay attention to user experience (UX) issues when designing applications?

**T3.** Tutorial: Debunking the Myths of User Experience

**G1.** The Web: The Foundation for UX and Digital Business

**G2.** User Experience: Effective Engagement Strategies From Customers to Smart Machines

**F7.** Designing the Organization to Deliver a Better User Experience

## 9 How do you leverage analytics?

**G3.** Using Web Analytics and A/B Testing to Improve UX

**B4.** Ten Best Practices for Real-Time Analytics in Business Applications

**AUR10.** Ask the Analyst: Best Practices in Real-Time Analytics — BAM, CEP and Rule Engines

**W12.** Using Analytics and Operational Intelligence to Improve Your Business

## 10 How should cloud fit into your application strategy?

**G7.** Cloud/Client — Where Cloud Meets Mobile and the Web

**F4.** Technical Insights: Ditch Your SDLC Infrastructure — Develop Software in the Cloud

**AUR1.** Ask the Analyst: Getting Your Data Integration Ready for Managing Data in the Cloud



### Trusted Gartner research

Fortune 1000 and Global 500 companies and institutions rely on Gartner for unbiased insight and recommendations on today's urgent application challenges. **Gartner Application Architecture, Development & Integration Summit 2014** is the one opportunity this year to hear new Gartner research on applications directly from the analysts, swap notes with an unrivaled peer group, meet one-on-one with top application analysts and compare leading solution providers. Join us and base your next decision on the latest independent research from Gartner.