

Introducing a special forum for insurance professionals



Gartner Business Intelligence & Analytics Summit 2015

March 30 – April 1 | Las Vegas, NV | gartner.com/us/bi

Data is a core asset for the insurance industry, but it's often underutilized. Leading insurers are increasingly looking to leverage data for competitive advantage. Understanding the business need and communicating the value of insights gained from this data is key to the success of any analytics initiative.

With this in mind, you'll have the opportunity to attend a series of special presentations, breakfasts and networking sessions designed for insurance professionals during **Gartner Business Intelligence & Analytics Summit 2015, March 30 – April 1, in Las Vegas, NV**. You'll access the new strategies you need to accelerate progress to success on all your BI and analytics priorities.

Hot topics:

- Adoption of big data and analytics in insurance
- Fraud analytics
- Customer intelligence and analytics
- Underwriting analytics
- Location intelligence

For more details or to register, visit gartner.com/us/bi.

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Who should attend

- Business managers and executives
- Technology managers and executives
- Business analysts
- IT analysts and developers
- Data management analysts
- Technology and business architects
- BI program managers and team managers
- Anyone starting out in the BI and analytics space or looking for a refresher on how the fundamentals of BI apply in today's continuously changing environment



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Recommended sessions for insurance professionals

INDB3. Industry Networking Breakfast: Insurance

C4. Information Innovation in Insurance: Using Analytics and Big Data for Competitive Advantage
Kimberly Harris-Ferrante, Vice President and Distinguished Analyst

F4. Insurance Case Study TBA

W6. Workshop: Building a Culture for Information Innovation in Insurance
Kimberly Harris-Ferrante, Vice President and Distinguished Analyst

AUR6. Leveraging Data Across the Insurance Enterprise: Analytics Best Practices
Kimberly Harris-Ferrante, Vice President and Distinguished Analyst

Conference fees

What's included:

- 24 hours of education sessions
- PowerPoint slides for every conference session — even those you don't attend
- Up to one hour of private one-on-one consultation with a Gartner analyst
- Hands-on workshops and analyst-user roundtable sessions with peers
- Breakfast, lunch and evening receptions
- Access to more than 45 solution providers

Gartner event tickets

We accept one Gartner summit ticket or one Gartner Catalyst ticket for payment. If you are a client, please contact your account executive regarding event tickets that may be available to your organization.

Standard registration rate

\$2,995

Special Gartner hotel rates at Caesars Palace are available for \$199.

Visit gartner.com/us/bi for details.

Group Rate Discount

Get complimentary attendance when you attend as a group of three or more. Please visit gartner.com/us/bi for details.

Money-back guarantee

If you are not completely satisfied with this Gartner conference, please notify us in writing within 15 days of the conference and we will refund 100% of your registration fee.

3 ways to register

Web: gartner.com/us/bi

Email: us.registration@gartner.com

Phone: 1 866 405 2511