

Gartner Business Process Management Summit 2014

December 10 – 12 | Las Vegas, NV | gartner.com/us/bpm

Meet one-on-one with a Gartner analyst

Sit privately for 30 minutes with a Gartner analyst who specializes in the topic you'd like to discuss. Many attendees tell us that a one-on-one session is worth the price of admission, all by itself!

As a Gartner conference attendee, you are entitled to up to two private, 30-minute consultations with an analyst of your choice. These sessions are a great way to reinforce lessons learned and how-to recommendations presented throughout

the conference. As our event attendees tell us, analyst one-on-one sessions are worth the price of admission, all by themselves. (Preregistration is required.)

Meet the analysts

Gene Alvarez
Managing
Vice President



FOCUS AREAS: CRM; customer strategy and experience management; content, collaboration and social initiatives; business gets social

Betsy Burton
Vice President and
Distinguished Analyst



FOCUS AREAS: Business architecture, enterprise architecture; business capability modeling; integrating EA with business strategy

Michele Cantara
Vice President



FOCUS AREAS: BPM software markets; BPM consulting; BPM and cloud; BPM and outsourcing

John Dixon
Managing
Vice President



FOCUS AREAS: Getting started with BPM; BPM roles and organization; BPM methodologies (ITIL, Six Sigma, lean); gaining BPM buy-in; value and performance management/metrics

Nikos Drakos
Vice President



FOCUS AREAS: Business gets social; content, collaboration and social initiatives; SharePoint; unified communications and collaboration

Rob Dunie
Director



FOCUS AREAS: BPM software markets; BPM consulting; BPM and cloud; BPM and SOA; case management

Jackie Fenn
Vice President and
Gartner Fellow



FOCUS AREAS: Innovation management; competitive advantage and business transformation

Janelle B. Hill
Vice President and
Distinguished Analyst



FOCUS AREAS: Business process management disciplines; digital business and BPM; business transformation, BPM technologies and market dynamics; case management; social BPM

Meet the analysts (continued)

Marc Kerremans
Director



FOCUS AREAS: Business process improvement leaders; business transformation and process management; BPM-enabling technologies; process styles

Andy Kyte
Vice President and
Gartner Fellow



FOCUS AREAS: Application strategy; application governance; application rationalization; application total cost of ownership; application portfolio management

Douglas Laney
Vice President



FOCUS AREAS: Business analytics solutions and projects; big data use cases; infonomics; data governance; business value of IT

Debra Logan
Vice President and
Gartner Fellow



FOCUS AREAS: Information governance and MDM programs; content, collaboration and social initiatives; information infrastructure and big data; analytics; information innovation

Jorge Lopez
Vice President and
Distinguished Analyst



FOCUS AREAS: IT strategic planning; competitive advantage and business transformation; shared services; IT cost optimization; innovation management

David Norton
Director



FOCUS AREAS: Application development and integration; agile methods, application architecture and development tools

Elise Olding
Director



FOCUS AREAS: Digital business, business transformation and organizational change; communication; employee engagement; Big Change, cultural change, gaining buy-in and adoption; practitioner day-to-day challenges

Daryl C. Plummer
Vice President and
Gartner Fellow



FOCUS AREAS: Cloud computing; BPM and cloud; application development; mobile and social development; emerging trends

Bruce Robertson
Vice President and
Distinguished Analyst



FOCUS AREAS: BPM value, metrics, best practices; BPM roles and business process competency centers (BPCCs); business and process architecture; mobile BPM

W. Roy Schulte
Vice President and
Distinguished Analyst



FOCUS AREAS: Selecting the right BPM technologies; intelligent business operations; business rules and decision management

Samantha Searle
Analyst



FOCUS AREAS: Getting started with BPM; BPM roles and organization; business process governance; advancing BPM maturity

Analyst-user roundtables

These topic-driven end-user forums are moderated by Gartner analysts. Learn what your peers are doing around particular issues and across industries. (Preregistration is required.)

One week, two strategic summits

Extend your stay to expand your learning. Gartner Application Architecture, Development & Integration Summit 2014 is back-to-back with Gartner Business Process Management Summit 2014, December 8 – 12. Save \$1,105 on the standard conference price when you register for both at gartner.com/us/aadibpm.

Visit gartner.com/us/bpm for agenda updates and to register!