

Gartner PPM & IT Governance Summit 2013



May 20 – 22 | National Harbor, MD | gartner.com/us/ppm

AGENDA AT A GLANCE

SUNDAY, MAY 19

3:00 p.m. Registration

4:00 p.m. **1.** Advanced Practitioner Workshop: How to Avoid Business Case Disasters *Jim McGittigan*

2. Advanced Practitioner Workshop: Transformation Program: Blending Change Management Art & Science *Colleen M. Young*

MONDAY, MAY 20

7:00 a.m. Registration and Breakfast

8:00 a.m. Welcome Address

8:15 a.m. **K1. Gartner Opening Keynote** *Generating Change Energy: The EPMO and the Agile Enterprise* *Donna Fitzgerald, Matthew Hotle*

	Track A Programs and Portfolios – Striking Strategic Balance	Track B Public-Sector PPM & IT Governance: Realizing Returns in Government, Healthcare and Higher Ed	Track C IT Governance – Who Decides What, and How to Meet Business Objectives	Track D The Dynamic PMO – Driving Change Beyond IT
9:30 a.m.	A1. Mythbusters: When, Where and Why Conventional IT Practice Is the Wrong Thing to Do <i>Colleen M. Young</i>	B1. Managing the Risk of Using IT Service Providers for Mission-Critical Government Programs <i>Linda R. Cohen, Matthew P. Roland</i>	C1. Four Faces of Governance <i>Julie Short</i>	D1. Achieving the Critical Milestones Required to Evolve the PMO <i>Robert A. Handler</i>
10:45 a.m.	A2. Speeding Complex Programs: Elements of Adaptive Program Management <i>Donna Fitzgerald</i>	B2. Protests, Progress and Healthcare Delivery Organization PPM <i>Vi Shaffer</i>	C2. Stealth Governance <i>Tina Nunno</i>	D2. Well-Rounded PPM From Start to Finish via the PMO <i>Matt Light</i>
11:45 a.m.	Lunch and Solution Showcase Reception			
1:45 p.m.	A3. You Can't Just Decide That, Can You? Elements of Directive Program Governance <i>Michael Hanford</i>	B3. Effective Vendor Management in a Cloudy World <i>Linda R. Cohen</i>	C3. When Everything Is High Priority: Enabling Effective Portfolio Governance to Deal With Resource Constraints <i>Robert A. Handler</i>	D3. On the Quest for PPM KPIs and Metrics <i>Lars Mieritz</i>
3:00 p.m.	Solution Provider Sessions			
4:15 p.m.	A4. To the Point: Application Life Cycles Are Changing – Why, and How to Keep Up <i>Jim Duggan</i>	B4. To the Point: Applications in 2020: Mobile, Social Cloud and Big Data Will Change IT Governance <i>Ross Altman</i>	C4. To the Point: Dealing With Project and Program Risk – How Can Governance Be Used Effectively? <i>Julie Short</i>	D4. To the Point: PPM Best Practices – Choices, Considerations and Preparations When Choosing PPM Software <i>Daniel B. Stang</i>
5:15 p.m.	K2. Gartner Keynote <i>How PPM Must Address the Challenge of Legacy 2.0</i> <i>Andy Kyte</i>			
6:15 p.m.	Solution Showcase Reception			

TUESDAY, MAY 21

7:00 a.m. Registration

7:00 a.m. Rise and Shine at PPM: Solution Showcase Breakfast Reception

8:30 a.m. **K3. Guest Keynote** *Are You Really Practicing Portfolio Management?* *Mark A. Langley, President and CEO, PMI; Matt Light*

9:45 a.m.	A5. Project, Program and Portfolio Risk: Whatever It Is, We Don't Like It <i>Robert A. Handler</i>	B5. Evolving From Deployment to Adoption – Increasing Focus on the Customer Experience <i>Matthew P. Roland</i>	C5. Outside-In Benchmarking: Measure the Virtuous Cycle <i>Richard Hunter</i>	D5. PPM MarketScopes, Magic Quadrants and Roundups: 2013 Trends and Analysis <i>Daniel B. Stang</i>
11:00 a.m.	Solution Provider Sessions			
12:00 p.m.	Lunch and Solution Showcase Reception			
2:00 p.m.	A6. New Visions: Integrated IT Portfolio Analysis Views and Tools <i>Jim Duggan</i>	B6. Q&A: How to Measure an Agency's Geospatial Program's Value <i>Stephen Lowe, USDA; Jeff Vining</i>	C6. The Politics of Powerful Partnerships <i>Tina Nunno</i>	D6. Case Study: Delivering Corporate Value With a World-Class EPMO <i>John Kocou, Catholic Health Initiatives</i>
3:15 p.m.	Solution Provider Sessions			
4:00 p.m.	A7. Org Change From Projects and Programs <i>Colleen M. Young</i>	B7. Completing Complex Projects Faster: The "Slow Trigger, Fast Bullet" Approach <i>Jerry Mechling</i>	C7. The Four Sources Model: Finding the Value <i>Richard Hunter</i>	D7. The Capability Office: The Secret to a Project-Capable Enterprise <i>Donna Fitzgerald</i>
5:15 p.m.	A8. To the Point: The New PPM – The Shift From "IT Project" Thinking to "IT Product" Thinking <i>Matthew Hotle, Daniel B. Stang</i>	B8. To the Point: PPM's Role in Harvesting High Value From Major Healthcare Applications <i>Vi Shaffer</i>	C8. To the Point: The Six Pillars of Running IT as a Business – A Financial Perspective <i>Jim McGittigan</i>	D8. To the Point: The Structures and Politics of IT and the Enterprise PMO <i>Donna Fitzgerald, Michael Hanford</i>

WEDNESDAY, MAY 22

7:00 a.m. Registration and Networking Breakfast

8:30 a.m. **A9.** We're Doing WHAT at a Cost of \$50 Million? *Michael Hanford*

B9. Impacts of the New Realities on PPM and IT Governance Priorities *Jerry Mechling*

C9. Investment Governance: Investing in the Right Things *Barbara Gomolski*

D9. The Business Case Process and Benefits Realization *Jim McGittigan*

9:45 a.m. **K4. Guest Keynote** *Leadership – Taking Charge* *General Colin L. Powell, USA (Ret.)*

11:15 a.m.	A10. Executive Guide to Application Portfolio Management <i>Andy Kyte</i>	B10. IT Governance in Times of Change <i>Jeff Vining</i>	C10. Project Success Means Delivering on Strategy <i>Lars Mieritz</i>	D10. The Lean, Keen PMO Team: Streamlining Project Value With Quality <i>Matt Light</i>
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