

# Gartner PPM & IT Governance Summit 2014

## Track Descriptions

- A Project and Program Management**  
Does your C-level “get” that project and program management drive strategic success? Do you agree that current PPM practices are inadequate for the future? If you didn’t answer “yes” to either of these, then your projects and programs may be headed for trouble! Our speakers’ guidance in this track steers you toward future practices for project and program success.
- B The Dynamic PMO**  
PMOs are increasingly about management and how to improve it, using lean and agile techniques, specialized roles and tools. PMOs that emerged in IT are being pressed into service as enterprise PMOs (EPMOs), affecting their relationships to IT and other decentralized business-unit PMOs. This track teaches you how highly capable PMO teams drive effective and cost-effective change via advanced project and program management disciplines.
- C IT Portfolio Management**  
Tracking investments is the essence of portfolio management, yet most IT organizations do little or nothing to follow up on their IT investments, or to keep their portfolios strategically balanced. Many still prioritize “first-in-first-out,” or overallocate resources to the most assertive project sponsors. In this track, Gartner analysts provide approaches to maintaining a balanced IT portfolio in line with enterprise goals.
- D IT Governance**  
Governance is inherently nebulous, but can be incredibly powerful to optimize effort and resource expenditure toward specific objectives, in concert with an appropriate risk-return profile. This track explores the context of PPM governance, and provides guidance on how to optimally provide governance in your situation.
- E Organizational Change and Leadership**  
This year marks a period of dramatic change, and PPM leaders must prepare for a significantly greater number of transformation projects and programs with different risk return profiles. This will require more in-depth skills in leadership, organizational change and communication. This track helps you understand the skills you will need to prepare for these new challenges.
- F Resource Management, People and Staffing**  
Resource management is a twofold problem for PMOs. Project resources are spread so thin that PMOs struggle to deliver projects on time. And organizations are changing their expectations of the project manager role, asking for involved leadership rather than box checking compliance with process. This track explores how improving the former will make the latter easier.
- G Project Risk**  
Gartner predicts significant change driven by economic turbulence and a need to innovate. Change, while offering significant rewards, also offers increased risk. This track explores risk as it pertains to projects, programs and the portfolio.
- H Government PPM and IT Governance**  
Special challenges confront IT leaders in federal, state and local government. Project and program results are not measured in profits but in contribution to agency missions and the public good. Because the operating model of IT in government is different, this track explores targeted tactics for successful delivery while analyzing the impact of recent government IT initiatives.