

# Gartner PPM & IT Governance Summit 2013



May 20 – 22 | PPM & IT Governance | [gartner.com/us/ppm](http://gartner.com/us/ppm)

**Prioritize Investments. Perfect Performance. Prove Value.**

## Track Descriptions

- A Programs & Portfolios — Striking Strategic Balance**  
How does your enterprise choose between potential project and program investments when allocating scarce IT resources? Many organizations prioritize on a modified “first-in, first-out” basis and fail to factor risk into the cost/benefit justification. Most spend little effort actually tracking whether their IT portfolio investments remain in balance as intended. In this track, Gartner analysts offer guidance on how to support a balanced range of enterprise goals and fast-track the right projects and programs to meet enterprise goals.
- B Government PPM & IT Governance — Realizing Mission Returns**  
Government agency missions are significantly different from those of the private sector. Leadership changes, the kinds of returns, the labor environment, heavy use of external project contractors, issues of public trust — these factors pose different challenges than the private sector experiences. Government-focused Gartner analysts will explore the impact of recent IT initiatives targeting federal, state and local agencies, and explain how to measure government program results, as well as which strategies can be used to speed delivery and produce measurable results.
- C IT Governance — Who Decides What, and How to Meet Business Objectives**  
Effective IT governance is about the assignment and monitoring of decision rights to support business objectives. Although IT project governance is an important component of IT governance, failure to address all IT governance results in dysfunctional IT project governance. In this track, you’ll learn about IT governance theory and practice. You’ll also discover leading practices in project, program and portfolio governance — all focused on attaining business objectives.
- D The Dynamic PMO — Driving Change Beyond IT**  
Most IT projects aim to deliver value that transcends IT, reaching into the rest of the business and beyond. This requires changes outside IT’s direct control. Highly capable PMOs drive advances in quality and efficiency through projects that target process improvement, increasingly using lean-style management techniques focused on value while controlling costs. This track will demonstrate why enterprise PMOs are emerging, examine their relationship to IT and business-unit PMOs, and identify strategies that the best use to lead the way.

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