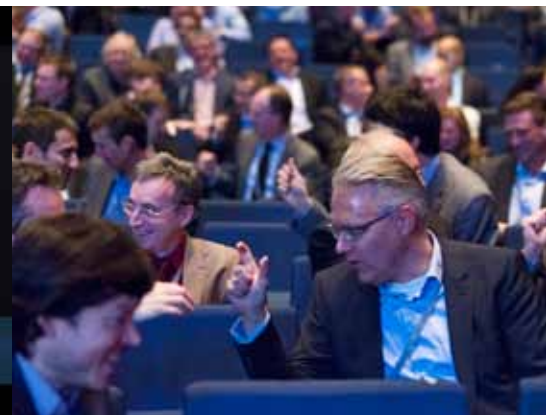


Focus. Connect. Lead.

Conference Summary Report

With 1,600+ CIOs and senior IT executives in attendance, 2012 marked the largest and most comprehensive Gartner Symposium/ITxpo yet. Our agenda aligned four powerful forces — social, mobile, cloud and information — in perspective with this year's theme of **Focus. Connect. Lead.** Attendees learned how to achieve greater focus on key strategies and technologies, connect people with empowering information and ideas, and lead the way to unlimited IT possibility.



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A post-event interview with Peter Sondergaard, global head of Gartner Research

Watch this video interview with Peter Sondergaard for his key observations and recommendations from all seven Gartner Symposium/ITxpo events held this year worldwide. Video highlights include:

What top concerns and questions did you hear in the many discussions you had with CIOs at this year's Gartner Symposium/ITxpo?

Infrastructure optimization: How do I get commoditized infrastructures?

Mobility: How do I develop and deploy applications for my organization?

Cloud has turned into software as a service: How do I develop specific applications for the cloud and scale them within my enterprise?

Governance: Who is responsible for development of both software and products outside of IT?



Video and conference highlights

What top concerns and questions did you hear in the many discussions you had with CIOs at this year's Gartner Symposium/ITxpo? (continued)

How do I manage infrastructure and overall IT budget in this new world?

How do I optimize contracts with large technology providers, and am I using the right vendors today?

What were the common challenges or priorities that CIOs faced?

Every budget is becoming an IT budget.

With consumerization and new devices within the organization, we need a new approach that addresses security and the nexus.

All projects need to be customer-focused.

To succeed in this new world as an organization, we need to develop the right leaders.

What recommendations can you give to help attendees and clients gain the most value from their Gartner Symposium/ITxpo 2012 experience?

Look at Events On Demand (see page 3).

Talk to your account executive.

Frequently visit gartner.com for new research updates.

Mark your calendar for 2013 (see page 8).

Conference highlights

Our guest keynotes were the most-attended sessions at Gartner Symposium/ITxpo 2012. Here are the additional top 10 sessions of the event:

Top 10 sessions

1. Digitalizing Business
2. The Politics of Partnership for CIOs
3. Complexity Is Killing Your Large Applications: Act Now to Save Them
4. Mobile: There Is Still Time to Innovate!
5. Gamification 2020: What Is the Future of Gamification?
6. The Future of Human: Get Ready for Your Digitally, Mechanically and Chemically Enhanced Employees and Customers
7. Stealth Governance for CIOs
8. Emerging Trends Radar Screen: The View Through 2017
9. The CIO Agenda
10. Business Architecture — Uniting Business and IT

View the sessions at gartneventsondemand.com ►

Role-based conference summary reports available

In addition to these overall Gartner Symposium/ITxpo 2012 highlights, we've created IT role-based and industry-focused summary reports that will be posted on gartner.com/eu/symposium shortly:

[Applications](#)

[Business Intelligence & Information Management](#)

[Business Process Improvement](#)

[CIO](#)

[Enterprise Architecture](#)

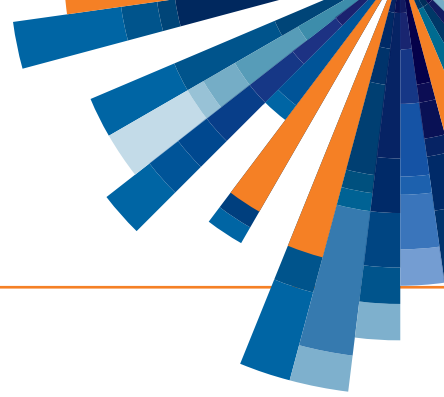
[Industries Infrastructure & Operations: Data Center, Server, Storage and IT Operations](#)

[Infrastructure & Operations: Mobile, Client Computing and Communications](#)

[Program & Portfolio Management](#)

[Security & Risk Management](#)

[Sourcing & Vendor Relationships](#)



Keynotes

Gartner analyst keynote

Opening keynote: Peter Sondergaard, Senior Vice President; Chris Howard, Managing Vice President; Mary Mesaglio, Vice President; David A. Willis, Vice President and Distinguished Analyst

[View webcast](#) ▶



Karl-Erich Probst
CIO, BMW

Guest keynotes

Mastermind Interview keynote:

Karl-Erich Probst, CIO, BMW

[View webcast](#) ▶



Frans Johansson
CEO, Medici Group

Mastermind keynote:

Frans Johansson, CEO, The Medici Group

[View webcast](#) ▶

“A vast source of knowledge that ensures every question you can think of, and many that hadn’t even occurred to you!”

Enterprise Architecture Manager, Scottish Water

Missed a session or want to see those “aha” moments again?

All full-conference attendees receive free online streaming of available sessions from the event for one year! High-quality recordings feature synchronized video, audio and slides.

Visit gartnereventsondemand.com for more information.



“Definitely one of the most important IT events for CIOs in 2013. Do not miss it when it gets to a country next to you!”

Director, Cloud & ITS CoE,
Verizon

Guest speakers

Other guest speakers included:

- Rhys Jones
Head of Engineering, Markets & International Banking, The Royal Bank of Scotland
- Simone Battiferri
CMO Top Clients and Public Sector, Telecom Italia
- Chris Rogaski
Sr. Director, Analytics Applications, eBay
- Adam Harhoff
CEO, If IT Services, If P&C Insurance Group
- Nick David
Services Manager, Shell
- Charles Jobson
Manager Enterprise Architecture Team, Volvo Group

Audience highlights

1,600+ CIOs **350+ sessions**
140 solution providers **4,100+ total attendees** **370 Sym Club members**
(attended three or more consecutive years)
1,200+ organizations
120 Gartner analysts



Gartner Sym Club



Attention, Gartner Symposium/ITxpo Alumni!

The Sym Club Program is available for participants who attend consecutively on an annual basis **for more than two years**. To retain Sym Club privileges, members must attend each year. Alumni membership is nontransferable.

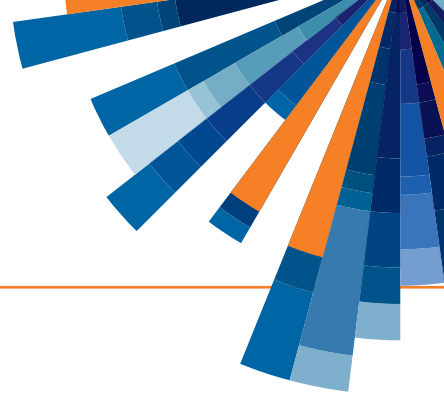
Sym Club benefits include:

- Access to the Sym Club member-only networking lounge, including refreshments, seating and laptop access
- Priority keynote seating, plus live streaming keynote access in the lounge
- Advanced pre-event analyst one-on-one booking
- On-site executive gift



“Great event, very interesting sessions, really conveying a sense of great things to happen in IT.”

Director, Strategy and IT Foundations, Mobistar



Mark your calendar

“Very interesting insight to future predictions 5 – 10 years ahead. This looks to be a very exciting future with both business and IT invention.”

CTO, SQS Group Ltd

Help shape Gartner Symposium/ITxpo 2013

Planning for Symposium/ITxpo 2013 is already under way, and your input is critical. If there is something you'd like to share with us regarding any aspect of the event — an idea or suggestion that may have occurred to you since you completed your evaluation form — please email symposium@eventgartner.com.

Thank you for your feedback, and we look forward to seeing you again next year at a global Gartner Symposium/ITxpo 2013 event:



Dubai, UAE

5 – 7 March

New location!



Cape Town, South Africa

16 – 18 September



Orlando, Florida

6 – 10 October

Takes place two weeks earlier next year!



Tokyo, Japan

16 – 18 October



Goa, India

21 – 23 October



Gold Coast, Australia

28 – 31 October



São Paulo, Brazil

4 – 6 November



Barcelona, Spain

11 – 14 November

Plan ahead

[View the full 2013 Gartner Events Calendar](#) □



Gartner.



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The Digital Enterprise and Beyond

Information and technology are at the forefront of changing business demands, requiring CIOs to evolve how they lead IT. **Gartner CIO Leadership Forum 2013** focuses on the future digital leadership requirements by covering what CIOs need to:

Do new

Create an innovative future for your enterprise by exploiting new digital technologies.

Undo

Remove what has become legacy within IT and the enterprise to enhance efficiency and create digital value through new connections and capabilities.

Redo

Revise and extend every established business strategy, practice and solution to refresh IT, reinvigorate its value potential and recognize new realities.

Not do

Perpetuate “vanilla IT,” instead choose aspects of the business you want to aggressively digitize; trends you won’t invest in; and ways you won’t implement.

Conference Chairs:



Mark P. McDonald
Group Vice President and
Gartner Fellow, Gartner
Executive Programs



Dave Aron
Vice President and
Gartner Fellow

Register with priority code **PRCIOE1** and save **€400** on the standard rate.*

Due to the exclusivity of the event, attendees must be pre-approved to register.