

**CIO Academy
is professional
development
at the highest
level**

“CIO Academy is an excellent course with relevant material. There was a wide range of participants with significant experience and skills.”

RUSSELL AMBROSE
Genesis Energy

Removed from the tactical concerns of the workplace, participants focus on strategic change management, personal productivity and the critical alignment of technology and business. The learning experience is highly personal and pragmatic, customised to the needs of each participant.

This valuable opportunity is offered by Gartner, the undisputed global leader in technology research and advice for business success, and backed by the insights gleaned from the world’s largest community of senior IT executives.

2 – 5 June 2009

1 – 4 December 2009

Oxford, U.K.

Apply today—space is limited.

CIO Academy is a rare opportunity to share your stories and challenges with your peers and return to your organisation with fresh perspective, actionable advice, proven frameworks for managing change and new insights from your peers and the combined Gartner and Saïd Business School faculty.

The groups are kept small to ensure exclusivity and the best possible interaction and networking, as well as to maximise interaction with CIO Academy faculty.

Programme tuition: £5,600

Special pricing is available for early bird and team registrations. Contact us for details. Tuition includes classroom sessions, programme documentation, meals and overnight accommodations on campus.

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ABOUT GARTNER

Gartner, Inc. (NYSE: IT) is the world’s leading information technology research and advisory company. We deliver the technology-related insight necessary for our clients to make the right decisions, every day. From CIOs and senior IT leaders in corporations and government agencies, to business leaders in high-tech and telecom enterprises and professional services firms, to technology investors, we are the indispensable partner to 60,000 clients in 10,000 distinct organizations. Through the resources of Gartner Research, Gartner Executive Programs, Gartner Consulting and Gartner Events, we work with every client to research, analyze and interpret the business of IT within the context of their individual role. Founded in 1979, Gartner is headquartered in Stamford, Connecticut, U.S.A., and has 4,000 associates, including 1,200 research analysts and consultants in 80 countries.

ABOUT THE SAID BUSINESS SCHOOL

The Saïd Business School is Europe’s fastest-growing business school. An integral part of the historic University of Oxford, the school embodies the academic rigour and forward thinking that has made Oxford a world leader in education. The school is dedicated to developing a new generation of business leaders and entrepreneurs and conducting research not only into the nature of business but the connections between business and the wider world. The school has offered premier senior executive education and development programmes for over 40 years.

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Produced by Gartner Corporate Marketing EPCI/OA/XFDBROG120808

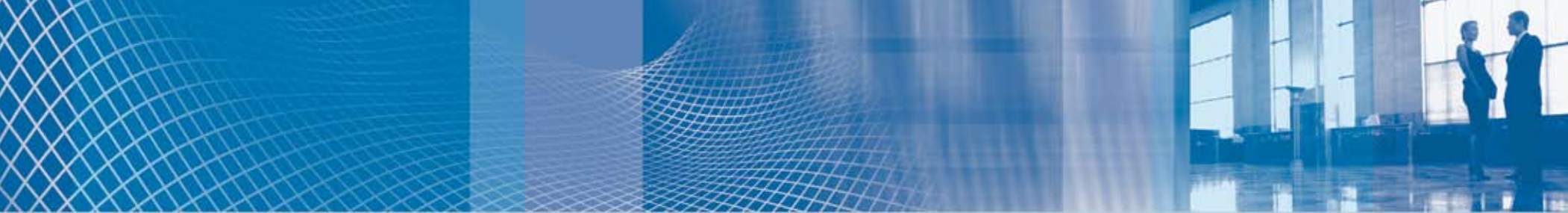


CIO Academy: Where Leaders Learn

2 – 5 June 2009

1 – 4 December 2009

Oxford, U.K.



CIO Academy is framed around the CIO Activity Cycle every CIO must master to fast-track success and minimise risk.

“I had high expectations beforehand, and they have been met and then some. This programme is thought-provoking and offered a lot of practical advice with real-world application.”

GUDMUNDUR GUDMUNDSSON
Landsbanki

Imagine a select group of CIOs ...
For four days in an exclusive learning environment with Gartner faculty and University of Oxford thought leaders.

The goals: Share your challenges, elevate your thinking—and return to your enterprise with a renewed perspective and a tailored action plan for success.

What you will gain by attending

- Actionable frameworks for successful portfolio management, strengthening relationships with your CEO and business leadership team, and maximising your overall effectiveness as a CIO
- Practical methods for addressing your most critical challenges, based on Gartner and Saïd Business School CIO-focused research and case studies
- The opportunity to network with a select group of fellow CIOs in a refined environment, equipped for learning and discourse
- Time away from everyday distractions to focus on the strategic concerns of your work and career, and validate approaches with peers and experts

Curriculum at a glance*

“A fantastic opportunity for learning how to face daily challenges and create a successful organisation that makes our customers even more satisfied.”

ADRIANO RIBONI
Aventis Pharma S.p.A.

The programme is tightly designed and highly productive. Each day we take you and your colleagues through a logical progression of learning based on the CIO Activity Cycle every CIO must master: Lead, Anticipate, Strategise, Organise, Deliver, Measure.

Day One: Strategic Perspectives

- The CEO’s View of the CIO and IT
- Strategic Shock Absorbers

Day Two: Executing the Strategy

- Building an Outside-in Strategy
- Planning in the Real World
- Scenario Planning
- Focus on Value

Day Three: CIO Leadership

- Success Strategies for CIOs
- Leaders and Leadership
- IT Organization and Sourcing Strategies

Day Four: Building Your Plan

- The CIO’s Personal Scorecard
- The Board’s Scorecard

LEAD

Bridge business and technology. The primary job of the CIO is to drive business growth with advanced technology. Your business-enabling vision must be clear, and you must communicate it well to the board of directors, your executive colleagues and your own people.

ANTICIPATE

Sense key business trends. As the top IT executive, you have to show how IT can be leveraged to meet business objectives, develop new products, enter bigger markets and promote faster delivery of services. On the road to IT-enabled business, you create the map.

STRATEGISE

Shape demand and synchronise. Business growth and profitability depend on your IT strategy. But to succeed, you also need a personal strategy that balances risk and return, and includes trustworthy partnerships and smart technology acquisitions.

ORGANISE

Orchestrate a high-performing IT organisation. Your job is to build a high-performance service organisation. Your group must deliver cost-effective services that can bring business ideas to fruition rapidly and intelligently.

DELIVER

Provide cost-effective and timely services. The CIO has to promise results, then deliver them. Your team must source agile, low-cost services from inside and outside the organisation. It’s about speed and value, and balancing both.

MEASURE

Know where you stand and why. Control relies on measurement. Perception relies on proof. Track and communicate the evidence of your success: the business value of the IT organisation, the business value of IT-enabled technologies and the total cost of ownership.

*Curriculum subject to change. Visit our Web site for the latest updates.

To learn more, visit gartner.com/cioacademy/emea.