

“Enjoyable and worthwhile program. Many good, thought-provoking sessions backed with good research material.”

BRUCE MEIKLE  
AMP Services LTD

**Gartner CIO Academy is professional development at the highest level**

Removed from the tactical concerns of the workplace, participants focus on strategic change management, personal productivity and the critical alignment of technology and business. The learning is highly personal and pragmatic.

This valuable opportunity is offered by Gartner, the undisputed global leader in technology research and advice for business success, and backed by insight gleaned from the world’s largest community of senior IT executives.

**March 9 – 12, 2009**  
Coral Gables (Miami), FL

**September 14 – 17, 2009**  
Palisades, NY

**November 17 – 20, 2009**  
San Jose, CA

**Apply today—space is limited.**

Gartner CIO Academy is a rare opportunity to share your stories and challenges with your peers and return to your organization creatively refreshed, with actionable advice, proven frameworks for managing change and new insights from your peers and Gartner faculty.

The groups are kept small to ensure exclusivity and the best possible interaction and networking, as well as to maximize interaction with Gartner faculty.

**Program tuition: \$8,100**

Special pricing available for Gartner EXP and Gartner for IT Executives members, early bird and team registrations. Contact us for details.

Tuition includes classroom sessions, program documentation and meals.

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**ABOUT GARTNER**

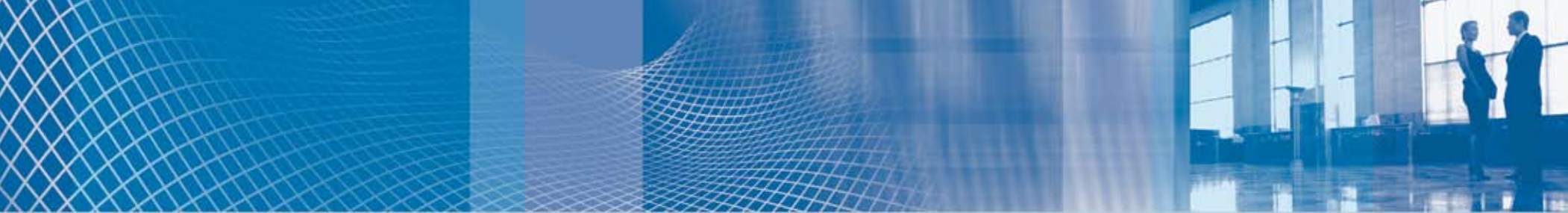
Gartner, Inc. (NYSE: IT) is the world’s leading information technology research and advisory company. We deliver the technology-related insight necessary for our clients to make the right decisions, every day. From CIOs and senior IT leaders in corporations and government agencies, to business leaders in high-tech and telecom enterprises and professional services firms, to technology investors, we are the indispensable partner to 60,000 clients in 10,000 distinct organizations. Through the resources of Gartner Research, Gartner Executive Programs, Gartner Consulting and Gartner Events, we work with every client to research, analyze and interpret the business of IT within the context of their individual role. Founded in 1979, Gartner is headquartered in Stamford, Connecticut, U.S.A., and has 4,000 associates, including 1,200 research analysts and consultants in 80 countries.

# Gartner CIO Academy: Where Leaders Learn

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Gartner CIO Academy is framed around the CIO Activity Cycle every CIO must master to fast-track success and minimize risk.

“Gartner CIO Academy is invaluable. The content is current, real-life and immediately useable.”

ADAM FRUMKIN  
School Employees Retirement System

Imagine a select group of CIOs ...  
For three days in an exclusive learning environment together with Gartner faculty.

The goals: Share your challenges, elevate your thinking—and return to your enterprise with a renewed perspective and a tailored action plan for success.

**What you will gain by attending**

- Actionable methods for addressing your most critical challenges, based on Gartner CIO-focused research and case studies
- The opportunity to network with a select group of fellow CIOs in a refined environment equipped for learning and discourse
- Time away from everyday distractions to focus on the strategic concerns of your work and career and validate them with peers and experts
- Highly productive exchanges with top Gartner faculty who know your issues

**Curriculum at a glance\***

“Excellent course with relevant material. Wide range of participants with significant experience and skills.”

RUSSELL AMBROSE  
Genesis Energy

The program is tightly designed and highly productive. Each day we take you and your colleagues through a logical progression of learning based on the CIO Activity Cycle every CIO must master: Lead, Anticipate, Strategize, Organize, Deliver, Measure.

**Welcome/Introductions and Dinner**

**Day One**

- Putting the “I” Back in CIO
- Building an Outside-in IT Strategy
- Strengthening the Core of IT
- Case-study Exercise
- Developing the Skills of the IT Leadership Team

**Day Two**

- Creating Effective IT Governance
- Taking Your PMO to the Next Stage
- Building the Next-Generation IT Workforce
- The Changing Shape of IT Organizations
- Managing Enterprise Risk

**Day Three**

- Value Dialogues
- Best Practices in Executive Communications

\*Agenda subject to change. Visit our Web site for the latest updates.

**LEAD**

**Bridge business and technology.** The primary job of the CIO is to drive business growth with advanced technology. Your business-enabling vision must be clear, and you must communicate it well to the board of directors, your executive colleagues and your own people.

**ANTICIPATE**

**Sense key business trends.** As the top IT executive, you have to show how IT can be leveraged to meet business objectives, develop new products, enter bigger markets and promote faster delivery of services. On the road to IT-enabled business, you create the map.

**STRATEGIZE**

**Shape demand and synchronize.** Business growth and profitability depend on your IT strategy. But to succeed, you also need a personal strategy that balances risk and return, and includes trustworthy partnerships and smart technology acquisitions.

**ORGANIZE**

**Orchestrate a high-performing IT organization.** Your job is to build a high-performance service organization. Your group must deliver cost-effective services that can bring business ideas to fruition rapidly and intelligently.

**DELIVER**

**Provide cost-effective and timely services.** The CIO has to promise results, then deliver them. Your team must source agile, low-cost services from inside and outside the organization. It's about speed and value, and balancing both.

**MEASURE**

**Know where you stand and why.** Control relies on measurement. Perception relies on proof. Track and communicate the evidence of your success: the business value of the IT organization, the business value of IT-enabled technologies and the total cost of ownership.

To learn more, visit [gartner.com/cioacademy](http://gartner.com/cioacademy).