

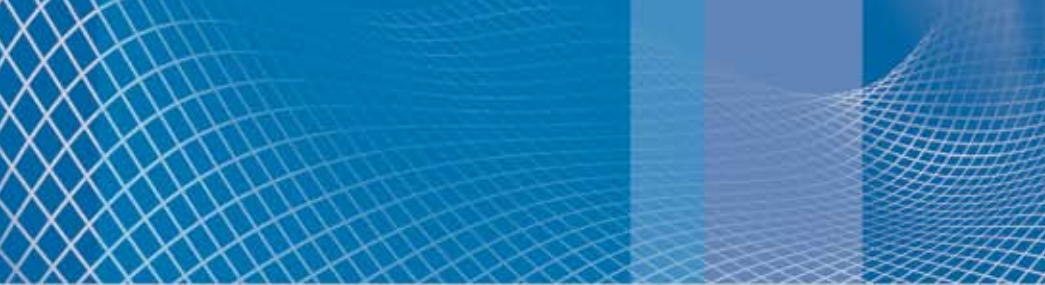


# **CIO Academy – Gulf Region**

## Strategy and Leadership in Turbulent Times

**27 – 29 September 2009**

Abu Dhabi, UAE



“CIO Academy is an excellent experience with relevance to real-world matters. The wide range of participants add value to the program, and will benefit all participants for some time to come.”

DR. SABRI HAMED AL AZAZI  
Chief Information Officer, Group IT/Dubai Holding

Imagine a select group of CIOs ...  
in an exclusive learning environment with  
Gartner faculty and University of Oxford  
thought leaders.

The goals: Share your challenges, elevate  
your thinking—and return to your enterprise  
with a renewed perspective and a tailored  
action plan for success.

**What you  
will gain by  
attending**

- Actionable frameworks for successful portfolio management, strengthening relationships with your CEO and business leadership team, and maximising your overall effectiveness as a CIO
  - Practical methods for addressing your most critical challenges, based on Gartner and Saïd Business School CIO-focused research and case studies
  - The opportunity to network with a select group of fellow CIOs in a refined environment, equipped for learning and discourse
  - Time away from everyday distractions to focus on the strategic concerns of your work and career, and validate approaches with peers and experts
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“Excellent! Eye-opening and mind-expanding.”

SAMER HAMWI

Chief Information Officer, SHUAA Capital, Dubai

### **Curriculum at a glance\***

The programme is tightly designed and highly productive. Each day we take you and your colleagues through a logical progression of learning based on the CIO Activity Cycle every CIO must master: Lead, Anticipate, Strategise, Organise, Deliver, Measure.

#### **Evening Welcome Reception**

##### **Day One: Strategy in Action**

- The CEO's and CFO's Views of the CIO
- Competitive Strategy in Today's Information Age
- Building an Outside-In IT Strategy
- Planning in the Real World

##### **Day Two: CIO Leadership**

- Success Strategies for CIOs
- Leaders and Leadership
- Focus on Value

### **Special Guest Speaker**

His Excellency Rashed Al Mansoori, Chairman of Abu Dhabi Systems & Information Centre (ADSIC), will be a featured speaker. ADSIC was created to develop, drive and support various initiatives within the Abu Dhabi government to transform government services and establish a modern, efficient and citizen-centric e-government platform on par with the best in the world.

\*Curriculum subject to change. Visit our Web site for the latest updates.

CIO Academy is framed around the CIO Activity Cycle every CIO must master to fast-track success and minimise risk.

**LEAD** **Bridge business and technology.** The primary job of the CIO is to drive business growth with advanced technology. Your business-enabling vision must be clear, and you must communicate it well to the board of directors, your executive colleagues and your own people.

**ANTICIPATE** **Sense key business trends.** As the top IT executive, you have to show how IT can be leveraged to meet business objectives, develop new products, enter bigger markets and promote faster delivery of services. On the road to IT-enabled business, you create the map.

**STRATEGISE** **Shape demand and synchronise.** Business growth and profitability depend on your IT strategy. But to succeed, you also need a personal strategy that balances risk and return, and includes trustworthy partnerships and smart technology acquisitions.

**ORGANISE** **Orchestrate a high-performing IT organisation.** Your job is to build a high-performance service organisation. Your group must deliver cost-effective services that can bring business ideas to fruition rapidly and intelligently.

**DELIVER** **Provide cost-effective and timely services.** The CIO has to promise results, then deliver them. Your team must source agile, low-cost services from inside and outside the organisation. It's about speed and value, and balancing both.

**MEASURE** **Know where you stand and why.** Control relies on measurement. Perception relies on proof. Track and communicate the evidence of your success: the business value of the IT organisation, the business value of IT-enabled technologies and the total cost of ownership.

To learn more, visit [gartner.com/cioacademy](https://gartner.com/cioacademy).

**CIO Academy  
is professional  
development  
at the highest  
level**

“Two elements of CIO Academy really impressed me: the outstanding quality of the speakers and the diversity of industries represented ... this provided a platform to focus on the real issues faced by IT managers.”

ALI SAJWANI

Senior Vice President, IT Applications and  
Enterprise Management, Emirates NBD

Removed from the tactical concerns of the workplace, participants focus on strategic change management, personal productivity and the critical alignment of technology and business. The learning experience is highly personal and pragmatic, customised to the needs of each participant.

This valuable opportunity is offered by Gartner, the undisputed global leader in technology research and advice for business success, and backed by the insights gleaned from the world's largest community of senior IT executives.

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**Apply today—space is limited.**

CIO Academy is a rare opportunity to share your stories and challenges with your peers and return to your organisation with fresh perspective, actionable advice, proven frameworks for managing change and new insights from your peers and the combined Gartner and Saïd Business School faculty.

The groups are kept small to ensure exclusivity and the best possible interaction and networking, as well as to maximise interaction with CIO Academy faculty.

**Programme tuition:** US\$8,000

Special pricing is available for early bird and team registrations. Contact us for details. Tuition includes classroom sessions, programme documentation and meals.

**Web:** [gartner.com/cioacademy](http://gartner.com/cioacademy)

**Phone:** +44 (0) 1784 268 778

**E-mail:** [dawn.gudelis@gartner.com](mailto:dawn.gudelis@gartner.com)

**ABOUT GARTNER**

Gartner, Inc. (NYSE: IT) is the world's leading information technology research and advisory company. We deliver the technology-related insight necessary for our clients to make the right decisions, every day. From CIOs and senior IT leaders in corporations and government agencies, to business leaders in high-tech and telecom enterprises and professional services firms, to technology investors, we are the indispensable partner to 60,000 clients in 10,000 distinct organizations. Through the resources of Gartner Research, Gartner Executive Programs, Gartner Consulting and Gartner Events, we work with every client to research, analyze and interpret the business of IT within the context of their individual role. Founded in 1979, Gartner is headquartered in Stamford, Connecticut, U.S.A., and has 4,000 associates, including 1,200 research analysts and consultants in 80 countries.

**ABOUT THE SAID BUSINESS SCHOOL**

The Saïd Business School is Europe's fastest-growing business school. An integral part of the historic University of Oxford, the school embodies the academic rigour and forward thinking that has made Oxford a world leader in education. The school is dedicated to developing a new generation of business leaders and entrepreneurs and conducting research not only into the nature of business but the connections between business and the wider world. The school has offered premier senior executive education and development programmes for over 40 years.

**ABOUT ITP.net**

ITP.net is the leading Web site in the Middle East for news on the IT industry—with journalists from ITP's 11 IT and communications titles contributing stories to the site as they break. ITP.net offers market intelligence resources and e-newsletters, delivering the news up to 24 hours ahead of traditional print media.

**MEDIA PARTNER**

