

CIO Academy Agenda

31 May – 3 June 2011

Curriculum

As of 26th January 2011 – Subject to change and update

Tuesday 31 May 2011: Strategic Perspectives

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| 12:00 – 12:30 | Registration |
| 12:30 – 13:30 | Lunch |
| 13:30 – 14:30 | Welcome and Introduction
<i>Michael Earl</i>
<i>Pro-Vice-Chancellor (Development and External Affairs) University of Oxford; Emeritus Professor of Information Management</i>

<i>and</i>

<i>Roger Kemp</i>
<i>Group Vice President – EMEA</i>
<i>Gartner Executive Programs</i> |
| 14:30 – 15:45 | The CEO and CFO Views of the CIO and IT
<i>Michael Earl</i>

<i>And</i>

<i>Dave Aron</i>
<i>Vice President, Distinguished Analyst</i>
<i>Gartner CIO Research</i>

Many CEOs and CFOs see their CIOs as effective operational leaders, but not full business leaders. There is evidence that many CIOs have less influence at the top than other CxOs. These enterprises are losing out on the CIO contribution – enterprises with CIOs who do contribute at the top tend to thrive. In this session we will present the common C-Suite perspectives on IT and give advice on how CIOs can better understand and engage their CEO and CFO. |
| 15:45 – 16:15 | Tea/Coffee |
| 16:15 – 18:15 | 10 Commandments for Competing in Turbulent Times
<i>Jeff Sampler</i>
<i>Fellow in Management of Technology and Strategy</i>
<i>Saïd Business School, University of Oxford</i>

Current strategy thinking often involves projecting a desired future state and then developing a change process to get there. That assumes that enterprises can predict the future, and in highly turbulent and dynamic environments that is unlikely. Yet the entire strategic planning process assumes they can. Instead of gazing into a crystal ball for strategy development, an alternative is to explore the most fundamental, flexible, and necessary elements of a business model that will be necessary in any business situation. Using 'ten commandments' This session will present and explain what these elements are, and their implications for the business. |
| 18:15-18:30 | Pre dinner drinks |
| 18:30 | Dinner |

19:30 – 20:45

Understanding The Hype Cycle – by applying it to The Cloud

Mark Raskino

Vice President & Gartner Fellow

Gartner CIO Research

The Hype Cycle is valuable analytical tool for comparing, contrasting and deciding about technology-enabled innovations.

We will explain why it exists, how it works, and how you can use it to help with many of the strategic decisions you will face as an IT leader. To make this evening conversation more interesting, we will focus our debate on the position of 'cloud' and some of its components.

Wednesday 1 June 2011: Executing Strategy

07:45 – 08:30

Breakfast

08:30 – 10:30

Winning IT Strategies

Dave Aron

Participants are asked to bring their enterprise's IT strategy to the academy. In this session, participants will be introduced to a method for evaluating their IT strategy, then will work in small groups to evaluate each other's IT strategies. The results will be discussed in plenary session.

10:30 – 11:00

Tea/Coffee

11:00 – 12:00

Running An Effective Strategy Process

Michael Earl

12:00 – 13:00

Photograph and Lunch

13:00 – 14:00

Focus on Value

Mark McDonald

Group Vice President,

Gartner Executive Programs

All returns from business investments are business returns and must be communicated in terms of business performance. IT can be the enabler of improved business performance and of increased enterprise differentiation and competitiveness, but successfully communicating return on investment to business executives can be a challenge. In this session participants will work in groups to evaluate suggested good practice methods and to share their own experiences of communicating the business value of varying forms of IT investment.

14:00 – 14:15

Tea/Coffee

14:15 – 16:15

Strategies for Leading Change

Tim Morris

Professor of Management Studies

Saïd Business School, University of Oxford

Complementing Professor Dopson's exposition, a model for leading change will be developed. In particular questions of how to deal with resistance to change, how to build on supporters of change and the need for a coherent plan for change will be discussed.

16:15 – 16:30

Tea/Coffee

18:30 – 19:00	Pre Dinner drinks
19:00 – 20:00	Dinner
20:00 – 21:30 (coffee available)	<p>Global Governance after the Financial Crisis <i>Ngairé Woods</i> <i>University Lecturer in Politics and International Relations, Director of the Global Economic Governance Programme, University College</i></p> <p>The financial crisis which began in 2008 has put a spotlight on global economic governance. This session will examine; 1) On what issues is international cooperation vital and why? 2) How effective has cooperation been since 2008? 3) What are the implications for the global economy.</p>

Thursday 2 June 2011: CIO Leadership

07:45 – 08:30	Breakfast
08:30 – 10:30	<p>Success Strategies for CIOs <i>Michael Earl</i></p> <p>As the CIO role continues to evolve, this session examines what it takes to be successful as the demands change. Using a number of mini-case studies, we will illustrate the challenges for today's CIO and suggest proven success strategies for coping with these challenges.</p>
10:30 – 11:00	Tea/Coffee
11:00 – 12:30	<p>Social Media Solutions and Management <i>Mark McDonald</i></p> <p>Social media opens new doors to customer and workforce participation. It also challenges management standing. Key Issues:</p> <ul style="list-style-type: none"> • How do social media solutions change the way enterprises work? • How do those changes challenge traditional management systems? • What are the recommendations for gaining social media benefits?
12:30 – 13:30	Lunch
13:30 – 15:00	<p>Leaders and Leadership <i>David Pendleton, Associate Fellow</i> <i>Saïd Business School, University of Oxford</i></p> <p>As CIO's increasingly are being asked to be business leaders as well as functional leaders, the essential components of leadership will be examined, building on the previous session. Then by deploying a psychometric leadership tool, participants will be encouraged to consider what their strengths are and how to work with their leadership teams appropriately.</p>
15:00 – 15:30	Tea/ Coffee
15:30 – 17:00	<p>Leaders and Leadership (continued) <i>David Pendleton</i></p>
18:15	Coach Arrival for tour of Oxford
19:30	Drinks & Dinner at Somerville College

Friday 3 June: Bringing It To Life

07:45 – 08:30	Breakfast
08:30 – 10:00	Pete Goss, Round-the-World Sailor
10:00 – 10:30	Tea/Coffee
10:30 – 12:00	Practical CIO Leadership Issues and Opportunities <i>All Faculty</i> The faculty will sit as a panel, and we will have a plenary discussion about the real leadership issues and opportunities participants expect to have in applying the learnings from the academy in their contexts.
12:00 – 12:30	CIO Academy Conclusions <i>Roger Kemp / Jeff Sampler</i>
12:30	Lunch and adjourn