

“Two elements of CIO Academy really impressed me: the outstanding quality of the speakers and the diversity of industries represented. This provided a platform to focus on the real issues faced by IT managers.”

ALI SAJWANI
Emirates NBD

**CIO Academy
is professional
development
at the highest
level**

Removed from the tactical concerns of the workplace, participants focus on strategic change management, personal productivity and the critical alignment of technology and business. The learning experience is highly personal and pragmatic, customised to the needs of each participant.

This valuable opportunity is offered by Gartner, the undisputed global leader in technology research and advice for business success, in collaboration with the University of Oxford, and backed by the insights gleaned from the world's largest community of senior IT executives.

26 – 29 September 2010

Abu Dhabi, U.A.E.

Apply today—space is limited.

CIO Academy is a rare opportunity to share your stories and challenges with your peers and return to your organisation with fresh perspectives, actionable advice, proven frameworks for managing change, and new insights from your peers and the combined Gartner and Saïd Business School faculty. The groups are kept small to ensure exclusivity and the best possible interaction and networking, as well as to maximise interaction with CIO Academy faculty.

Programme tuition

Special pricing is available for early-bird and team registrations. Contact us for details. Tuition includes classroom sessions, programme documentation and meals.

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ABOUT GARTNER

Gartner, Inc. (NYSE: IT) is the world's leading information technology research and advisory company. We deliver the technology-related insight necessary for our clients to make the right decisions, every day. From CIOs and senior IT leaders in corporations and government agencies, to business leaders in high-tech and telecom enterprises and professional services firms, to technology investors, we are the indispensable partner to 60,000 clients in 10,000 distinct organizations. Through the resources of Gartner Research, Gartner Executive Programs, Gartner Consulting and Gartner Events, we work with every client to research, analyze and interpret the business of IT within the context of their individual role. Founded in 1979, Gartner is headquartered in Stamford, Connecticut, U.S.A., and has 4,000 associates, including 1,200 research analysts and consultants serving clients in 80 countries.

ABOUT SAID BUSINESS SCHOOL

Saïd Business School is Europe's fastest-growing business school. An integral part of the historic University of Oxford, the school embodies the academic rigour and forward thinking that has made Oxford a world leader in education. The school is dedicated to developing a new generation of business leaders and entrepreneurs and conducting research not only into the nature of business but the connections between business and the wider world. The school has offered premier senior executive education and development programmes for over 40 years.

ABOUT ITP TECHNOLOGY PUBLISHING

ITP Technology is the longest-established and largest publisher focused on the ICT sector in the Middle East. The company publishes a wide range of business and consumer magazines, both in English and Arabic, with dedicated titles covering key sectors including enterprise-level organisations, telecommunications, IT infrastructure and networks and the channel to market. ITP Technology also publishes the region's leading IT consumer magazine, Windows Middle East, in English and Arabic, along with ITP.net, the dedicated IT portal featuring business and consumer-focused content from the Middle East and the rest of the world.



CIO Academy

in collaboration with the University of Oxford

Strategy and Leadership in Turbulent Times

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“CIO Academy is an excellent experience with relevance to real-world matters. The wide range of participants adds value to the program, and will benefit all participants for some time to come.”

DR. SABRI HAMED AL AZAZI
Abu Dhabi Municipality

“Excellent! Eye-opening and mind-expanding.”

SAMER HAMWI
SHUAA Capital, Dubai

Envision a select group of CIOs—
in an exclusive learning environment with
Gartner faculty and University of Oxford
thought leaders.

The goals: Share your challenges, elevate
your thinking—and return to your enterprise
with a renewed perspective and a tailored
action plan for success.

**What you
will gain by
attending**

- Actionable frameworks for successful portfolio management, strengthening relationships with your CEO and business leadership team, and maximising your overall effectiveness as a CIO
- Practical methods for addressing your most critical challenges, based on Gartner and Saïd Business School CIO-focused research and case studies
- The opportunity to network with a select group of fellow CIOs in a refined environment, equipped for learning and discourse
- Time away from everyday distractions to focus on the strategic concerns of your work and career, and validate approaches with peers and experts

**Curriculum
at a glance***

The programme is tightly designed and highly productive. Each day we take you and your colleagues through a logical progression of learning based on the CIO Activity Cycle every CIO must master: Lead, Anticipate, Strategise, Organise, Deliver, Measure.

Sunday, 26 September

- Evening Welcome Reception/Dinner
- Anatomy of the CIO Presentation

Monday, 27 September

- The CEO's and CFO's View of the CIO
- Competitive Strategy in Today's Information Age
- Building an Outside-In IT Strategy

Tuesday, 28 September

- Success Strategies for CIOs
- Focus on Value

Wednesday, 29 September

- Planning in the Real World
- Leaders and Leadership

*Agenda subject to change. Visit our website for the latest updates.

CIO Academy is framed around the CIO
Activity Cycle every CIO must master to
fast-track success and minimise risk.

LEAD

Bridge business and technology. The primary job of the CIO is to drive business growth with advanced technology. Your business-enabling vision must be clear, and you must communicate it well to the board of directors, your executive colleagues and your own people.

ANTICIPATE

Sense key business trends. As the top IT executive, you have to show how IT can be leveraged to meet business objectives, develop new products, enter bigger markets and promote faster delivery of services. On the road to IT-enabled business, you create the map.

STRATEGISE

Shape demand and synchronise. Business growth and profitability depend on your IT strategy. But to succeed, you also need a personal strategy that balances risk and return, and includes trustworthy partnerships and smart technology acquisitions.

ORGANISE

Orchestrate a high-performing IT organisation. Your job is to build a high-performance service organisation. Your group must deliver cost-effective services that can bring business ideas to fruition rapidly and intelligently.

DELIVER

Provide cost-effective and timely services. The CIO has to promise results, then deliver them. Your team must source agile, low-cost services from inside and outside the organisation. It's about speed and value, and balancing both.

MEASURE

Know where you stand and why. Control relies on measurement. Perception relies on proof. Track and communicate the evidence of your success: the business value of the IT organisation, the business value of IT-enabled technologies and the total cost of ownership.

To learn more, visit gartner.com/cioacademy.