

Sunday, April 11

2:30 p.m.	Preconference Registration			
3:00 p.m.	T1. The Basics of Business Intelligence <i>James Richardson</i>	T2. Defining a BI Competency Center for Your Organization <i>Kurt Schlegel</i>	T3. Fundamentals of Corporate Performance Management <i>Neil Chandler</i>	
4:15 p.m.	NET1. Power Networking Forum			
6:15 p.m.	Sponsored Reception			

Monday, April 12

7:00 a.m.	Registration and Breakfast			
7:30 a.m.	T4. Data Warehousing Fundamentals <i>Donald Feinberg</i>	T5. The Gartner Business Value Model: A Framework For Measuring Business Performance <i>Michael Smith, Bill Hostmann</i>		
8:15 a.m.	K1a. Gartner Keynote Welcome Address			
8:25 a.m.	K1b. Gartner Keynote Business Intelligence: You Talkin' to Me? <i>Bill Hostmann, John E. Van Decker</i>			
9:15 a.m.	K1c. The Summit in 60 Seconds or Bust <i>Gartner BI Team</i>			
	Track A Plan: Architect a Strategic Approach to BI, Analytics and Performance Management	Track B Platforms: Evaluating Markets, Tools and Technologies for Better Investments	Track C People: Developing the Right Program Management Competencies and Partnerships With Business	Track D Performance Management: Beyond Just Measuring It
9:45 a.m.	A1. Pattern-Based Strategy: Implementing a Performance-Driven Culture <i>Nigel Rayner</i>	B1. The Benefits and Perils of Buying Into the BI Stack <i>Rita L. Sallam</i>	C1. Create a BI Competency Center That Fosters a Performance-Driven Culture <i>Kurt Schlegel</i>	D1. Planning for Growth With Corporate Performance Management <i>John E. Van Decker</i>
10:00 a.m.	W1. Workshop Building a BI Strategy <i>James Richardson</i>			
11:00 a.m.	K2. Guest Keynote Who's Got Your Back? <i>Keith Ferrazzi, CEO, Ferrazzi Greenlight; author of Who's Got Your Back and Never Eat Alone</i>			
12:15 p.m.	Attendee Lunch and Solution Showcase Dessert Reception			
2:15 p.m.	A2. Defining a Performance Metrics Framework <i>Michael Smith</i>	B2. Data Integration and Data Quality: Disciplines Merging, Markets Converging <i>Andreas Bitterer</i>	C2. Building a Business Intelligence Dream Team <i>Mark A. Beyer</i>	D2. Customer Experiences With Corporate Performance Management <i>John E. Van Decker, Neil Chandler</i>
2:15 p.m.	W2. Workshop Who's Got Your Back Drill-Down <i>Keith Ferrazzi, CEO, Ferrazzi Greenlight; author of Who's Got Your Back and Never Eat Alone</i>			
3:30 p.m.	Solution Provider Sessions			
4:45 p.m.	W3. Workshop Using Web Analytics Effectively <i>Bill Gassman</i>			
4:45 p.m.	A3. The Future of BI: 12 Emerging Technologies to Evaluate <i>Kurt Schlegel</i>	B3. A Search Box, a Button, and BI: The Google Generation Searches for New Ways to Analyze Information <i>Whit Andrews</i>	C3. Achieving the Holy Grail of BI Through Collaborative Decision Making <i>Rita L. Sallam</i>	D3. Performance Management: Breaking Down the Barriers Between BI and Business Applications <i>Nigel Rayner</i>
5:45 p.m.	Solution Showcase Reception			

Tuesday, April 13

7:00 a.m.	Registration and Breakfast			
8:30 a.m.	A4. New Business Value: Turning BI From a Cost Center to a Revenue Generator <i>Kurt Schlegel</i>	B4. Data and Content in the Cloud: The Impact of Alternative Delivery Models <i>Toby Bell, Ted Friedman</i>	C4. Enterprise Information Management: New Job Titles, Your Business Needs <i>Debra Logan</i>	D4. Pattern-Based Strategy: Enterprise 2.0 Got It Backwards <i>Tom Austin</i>
8:30 a.m.	W4. Workshop Defining your BI Platform RFP <i>Rita L. Sallam</i>			
9:40 a.m.	RFA1. Rapid-Fire Session TBA	RFB1. Rapid-Fire Session TBA	RFC1. Rapid-Fire Session TBA	RFD1. Rapid-Fire Session TBA
10:10 a.m.	RFA2. Rapid-Fire Session TBA	RFB2. Rapid-Fire Session TBA	RFC2. Rapid-Fire Session TBA	RFD2. Rapid-Fire Session TBA
10:45 a.m.	K3. Gartner Keynote Magic Quadrant and Megavendor Comparison Power Session <i>Rita L. Sallam, Ted Friedman, Donald Feinberg</i>			
12:00 p.m.	Attendee Lunch and Solution Showcase Dessert Reception			
2:00 p.m.	A5. Key Issues for Data Mining and Predictive Analytics <i>Bill Hostmann, Gareth Herschel</i>	B5. TBA	C5. Information Governance: Stop Managing Technology and Start Managing Information <i>Debra Logan</i>	D5. Negotiating With Software Vendors and Service Providers <i>Rita L. Sallam, Alex Soejarto</i>
2:00 p.m.	W5. Workshop Improve Your Ability to Seek, Model and Adapt With BI and the Gartner Pattern-Based Framework <i>Tom Austin</i>			
3:15 p.m.	A6. Case Study TBA	B6. Case Study TBA	C6. Case Study TBA	D6. Case Study TBA
4:15 p.m.	W6. Workshop How to Get the Most From Your Data Warehouse Initiative <i>Donald Feinberg</i>			
4:15 p.m.	Solution Provider Sessions			
5:30 p.m.	K4. Guest Keynote Profiles in Performance: Business Intelligence Journeys and the Roadmap for Cultural Change <i>Howard Dresner, President, Dresner Advisory Services</i>			
6:30 p.m.	Hospitality Suites			

Wednesday, April 14

7:00 a.m.	Registration and Breakfast			
8:15 a.m.	A7. DBMS Infrastructure for the Modern Data Warehouse <i>Donald Feinberg</i>	B7. Case Study TBA	C7. Aligning the Organization for Data Quality Success: Strategy, Stakeholders and Stewards <i>Ted Friedman</i>	D7. Who's Afraid of Analytics? <i>Andreas Bitterer</i>
8:15 a.m.	W7. Workshop Working With BI Service Providers for Successful Outcomes <i>Alex Soejarto</i>			
9:30 a.m.	Solution Provider Sessions			
10:15 a.m.	W8. Workshop How to Select the Right Measures for Your Enterprise Metrics Framework <i>Michael Smith</i>			
11:00 a.m.	A8. MDM Concepts and Introduction <i>John Radcliffe</i>	B8. Business Activity Monitoring: Powered by Complex Event Processing <i>Bill Gassman</i>	C8. TBA	D8. How to Create a Business Strategy With Corporate Performance Management <i>Neil Chandler</i>
12:00 p.m.	Attendee Lunch			
1:00 p.m.	A9. The MDM Scenario: A New Decade for MDM <i>TBD</i>	B9. The High-End Data Warehouse: Bigger, Better, Not Always Both <i>Mark A. Beyer</i>	C9. TBA	D9. Performance Management: Breaking Down the Barriers Between BI and Business Applications <i>Nigel Rayner</i>
1:15 p.m.	W9. Workshop Solving the Data Integration and Data Quality Issues <i>Ted Friedman, Andreas Bitterer</i>			
2:15 p.m.	A10. Architecting for Participation: How Information-Sharing Overcomes Information Silos <i>David Newman</i>	B10. Open Source in Information Management: State of Play <i>Donald Feinberg</i>	C10. TBA	D10. Analytical Applications: Are They Worth It, and If So, How Do You Know? <i>Gareth Herschel</i>
3:30 p.m.	A11. BI Architecture: From the Tactical to the Strategic <i>Bill Hostmann</i>	B11. Data Warehousing, Data Services and Information Infrastructure: How to Make Them Work Together <i>Mark A. Beyer</i>	C11. TBA	D11. MDM, BPM and Performance Management: How Do These Disciplines Link to Maximize Business Performance? <i>John E. Van Decker, Andrew White</i>
4:45 p.m.	K3. Guest Keynote Innovating Your Way to Competitive Advantage and Growth <i>Gary Hamel, Director, Management Lab</i>			
5:45 p.m.	Conference Adjourns			

Limited availability. Preregistration required: ■