

Agenda-at-a-Glance

Sunday, April 18, 2010

4:00 p.m.	Pre-Registration – Marina 6			
4:30 p.m.	T1. The Role of Video in the Enterprise: From Desktop to Telepresence to YouTube – Nautilus 1-3 Robert Mason	T2. Enterprise Mobility 101 – Segment Your Users for Maximum Effectiveness Nautilus 4 Leif-Olof Wallin	T3. Where to Find the Money to Fund Your Next Communications Project! Grande Ballroom C Bob Hafner	
5:45 p.m.	T4. The Two Futures of Industrial Computing – Nautilus 1-3 Tim Zimmerman	T5. Cloud Computing: What's It all About? – Nautilus 4 David Mitchell Smith	T6. Best Practices for Sourcing Mobile Voice and Data Services Grande Ballroom C Ted Chamberlin	

Monday, April 19, 2010

7:00 a.m.	Registration – Marina 6		Attendee Breakfast – Pavilion	
8:00 a.m.	Welcome Address – Grande Ballroom A & B			
8:15 a.m.	K1. Communications Scenario: Networks for the Next Decade – Smart, Virtual and Ever-Present – Grande Ballroom A & B David Willis, VP & Distinguished Analyst, Gartner			
9:30 a.m.	K2. The New Mobile World: Where We Go From Here – Grande Ballroom A & B Reed Hundt, Former Chairman of the FCC			
	Track A: Managing Mobility & Extended Workforces	Track B: Deriving Value From Unified Communications & Collaboration	Track C: Evolving Fixed & Mobile Communications Architectures	Track D: Building Mobile Applications & Platforms
10:45 a.m.	A1. Mobile and Remote Working Scenario – Grande Ballroom A Eric Paulak	B1. Preparing for the New UCC Paradigm – Grande Ballroom B Bob Hafner	C1. Navigating the Network Management Landscape – Nautilus 1-3 Debra Curtis	D1. Creating a Robust B2C Mobile Strategy – Grande Ballroom C Nick Jones
11:45 a.m.	Attendee Lunch Reception – Harbor Island Ballroom			
12:30 p.m.	SPS9. Cisco: 802.11n and the Wireless Performance Protection Plan – Theater in the Harbor Island Ballroom Chris Kozup, Senior Manager, Mobility Solutions, Cisco			
1:10 p.m.	SPS10. Cisco: From Fixed to Mobile: A Solution Implementation Checklist – Theater in the Harbor Island Ballroom John Reeder, Product Line Manager, Mobile Applications, Cisco			
1:45 p.m.	A2. Best Practices for Delivering Mobile UC Benefits – Grande Ballroom A Phillip Redman	B2. Context Aware Computing: The Importance of Mobile Consumer Application Platforms – Grande Ballroom B William Clark	C2. Everyone is a Remote Worker in a Disaster: Is Your Remote Access Program Ready? – Nautilus 1-3 John Girard	D2. Mobile Enterprise Applications: How Do Your Vendors Rate? – Grande Ballroom C Michael King
1:45 p.m.	AUR1. Balancing the Requirements, Benefits and Trends of RFID – Marina I Tim Zimmerman		AUR2. Best Practices in ITIL – Marina II Debra Curtis	
3:00 p.m.	SPS1. Microsoft: Changing the Game: An Introduction to Windows Phone 7 Series Grande Ballroom A Paul Bryan, Sr. Director, Business Experiences Product Management, Microsoft, Mobile Communications Business	SPS2. Qualcomm: Expanding Connectivity: Gobi Goes Broad Grande Ballroom B Monte Giles, Staff Manager of Business Development, Qualcomm CDMA Technologies	SPS3. Sprint Nextel Corporation: Sprint 4G for Wireless Business: Nothing Moves Your Business Faster – Grande Ballroom C Tom Roberts, Vice President of Marketing, Business Markets Group, Sprint Nextel Corporation; Detective Richard Truitt, Investigative Support Unit, Criminal Investigation Division, Annapolis Police Department	
4:15 p.m.	A3. Pocket Power: The Annual Update on Mobile Devices – Grande Ballroom A Ken Dulaney	B3. Panel: Cisco vs. Microsoft: The Battle for Your Communications Spending – Grande Ballroom B Steve Blood; Bern Elliot; Bob Hafner; David Mitchell Smith; David Willis	C3. Improving Application Performance in a Distributed World – Nautilus 1-3 Mark Fabbi	D3. Mobile Application Development: The Fundamentals of Architecture and Platforms – Grande Ballroom C Michael King
4:15 p.m.	AUR3. Getting Business Value From Social Networks – Marina I Matthew Cain		AUR4. Best Practices for NAC Implementations – Marina II John Pescatore	
5:30 p.m.	UE1. Embracing the Wireless Mobile Ecosystem – Grande Ballroom A Phillip Redman; Rich Siedzik, Director of Computer & Telecommunications Services, Bryant University	UE2. Improving Efficiency in a Care Delivery Organization Across 240 Locations and Gaining Additional Benefits Grande Ballroom B Leif-Olof Wallin; Dennis Kaufman, The Evangelical Lutheran Good Samaritan Society, Director, Desktop & Network Services	UE3. Blending Consumer and Enterprise Drivers: General Motors' Hybrid Enterprise Mobility Strategy – Nautilus 1-3 Ken Dulaney; Steve Sacho, Global IT Director, Web/Portal/Collaboration/Mobility, General Motors Corporation	UE4. Case Study: Hertford Regional College: Making Pennies Count Grande Ballroom C Steve Blood; Dr. Daniel Hidelbaugh, Network Services Manager, Hertford Regional College
6:15 p.m.	Evening Solution Showcase Reception Sponsored by AT&T – Harbor Island Ballroom			

Tuesday, April 20, 2010

8:00 a.m.	Registration – Marina 6		Breakfast With the Analysts – Pavilion	
9:00 a.m.	K3. Are We Nearly There? The Art of Being There When You Are Not – Grande Ballroom A & B Stephen Prentice, VP & Gartner Fellow, Gartner			
10:20 a.m.	A4. How to Get an Integrated Mobile Strategy in Place – Grande Ballroom A Leif-Olof Wallin	B4. Hosted and Cloud-Based Communications: The Time is Yesterday Grande Ballroom B Ted Chamberlin	C4. Secure Remote Access for Unsecurable People – Nautilus 1-3 John Girard	D4. The Impact of Consumerization on the Mobile Enterprise – Grande Ballroom C David Mitchell Smith
10:20 a.m.	AUR5. Telecom Expense Management – Marina I Phillip Redman		W1. How Mature is Networking in Your Enterprise? – Nautilus 4 Jay Pultz	
11:20 a.m.	Attendee Lunch Reception – Harbor Island Ballroom			
12:00 p.m.	SPS11. Cisco: Achieving Business Value From Cisco Collaboration Solutions – Theater in the Harbor Island Ballroom			
1:20 p.m.	A5. Top 10 Things You Need to Implement the Wireless Enterprise Grande Ballroom A Tim Zimmerman	B5. Embedding Communications Into Business Processes: Case Studies That Prove the Payback – Grande Ballroom B Bob Hafner	C5. E-Mail in the Cloud – Myth and Reality – Nautilus 1-3 Matthew Cain	D5. What You Need to Know About Mobile App Stores and Ecosystems Grande Ballroom C Nick Jones
1:20 p.m.	AUR7. Best Practice For Enterprise Mobility Policies – Marina I Leif-Olof Wallin	AUR8. Staffing Your Network – Marina II David Willis	PSAUR. Public Sector: Connecting to Mobile Constituents – Nautilus 4 William Clark	
2:30 p.m.	A6. Best Practices in Mobile Device Management – Grande Ballroom A Phillip Redman; Robin Simpson	B6. Maximize Your UC Investments: From Cost Savings Through to Supporting Business Innovation – Grande Ballroom B Steve Blood; Bern Elliot	C6. Improving the Network Operations Organization and Network Management Staff Efficiency – Nautilus 1-3 Debra Curtis	D6. E-Mail, Collaboration and Social Software: Exploiting Markets in Transition – Grande Ballroom C Matthew Cain
2:30 p.m.	AUR9. Picking Right Networking Solution for Remote Workers – Marina I Eric Paulak		AUR10. Experiences From Video Implementations – Marina II Robert Mason	
3:40 p.m.	A7. Panel: Battle of the Smartphones: Android vs. Apple vs. the Rest Grande Ballroom A Ken Dulaney; Michael King; Robin Simpson; Leif-Olof Wallin	B7. Workshop: How to Build a UC Strategy (End-Users Only) Grande Ballroom B Bern Elliot	C7. Workshop: The Cost-Optimized Network: Better, Faster, Cheaper (End-Users Only) – Nautilus 1-3 Robert Mason; Tim Zimmerman	D7. Bring Your Own Mobility: Managing Employee-Owned Laptops, Handsets and Services – Grande Ballroom C Leslie Fiering
3:40 p.m.	AUR11. Best Practice Workshop: Network Service Sourcing – Marina I Phillip Redman		AUR12. MQ Mobile Data Protection – Marina II John Girard	
4:50 p.m.	SPS4. AT&T: MillerCoors and AT&T – How Mobile Merchandising Can Transform Your Business – Grande Ballroom A Terje Didriksen, Manager, IT Services, MillerCoors, LLC; Chris Hill, Vice President, Mobility Product Management, AT&T	SPS5. ESRI: Taking Geo-Asset Management to the Field Grande Ballroom B Elizabeth Mueller, EAM Program Manager, City of San Diego	SPS6. NetMotion Wireless: Increase Productivity With Reliable and Secure Applications for Mobile Workers Grande Ballroom C IT Administrator, NetMotion Wireless Customer; Andy Willett, SVP, Sales and Marketing, NetMotion Wireless	
5:30 p.m.	A8. Benefits and BPs for Managing Mobile and Remote Workers Grande Ballroom A Phillip Redman	B8. How Millennials Will Change the Future of Customer Service and the Contact Center – Grande Ballroom B Steve Blood	C8. How to Securely Use Consumer-Grade Mobile IT – Nautilus 1-3 John Pescatore	D8. The Fragmentation Opportunity: Mobile Consumer Application Development – Grande Ballroom C William Clark
5:30 p.m.	AUR13. Mobility – Choosing the Right Device and Mobile Services for the Application Marina I Ken Dulaney		AUR14. Integrating Wired and Wireless LANs – Marina II Mark Fabbi; Tim Zimmerman	

Wednesday, April 21, 2010

7:00 a.m.	Registration – Marina 6		Birds of a Feather Networking Breakfast – Pavilion	
8:00 a.m.	K4. Mobile and Wireless Scenario – Grande Ballroom A & B Nick Jones, VP & Distinguished Analyst, Gartner			
9:15 a.m.	SPS7. Good Technology: iPhone and Android in the Enterprise: Solving the "Device Dilemma" – Grande Ballroom B John Herrema, Chief Marketing Officer, Good Technology; Dimitri Volkman, VP Enterprise Product Management, Good Technology	SPS8. Sybase, Inc.: Mobility Platforms – Position Your Business for the Future Grande Ballroom A Cliff Cibelli, Managed Services Product Marketing, Verizon; Willie Jow, VP Enterprise Mobility Marketing, Sybase, Inc.		
10:00 a.m.	A9. Office in Your Pocket: Are We There Yet? – Grande Ballroom A Leslie Fiering	B9. Who Needs UCC? Your Handset is Already Social, Unified and Context-Aware – Grande Ballroom B Robin Simpson	C9. Virtualization and Your Network: From the Data Center to the Mobile Desktop – Nautilus 1-3 Mark Fabbi	D9. How to Secure Your Applications and Mobile Platforms – Grande Ballroom C John Pescatore
10:00 a.m.	AUR15. MQ Multi-Channel Access Gateways – Marina I William Clark		AUR16. Tactical Guidelines for the Next Steps in WLANs – Marina II Michael King; Tim Zimmerman	
11:15 a.m.	K5. Infrastructure Trends for the Network Manager – Grande Ballroom A & B Jay Pultz, VP & Distinguished Analyst, Gartner			
12:00 p.m.	Conference Adjourns			

Foundational Sessions: **F** Advanced Sessions: **A** Best Practices: **■** IT Architect: **□**