

Agenda at a Glance

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“The place to find perspective on the power of EA transformation.”

Wednesday, April 14				
9:00 a.m.	Registration			
11:00 a.m.	T1. Meet the Analysts and Summit Orientation <i>Gartner EA Analyst Team</i>			
12:45 p.m.	K1a. Gartner Keynote Opening Remarks and Welcome Address <i>Brian Burke, Philip Allega</i>			
1:00 p.m.	K1b. Gartner Keynote Introducing Hybrid Thinking <i>Nicholas Gall</i>			
	Track A Pragmatic Architecture	Track B The Opportunity Space	Track C The Vanguard	Analyst-User Roundtables
2:15 p.m.	A1. Clarifying Enterprise Business Architecture for Enterprise Architects <i>Philip Allega</i>	B1. Architecting for Participation: How Information-Sharing Overcomes Information Silos <i>David Newman</i>	C1. Tomorrow's Challenge Today: A Look at EA From the Outside In <i>Brian Burke</i>	AUR1. Best Practices in Building and Growing a Great EA Team <i>Richard Buchanan</i>
3:30 p.m.	A2. Determine the Right EA Approach to Support Your Business <i>Julie Short</i>	B2. Enterprise Information Management 2010 <i>Debra Logan</i>	C2. BI Architecture: From the Tactical to the Strategic <i>Bill Hostmann</i>	AUR2. Best Practices in Selecting an EA Tool <i>Philip Allega</i>
4:45 p.m.	K2. Guest Keynote Innovating Your Way to Competitive Advantage and Growth <i>Gary Hamel, Director, Management Lab</i>			
5:45 p.m.	Solution Showcase Reception			
Thursday, April 15				
7:00 a.m.	Registration			
7:00 a.m.	Networking Breakfast			
8:00 a.m.	K3. Guest Keynote The Five Dysfunctions of a Team <i>Jeff Gibson, Vice President, The Table Group</i>			
9:15 a.m.	A3. Critical Visualizations for Communicating EA to Senior Management <i>Philip Allega</i>	B3. Developers vs. Architects <i>Nicholas Gall</i>	C3. Use Business Capabilities to Elevate EA to Business Leaders <i>Betsy Burton</i>	AUR3. Best Practices in EA Governance <i>Julie Short</i>
10:30 a.m.	Solution Provider Session Architecting for the Cloud. What, When, Why and How			
11:30 a.m.	Attendee Lunch and Solution Showcase Dessert Reception			
1:30 p.m.	A4. Delivering Value Now: A Pragmatic Approach to Enterprise Architecture <i>Brian Burke</i>	B4. Improving Solution Portfolio Planning: Lessons Learned From Successful Application Portfolio Management <i>Bruce Robertson</i>	C4. Case Study: Doing IT Right First Time (British Telecom) <i>JP Rangaswami, British Telecom</i>	AUR4. Best Practices in Information Management <i>David Newman</i>
2:30 p.m.	A5. Case Study: Making Architecture Real (Ford Motor Company) <i>Eric Karsten, Ford Motor Company</i>	B5. Applications: Functional Requirements Are Only Half the Story <i>Andy Kyte</i>	C5. Business and IT Unification: The Wall Is Tumbling Down <i>Philip Allega, Betsy Burton</i>	AUR5. Best Practices in Managing Innovation <i>Brian Burke</i>
3:45 p.m.	Solution Provider Session How to Improve Business and IT Collaboration Through Modeling			
3:45 p.m.	Solution Provider Session Building a Sustainable Approach to Application Retirement and Optimization			
4:30 p.m.	K4a. Gartner Keynote Introducing the Gartner IT Market Clock to Inform IT Investment and Divestment Decisions <i>Philip Allega</i>			
5:00 p.m.	K4b. Gartner Keynote Applications Overhaul: Standardize, Rationalize, Consolidate and Modernize <i>Andy Kyte</i>			
6:00 p.m.	Solution Showcase Reception			
Friday, April 16				
7:00 a.m.	Registration			
7:00 a.m.	Breakfast			
7:45 a.m.	A6. Defining the Technical Architecture <i>R. Scott Bittler</i>	B6. Using Performance Management to Demonstrate Business Value of EA <i>Betsy Burton</i>	C6. How Information Shareability Enables Hybrid Thinking <i>David Newman</i>	AUR6. Best Practices in Defining EA Services as Capabilities for Customers <i>Bruce Robertson</i>
8:55 a.m.	A7. Enterprise Architects as Innovation Agents: An OnStar Case Study <i>Sanjay Khungar, OnStar</i>	B7. Case Study: The New EA: Catching a Clue <i>Carl E. Engel, Chief Architect, Enterprise Architecture Council, Franchise Tax Board, State of California</i>	C7. Case Study: Procter & Gamble Taking Off With Decision Cockpits <i>Terry McFadden, Procter & Gamble</i>	
9:35 a.m.	A8. Effective EA Governance <i>Julie Short</i>	B8. Business Capabilities Modeling Case Study/Workshop: Gartner & Canadian Tire <i>Ken Dschankilic, Enterprise Business Architect, Canadian Tire Corporation; Betsy Burton</i>	C8. The Adaptive Life Cycle of Complex Adaptive Systems <i>Nicholas Gall</i>	AUR7. Business Capabilities Modeling <i>Betsy Burton</i>
10:30 a.m.	A9. Creating EA Road Maps and Migration Plans <i>R. Scott Bittler</i>	B9. Where Do Clouds Fit in Your EA? <i>Bruce Robertson</i>	C9. Practical Use of EA to Support Pattern-Based Strategy <i>Betsy Burton</i>	AUR8. Best Practices in Communication, Persuasion and Interpersonal Skills <i>Betsy Burton</i>
11:40 a.m.	K5. Gartner Keynote Open Research Meeting: Key Predictions for EA in the Next Decade <i>Gartner Analyst Team</i>			

Agenda as of January 18, 2010



Track sessions

Track sessions are packed with prescriptive advice that maps directly to published Gartner research, toolkits and templates.

The result: easy access to source information once you're back on the job.