

EARLY-BIRD SAVINGS

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Gartner IT Infrastructure, Operations & Management Summit 2010

June 14 – 16 • Orlando, FL • gartner.com/us/iom

Consolidation IT Operations Virtualization IT Modernization ITIL and CMDB

Getting Maximum Business Value From Cloud,
Virtualization and Other Game Changers

Conference Co-Chairs



Mike Chuba
Vice President
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David M. Coyle
Vice President
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What are some of the toughest challenges I&O leaders have to face?

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More than ever, you need to prove that the I&O organization can address and support mission-critical business goals. That's a key step in demonstrating the business value of I&O, which should be one of your top priorities at this critical time in the economy. We're ready to help with practical guidelines and best practices for justifying spending across I&O, setting investment priorities that match business goals and establishing approaches that help deliver increased business value for less cost and improved efficiency.

Which trends and technologies should be on my radar?

Cloud computing and virtualization offer fantastic opportunities to improve response to business requirements. In fact, CIOs ranked both among their top five technology priorities in 2010. But it's not all smooth sailing. Cloud computing has lots of potential, lots of hype. And you'll need to sort out the latter—fast. Because pretty soon, you'll be making critical decisions about private and public cloud services, if you haven't already.

What about virtualization?

Well, most organizations are using it at some level for servers, storage and clients. But are they leveraging their investments for new efficiencies and cost savings? We'll tackle both of these timely technologies—cloud and virtualization—in two separate tracks. We'll also look at specific issues like Windows 7 migration, backup and recovery, data center modernization and how to manage an increasingly converged infrastructure.

You mentioned cost, that's always a factor. How do I deal with it now?

I&O is where the bulk of the IT budget is dedicated. You'll find tactical and strategic guidance on how to spend precious IT dollars wisely, along with newly developed 2010 research focusing on best practices and cost justification.

How will the conference help me in the short-term?

Gartner strongly believes that for most I&O leaders, improving I&O should be a top priority—even in these times when investments are highly constrained. In addition to providing insight on how to enhance I&O maturity, we'll focus on these other major challenges that I&O leaders face in the 2010 – 2011 time frame:

- I&O cost optimization
- Revamping I&O initiatives
- Selecting key vendors and products
- Assessing emerging technologies

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