

At a Glance

Sunday, September 16, 2007

2:00pm	Pre-Registration
3:00pm	Pre-Conference Workshop: BPM in Practice: Understanding and Implementing BPM Nathaniel Palmer, Founder & President, Transformation + Innovation (Paid Workshop) Pre-Conference Tutorials:
4:00pm	T1. BPM: The Discipline Bill Rosser, VP & Distinguished Analyst, Gartner
5:15pm	T2. BPM Technology: From Best-of-Breed Tools to Process Marc Kerremans, Research Director, Gartner

Monday, September 17, 2007

7:30am – 6:30pm	Registration																											
7:30am	General Breakfast																											
8:45am	Welcome Address																											
9:00am	K1. Keynote: Business Processes — The Foundation Linking Business and IT Simon Hayward, VP & Gartner Fellow, Gartner																											
	<table border="1"> <thead> <tr> <th>Track A Creating a Process-Rich Strategy</th> <th>Track B Building the Process-Aware Organization</th> <th>Track C Applying BPM-Enabling Technology</th> </tr> </thead> <tbody> <tr> <td>A1. Analyst Panel: Creating a Process-Rich Strategy</td> <td>B1. Analyst Panel: BPM as a Management Discipline</td> <td>C1. Process Modeling for Profit</td> </tr> <tr> <td>11:30am</td> <td colspan="2">Solution Provider Sessions</td> </tr> <tr> <td>12:30pm</td> <td colspan="2">Attendee Lunch & Solution Showcase Dessert Reception</td> </tr> <tr> <td>2:30pm</td> <td>A2. Case Study: Driving Business Value through IT Process</td> <td>B2. New Roles and Competencies: Blurring Boundaries</td> </tr> <tr> <td></td> <td></td> <td>C2. BPMS: A Change From Business as Usual</td> </tr> <tr> <td>3:45pm</td> <td colspan="2">Solution Provider Sessions</td> </tr> <tr> <td>5:00pm</td> <td colspan="2">K2. Keynote: BPM Tames the SOA Beast: Keys to Success Daryl Plummer, Managing VP & Gartner Fellow, Gartner</td> </tr> <tr> <td>6:00pm</td> <td colspan="2">Solution Showcase Reception</td> </tr> </tbody> </table>	Track A Creating a Process-Rich Strategy	Track B Building the Process-Aware Organization	Track C Applying BPM-Enabling Technology	A1. Analyst Panel: Creating a Process-Rich Strategy	B1. Analyst Panel: BPM as a Management Discipline	C1. Process Modeling for Profit	11:30am	Solution Provider Sessions		12:30pm	Attendee Lunch & Solution Showcase Dessert Reception		2:30pm	A2. Case Study: Driving Business Value through IT Process	B2. New Roles and Competencies: Blurring Boundaries			C2. BPMS: A Change From Business as Usual	3:45pm	Solution Provider Sessions		5:00pm	K2. Keynote: BPM Tames the SOA Beast: Keys to Success Daryl Plummer, Managing VP & Gartner Fellow, Gartner		6:00pm	Solution Showcase Reception	
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Tuesday, September 18, 2007

7:30am – 6:30pm	Registration	
7:30am	Breakfast with the Analysts	
	PB1. Power Breakfast: Process Innovation Leads to Profits Paul Harmon, Founder, Executive Editor and Analyst, BPTrends	
8:30am	K3. Business Keynote: Change Management: A Roadmap for Managing the People Side of Change Jeff Hiatt, Founder Change Management Learning Center, President, Prosci Research	
	K4. Technology Keynote: Business Applications Through 2010: Major Changes Will Affect Your Process Environment Yvonne Genovese, VP & Distinguished Analyst, Gartner	
9:45am	A3. Agility: The Goal of BPM	
	B3. Key Roles That Enable a Process-Managed Organization	
	C3. Measuring Processes in Real Time	
11:00am	Solution Provider Sessions	
12:00pm	Attendee Lunch & Solution Showcase Dessert Reception	
1:30pm	A4. Case Study Panel: Creating a Process-Rich Strategy	
	B4. Customer Panel: BPM as a Management Discipline	
	C4. Integration: What's Lurking Below the BPM Waterline?	
2:45pm	Solution Provider Sessions	
4:00pm	A5. Aligning Business Processes With Strategy: How Performance Metrics Make This Happen	
	B5. Establishing Process Governance: Process Owners, Councils	
	C5. Business Rule Management: State of the Art	
5:15pm	K5. Keynote: Looking at a 20 Year Horizon Watts Wacker, Futurist, CEO, FirstMatter LLC	
6:15pm	Hospitality Suites	

Wednesday, September 19, 2007

7:30am	Vertical Networking Breakfast	
	PB2. Power Breakfast: The BPMS Market – Key Players, Trends Michelle Cantara	
8:30am	A6. "How to" Workshop — Managing the People Side of Change: Getting Started with Change Management	
	B6. "How to" Workshop — Managing the Process-Centric Organization	
	C6. "How to" Workshop — Process Modeling with BPMN	
10:20am	A7. Crafting a Process Vision and Execution Plan	
	B7. Next Steps in the Unavoidable Transition: Critical Decisions in 2007 for Every IT Organization	
	C7. Rules, Policies and SOA Governance	
11:30am	K6. Keynote: Gartner Predicts — An Open Research Meeting Moderated by Daryl Plummer	
12:30pm	Conference adjourns	

AS OF JULY 27, 2007 AND SUBJECT TO CHANGE.