

# Agenda at a Glance

November 14-16 Hyatt Regency Century Plaza Los Angeles, CA

## Tuesday, November 13

3:00pm	Pre-Registration	
4:00pm	<b>Pre-Conference Tutorials</b>	
	<b>T1. Know Your IAM Processes First to Avoid Wasting Time and Money on Technology</b>	<b>T2. Four Networking Technologies That IAM Folks Need to Know</b>
5:15pm	<b>T3. Your Guys and My Guys: Identity Federation</b>	<b>T4. Introduction to SIEM and Related User Monitoring Technologies</b>

## Wednesday, November 14

7:00am	Registration		
7:00am	Attendee Breakfast		
8:00am	<b>Welcome &amp; Introductions</b> Gartner Conference Co-Chairs: Ray Wagner and Roberta Witty		
8:15am	<b>K1. Opening Session – Reputation: The Next Revolution</b> Toby Bell, Research VP, Gartner		
9:30am	<b>K2. Keynote Session – Advancing Your Fraud Prevention Tactics: A Unique Look into Identity Theft and Financial Crimes</b> Robert Rebhan, Financial Crimes Expert and Former Detective Sergeant with the Los Angeles Police Department		
	<b>Track A</b>	<b>Track B</b>	<b>Track C</b>
	<b>IAM Strategy, Process, and Planning</b>	<b>IAM Infrastructure</b>	<b>Extending the IAM Infrastructure</b>
10:45am	<b>A1. Everything You Know About Identity Management is Wrong</b>	<b>B1. Managing (Without) Passwords</b>	<b>C1. Who Are You, and What Are You Doing on My Network?</b>
11:45am	Attendee Lunch and Sponsor Showcase Dessert Reception		
1:45pm	<b>A2. Business Value of Identity &amp; Access Management Panel</b>	<b>B2. Will the Real User Please Stand Up?</b>	<b>C2. The IAM/SIEM Intersection</b>
3:00pm	Solution Provider Sessions and Case Studies		
4:15pm	<b>K3. General Session – Gartner IAM Magic Quadrants</b> Gartner Analysts: Gregg Kreizman, Earl Perkins, Ray Wagner		
5:15pm	Sponsor Showcase Reception		

## Thursday, November 15

7:00am	Registration		
7:00am	Attendee Breakfast		
8:00am	<b>K4. Mastermind Panel – Identity Assertion or Desertion: The State of Electronic Identities</b> Moderator: Avivah Litan, VP Distinguished Analyst, Gartner, Panelists: Michael Barrett, CISO, PayPal; Mickey Charles, CEO and President, The Sports Network; George Fletcher, Chief Architect, Identity Services, AOL		
9:15am	<b>A3. Identity as Application Infrastructure: Evolution or Revolution?</b>	<b>B3. Role Management for Enterprises is Doable!</b>	<b>C3. End-User Case Study Session – Entitlements Management for Electronic Trading at Bank of America – Nathan Zhang, Bank of America</b>
10:30am	Solution Provider Sessions and Case Studies		
11:30am	Attendee Lunch and Sponsor Showcase Dessert Reception		
1:30pm	<b>A4. Issues with Identity &amp; Access Management</b>	<b>B4. WWW.Authenticating: Why? When? What? Who?</b>	<b>C4. Identity at Your Service(s): The Rise of Service-Based Identity Management</b>
2:45pm	Solution Provider Sessions and Case Studies		
4:00pm	<b>A5. Identity &amp; Access Management Project Management Panel</b>	<b>B5. End-User Case Study Session</b>	<b>C5. Identity 2.0, Internet Identity, and User-Centric Identity: Getting Past the Hype</b>
5:15pm	<b>K5. Keynote Session – Technical Trends, Issues and Identity</b> Larry Magid, Journalist, Author and Internet Safety Advocate		
6:00pm	Sponsor Hospitality Suites		

## Friday, November 16

7:00am	Registration		
7:00am	Attendee Breakfast with the Analysts		
8:00am	<b>A6. IAM Governance, Audit and Compliance</b>	<b>B6. Active Directory: Microsoft's Identity Hammer</b>	<b>C6. End-User Case Study Session – Access Management at FedEx – Denise Wood, FedEx Corporation</b>
9:15am	Solution Provider Sessions		
10:00am	<b>A7. End-User Case Study Session – ESSO in Healthcare: Compliance and Best Practices – Christopher Paidhrin, Southwest Mutual Medical Center</b>	<b>B7. Authorization Management: Where Access and Application Meet</b>	<b>C7. Getting to the Problem of the Root: Effective and Efficient Management of Super-User Privileges and Shared Account Passwords</b>
11:15am	<b>K6. Open Gartner IAM Research Community Meeting</b> Gartner Identity & Access Management Team (Led by Ray Wagner, Research VP, Gartner)		
12:00pm	Conference Adjourns		

AS OF AUGUST 28, 2007 AND SUBJECT TO CHANGE.

Visit [gartner.com/us/iam](http://gartner.com/us/iam) for agenda updates.

(ISC)<sup>2</sup>@ Type "A" CPEs are awarded for activities which are directly related to the 10 Domains of the CISSP. Gartner is an Official (ISC)<sup>2</sup>@ CPE Submitter and can submit CPEs for you after the Gartner event. Please provide your name and member number to us at the event and your CPEs will be posted by (ISC)<sup>2</sup>@ within 2-3 weeks.



## Three new tracks. The experts you trust. Real insight on today's toughest IAM challenges.

**A IAM Strategy, Process, and Planning**  
Before technology comes planning, and before planning you must thoroughly evaluate your needs and current processes. This track addresses issues and best practices for "phase one" of an IAM project.

**B IAM Infrastructure**  
This track focuses on the key technologies that make up the ideal IAM infrastructure. We will explore what it takes to build an infrastructure that is adaptable, scalable, and cost-effective, and will remain viable as the business grows, partnerships evolve, and needs change.

**C Extending the IAM Infrastructure**  
Long after a successful IAM infrastructure is in place, it must continue to evolve to meet the organization's changing needs, and respond to new technologies and functionality. This track will examine how to extend existing IAM investments, and leverage current infrastructure for greater efficiencies.

"95% of Gartner Identity & Access Management Summit 2006 attendees would refer a colleague to this event!"

### TWO AND A HALF CONTENT-RICH DAYS HELP YOU:

- Update your knowledge of evolving IAM best practices.
- Identify your next step in IAM improvement.
- Gain the insights that prevent mistakes.
- Hear about the newest technologies – and threats.
- Discover innovative new ways to streamline processes.
- Improve how you address compliance and audit needs.
- Learn ways to quantify the return on your IAM investment.
- Understand the industry trends and where IAM is headed.

### WHO SHOULD ATTEND

The Gartner Identity & Access Management Summit is for everyone concerned about secure business enablement, including:

- CISOs, CSOs, and their teams
- CIOs and other IT executives
- VPs, directors, and managers of information security
- Network security executives and directors
- IT/IS directors and managers
- Enterprise architects and planners
- E-commerce executives
- Finance executives and risk managers

## Benefits of Attending

- Increase your IAM knowledge, and be better prepared to handle the current issues surrounding your IAM environment, thereby increasing your company's agility and security
- Leverage the experience of an increasing network of peers to fine-tune and maximize your IAM-related projects
- Use unbiased advice and information specific to your situation to enable you to better manage your own IAM-related initiatives
- Gain insight into which tools could enhance your IAM implementations, and possibly put your company one step ahead of the competition
- Better manage your own IAM infrastructure to improve your company's security, efficiency, effectiveness, business agility, and productivity

## Gartner

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Please use priority code below when you register.

Priority Code:

## Gartner Identity & Access Management Summit 2007

November 14-16, 2007  
Hyatt Regency Century Plaza  
Los Angeles, CA

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## Gartner Identity & Access Management Summit 2007

November 14-16 • Hyatt Regency Century Plaza • Los Angeles, CA

**11 End-user panelists and case-study speakers just announced!**

Details inside.

Gartner is an Official (ISC)<sup>2</sup>@ CPE Submitter

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## End-User Panelists and Case Study Speakers

from the following organizations:

- AOL • Bank of America • BearingPoint Inc.**  
**• Deloitte & Touche LLP • Diligent Enterprise Inc.**  
**• Federal-Mogul Corporation • Mycroft Inc.**  
**• PayPal • Southwest Washington Medical Center**  
**• The Sports Network**

### KEYNOTE GUEST SPEAKERS



**Larry Magid**  
Journalist, Author and Internet Safety Advocate



**Robert Rebhan**  
Financial Crimes Expert and former Detective Sergeant with the Los Angeles Police Department

## Keynote Guest Speakers

### Technical Trends, Issues and Identity

**Larry Magid**  
Journalist, Author and Internet Safety Advocate



A syndicated technology columnist and broadcaster for more than two decades, Larry Magid is a regular contributor to CBS News, the New York Times and San Jose Mercury News. His technology reports can be heard on CBS and its affiliates throughout the United States, daily on KCBS in San Francisco and occasionally on CBS Evening News and local TV news stations. He served for 18 years as a syndicated columnist for the Los Angeles Times and has written numerous books on technology.

An Internet safety advocate, Larry is founder of SafeKids.com and SafeTeens.com and is co-director of ConnectSafely.org. He is the author the National Center for Missing and Exploited Children's free booklets, *Child Safety on the Information Highway* and is on that organization's board of directors.

### Advancing Your Fraud Prevention Tactics: A Unique Look into Identity Theft and Financial Crimes

**Robert Rebhan**  
Financial Crimes Expert and former Detective Sergeant with the LA Police Department



Former Los Angeles Police Department Detective Sergeant Robert Rebhan, a nationally renowned expert on financial crimes, has spent the last 16 years coordinating the global fraud prevention program at American Express.

In his 22 years at the LAPD, Robert worked on assignments including SWAT, narcotics, robbery, homicide, and vice. Most technology professionals are focused on building solutions. Rebhan turns the tables, to examine how thieves work to slip through the cracks in corporate security.

**"Very informative. Content is insightful. The sessions were very good. I have information for a product roadmap – that's the biggest highlight for me."**

Suresh Sridharan, Product Manager, Sun Microsystems

## End-User Guest Speakers

### Mastermind Panel: Identity Assertion or Desertion – The State of Electronic Identities

**Michael Barrett**  
Chief Information Security Officer, PayPal



Michael Barrett is responsible for ensuring the security of PayPal's 143 million accounts worldwide. He oversees the information systems and services that protect the integrity and confidentiality of PayPal customer and employee information. Barrett was twice named one of

the 50 most powerful people in networking by Network World magazine, and was recently listed as one of ITSecurity.com's 59 top influencers in the security industry.

**Mickey Charles**  
CEO and President, The Sports Network



Mickey Charles is an attorney by training who formed the original Communications Team, Inc., a telecommunications group delivering sports information, which evolved into The Sports Network – the most qualitative and quantitative source of sports news, data, scores, features, and statistics in the world. A pioneer in information distribution, he is ultimately responsible for the secure enablement of transactions with vast numbers of business partners and customers every day.

**George Fletcher**  
Chief Architect, Identity Services, AOL



George Fletcher has 17+ years of experience in architecting, designing and implementing dynamic, networked systems. These systems cover a wide variety of disciplines including artificial intelligence, "real-time" media processing, graphical information systems, consumer electronic devices and large scale internet deployments (15 billion events a day). As the chief architect for Identity Services at AOL, George is currently focusing on the application of identity standards to internal and external services. George also participates in the Liberty Alliance and OASIS standards bodies.

### Identity & Access Management Project Management Panel

**Ryan Miller**  
Director, Global Information Assurance, Federal-Mogul Corporation



Mr. Miller is globally responsible for Information Security, IS Compliance, and Disaster Recovery Planning. He is also a member of the CIO's IS Global Management Team and plays a governance role over all IS projects to ensure compliance to Federal-Mogul Information Assurance standards. Prior to joining Federal-Mogul in 2005, Miller was the IT Audit Manager for DaimlerChrysler AG. In that role, he was the auditor-in-charge for major North American audits as well as audits with a global scope.

**Timothy Moore**  
Enterprise Architect, Diligent Enterprise, Inc.



Mr. Moore is responsible for the strategic planning for all identity and access management services. These include identifying and developing the underlying infrastructure and services which enable delivery throughout the enterprise. Mr. Moore has served in this capacity within Diligent since its founding in 2001. He has also served as a Senior Architect for fortune 500 firms – First American and IBM – delivering identity related services as well as evangelizing web services and rich web experiences. Moore represented IBM Rational on the IBM Software Architect Council as well as the WS-I standards committee.

**"I came in wanting to know enterprise views of what to do with IAM and got some good answers. What stands out is Roberta Witty: she understands financial institutions. That's her background before being a Gartner analyst. Her insight into role management is bang on."**

Steve Stuart, Assistant Vice President, Security and Threat Management, TD Bank Financial Group

### Business Value of Identity & Access Management Panel

**Mark Ford**  
Global & National Identity & Access Management Service Offering Leader, Deloitte & Touche LLP



Mr. Ford is a twenty-two year information security veteran, specializing in IAM for the last ten. He's had extensive experience assessing, designing and implementing

enterprise IAM solutions for commercial and government clients. These experiences include small tactical product implementations to large multi-year "identity ecosystem" integrations, helping clients address major control and compliance requirements. Ford has served in the automotive, banking, insurance, healthcare, and retail industries and was recently named one of the "Top 59 Most Influential Security Experts of 2007" by ITSecurity.com.

**Elizabeth Butwin Mann**  
Chief Marketing Officer and Executive Vice President, Business Development, Mycroft Inc.



Since joining Mycroft in 1994, Elizabeth Butwin Mann has been a driving force behind the organization's emergence as a recognized leader in Identity and Access

Management. Today, she is responsible for shaping the company's business development initiatives, marketing strategies and standards for customer service. She is particularly focused on building Mycroft's full lifecycle of professional services offerings, from assessment, architecture, development and implementation, to maintenance, management and support.

**JR Reagan**  
Managing Director and Global Solution Leader, Risk, Compliance & Security, BearingPoint Inc.



Mr. Reagan is the Senior Executive responsible for global strategy, sales, development and delivery of Risk, Compliance & Security solutions. He has over 20 years of Financial, Commercial and Public Services sector experience managing Enterprise Security, Technology, Fraud & Risk Management initiatives.

### Case Study Session Speakers

**Christopher Paidhrin**  
Security Compliance Officer, ACS Healthcare Solutions, Southwest Washington Medical Center



Mr. Paidhrin has worked for many years in IT and Business Operations, in higher education, private sector and entrepreneur environments, where he has held numerous Director level positions. He is an advocate of IT best practices, standards, Learning Organizations and Knowledge Management. In his spare time he is a Wikimedia advocate, unpublished screenwriter and avid automath. Paidhrin's notable quotation: "It's all about waking up."

**Denise Wood**  
Corporate Vice President and Chief Information Security Officer, FedEx Corporation



Ms. Wood is responsible for security and business continuity strategies, processes and technologies that secure FedEx as a trusted business partner. Her key initiatives include Identity Management, Application Security, Enterprise Desktop & Server Management, Risk Management & Compliance, Business Continuity & Disaster Recovery, and Enterprise Security Awareness. Wood spent three years in Hong Kong from 1995-1998 as the first Chief Information Officer for FedEx Asia Pacific, where she created the information infrastructure to support that fast-growing region.

**Nathan Zhang**  
Managing Director, Bank of America



Prior to joining Bank of America, as a Managing Director in Global Market Technology department in 2005, Zhang started his career as a developer for a software company and spent the majority of his professional life with various investment banks working on Fixed Income, Equity and Derivative trading systems. Zhang's responsibilities include the design, implementation and global support of strategic cross products electronic trading platform. It provides users with 24 hour, real time, secure and direct access to many global Electronic Commerce Networks.



### Hotel Information

Make your hotel reservations directly with the hotel at the same time you register for the conference.

**Hyatt Regency Century Plaza**  
2025 Avenue of the Stars  
Los Angeles, CA 90067  
Phone: +1 310 228 1234

### You get all this at one event!

- Three tracks. 24 sessions
- Four end-user case studies
- Three end-user panels
- 12 Gartner analysts
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- Analyst/User Roundtable Discussions\*
- Facilitated Peer-to-Peer Networking
- Sponsor Case Studies
- Solution Showcase
- Solution Provider Sessions
- Peer-to-Peer Networking Opportunities

\*For Gartner end-user clients only.

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### 3 Ways to Register

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### Registration Fee

Conference registration fee includes: conference attendance, documentation and planned functions. Standard Conference Fee: \$1,895

### Complimentary Golf Outing\*

Sponsored by Deloitte & Touche LLP

## Deloitte

Join Gartner and Deloitte & Touche LLP on Tuesday, November 13 for a complimentary\* golf outing at one of the most pristine golf courses in Los Angeles. Time and location TBD.

Space is limited. First come first served. Register now at 1 800 778 1997. Participation will be confirmed two weeks prior to the event.

\*Golf club rental fee not included.

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