

# 10 reasons to attend the **Gartner CIO Summit**

- 1 Peer Exclusivity**

Engage and interact with your peers in the confident knowledge that they are your peers and are on the same wavelength for discussing relevant issues. It is all about Leaders learning from Leaders.
- 2 Intimate Interactivity**

The Summit is built along a series of peer-exchange workshops to enable you to interact in small groups with your peers and gain from collective wisdom. No lengthy presentations, but a deep-dive into the issues that matter.
- 3 Results Driven**

Make intention and action a reality. Ensure that you are on your way to delivering the required results and more. This event assists you in linking results to the overall business strategy and becoming a true business partner.
- 4 Trends Savvy**

The IT world is changing fast. You need to understand what is out there, what is coming your way and how you can use the existing and emerging technologies to deliver what is required. Gartner is at the forefront of technology developments – take advantage of the knowledge.
- 5 Future Excellence**

The role of the CIO is changing and will continue to change over the next few years. Ensure that you understand the new expectations from CIOs. This event helps you map your own path for the future – whether in the IT function or a move to the business side.
- 6 Risk Averse/Opportunity Driven**

Managing risk and opportunities are tricky in a fast changing world. Understand the risks and all the opportunities available to make an informed decision. This event provides you with guidelines to manage your portfolio.
- 7 “Eureka” Effect**

Sometimes all it takes is a sentence to spark off a new approach. Harness the information gathered through highly interactive discussions - led by your peers and Gartner Analysts - to stimulate your thinking. This event identifies the path to innovation.
- 8 Decision Making**

Stop obsessing about the minutiae of technology and focus on "big bang" impact. This event helps you remove minor discussions from the leadership and focus on impact.
- 9 Clarity of Vision**

Through private One-on-One meetings with Gartner Analysts, many of whom are former CIOs themselves, you will have the opportunity to clarify your vision and develop an action plan for going forward.
- 10 High-Level Networking**

Two days of exclusive interaction with your peers, with the Elite of Gartner Research, and with invited sponsors, you will not only challenge or be challenged but you will have time to relax and process all the information during structured networking sessions. The Gala Dinner on Tuesday Evening will bring you the flavor of Spain in the select gardens of the Hotel Rey Juan Carlos!

*“At least 60 percent of IT organizations in Global 2000 enterprises will divide into two organizations - one working on sourcing and delivery of infrastructure, another on architecture and change.” John Mahoney, VP Distinguished Analyst, Gartner*