

Sunday, December 2

3:00pm	Pre-Registration		
3:15pm	Attendee Orientation		
4:00pm	Pre-Conference Tutorials	T1. Software Quality Issues for SOA and SODA, T Murphy SOA	T2. Understanding ESBs and Other SOA Infrastructure Alternatives, J Thompson SOA
5:15pm	Pre-Conference Tutorials	T4. SOA – Where do I start?, J Schulman SOA	T5. A Practical Approach to Using Ajax and Rich Internet Applications, R Valdes WEB

3:15 - 6:15pm
Paid Workshop
Understanding Service Design for SOA
Thomas Erl, Founder SOA Systems, Author
SOA: Principles of Service Design
(Fee: \$495) SOA

Monday, December 3

7:00am	Registration		
7:30 am	Attendee Breakfast		
7:45pm	Pre-Conference Tutorials	T7. Event Driven Architecture (EDA) and Business Activity Monitoring (BAM), R Schulte SOA	T8. Web 2.0 Basics: Principles, Platforms and Best Practices, D Cearley WEB
8:45am	Welcome Address		
9:00am	K1. Gartner Keynote – SOA: Now is the Time to Deliver – Jeff Schulman, Managing VP, Gartner SOA		
	Track A	Track B	Track C
	Best Practices in Application Architectures	Leveraging the Web for Applications & SOA WEB	Mastering Application Development
10:15am	A1/B1. The Patterns of Architecture and Web Innovation in the Modern Enterprise IT, Y Natis, A Bradley		C1/D1. Agility and SOA: Dancing with Webs, V Sribar WEB SOA
11:30am	A2. SOA for Developers and Architects: One Model Does Not Fit All, R Valdes SOA	B2. Web Technologies: Powering the Web, SOA and More, G Phifer, D Smith WEB SOA	C2. New Challenges and New Solutions for Application Testing & Quality, T Murphy
12:30pm	Attendee Lunch and Solution Showcase Dessert Reception		
2:30pm	A3. Service-Oriented Architecture & the Web: Big Decisions About Application Architecture, D Sholler WEB SOA	B3. Enterprise Mashups: The Face of SOA and Composite Applications, A Bradley WEB	C3. Practitioner's Guide to Application Security: Methodologies, Technologies & Best Practices, N MacDonald SOA
3:45pm	Solution Provider Sessions and Case Studies		
5:00pm	A4. Software-as-a-Service: The Architecture of Applications on the Business Web, B Pring WEB	B4. Point-Counterpoint: Web Services vs. REST/POX for SOA Interoperability, R Schulte, N Gall WEB SOA	C4. Roadmap for Service-Oriented Development of Applications, M Blechar SOA
6:00pm	Solution Showcase Reception		

T9. Top Ten Initiatives to Modernize Your Applications Environment, **S Landry**

Tuesday, December 4

7:30am	Vertical Industry Networking Breakfast	PB1. Power Breakfast: Understanding the Mutating Middleware and Application Development Markets, F Biscotti	PB2. Power Breakfast: Justifying and Funding SOA, Panelists from Monsanto, Computer Sciences Corporation, National City Corp & Gateway SOA
8:30am	K2. Keynote: SOA Horror Stories: Massimo Pezzini, VP & Distinguished Analyst and Paolo Malinverno, Research VP, Gartner SOA X		
9:45am	A5. The Yin & Yang of Process & Data: Which Will Be King of the Next Generation Applications?, M Blechar	B5. User Experience: Why It Matters and How Success Can Be Achieved, R Valdes	C5. Case Study - Application Development X
11:00am	Solution Provider Sessions and Case Studies		
12:00pm	Attendee Lunch and Solution Showcase Dessert Reception		
2:00pm	A6. Event-Driven Architecture Improves Operational Business Decisions, R Schulte	B6. Applying Web 2.0 Social Software Technologies Within the Enterprise, A Bradley WEB	C6. Running Application Delivery like a Business with Application Lifecycle Management, J Duggan
3:15pm	Solution Provider Sessions and Case Studies		
4:30pm	A7. User Panel: Lessons Learned in Advanced SOA, SOA Consortium , Panelists from Ohio Bureau of Workers' Compensation, Orange UK, Lincoln Financial Group & Nordea SOA X	B7. Case Study – Web 2.0 in Action, Jeremy Cameron WEB X	C7. Modern Development Languages - Snakes, Jewels and Border Wars, M Driver
5:30pm	Hospitality Suites		
		D5. Agile Methods: New Processes for when a Waterfall Just Isn't Fast Enough, D Norton, M Hotle	E5. Best of Breed vs. Best of Brand: The Battle Of The Application Platform Stacks, Y Natis
		D6. Modernize This! Best Strategies for Legacy Modernization, D Vecchio	E6. Portal of the Future: Web 2.0 and Beyond, R Valdes WEB
		D7. SOA Governance: Why You Can't Ignore It, What to Do About It, P Malinverno SOA	E7. Don't Stop! Move Fast! Enable your SOA with Extreme Transaction Processing, M Pezzini SOA
			F5. How to Succeed with Multi-Enterprise Application and Process Integration, B Lheureux
			F6. Understanding Information Services for SOA, D Newman SOA
			F7. Integration Technology: Selecting the Right Product(s) to Support Your SOA and BPM Initiatives, J Thompson SOA

Wednesday, December 5

7:30am	Birds of a Feather Networking Breakfast – Roles/function	PB3. Power Breakfast: What Are Users Telling Us About Their SOA, Web Services & Web 2.0 Deployments?, F Biscotti WEB	
8:45am	K3. Keynote: Down with Miserable Jobs and Dysfunctional Teams! – Patrick Lencioni, President The Table Group, Author of Best-sellers <i>The Five Dysfunctions of a Team</i> and <i>The Three Signs of a Miserable Job</i>		
10:00am	Solution Provider Sessions and Case Studies		
10:45am	A8. Context-Oriented Architecture: Preparing For the Know-Me Internet, D Willis WEB	B8. Web 2.0 Steamroller Moves Across the Enterprise Vendor Landscape, D. Smith WEB	C8. How Competence Centers & Governance for Enterprise Applications Must Change for SOA, SaaS and BPO, P Phelan SOA
11:45am	Attendee Lunch		
1:00pm	A9. Practitioner's Guide: Patterns & Guidelines for Starting With SOA & Moving to Advanced SOA, Y Natis SOA SOA	B9. Best Practices in Web Services Security, N MacDonald WEB	C8. Case Study: SOA Governance, Panelists from National City Corp, Nordea; & Ingram Micro, Inc. X SOA
2:15pm		B10. Web Services Standards & SOA: The State of Today & the State of Tomorrow, D Sholler WEB SOA	D9. A Practitioner's Guide to Project and Portfolio Management, M Hotle SOA SOA
3:30pm	A11/B11. Practitioner's Guide: Moving towards Enterprise-wide SOA – Do's and Don'ts, M Pezzini SOA SOA	C10. Practitioners Guide for Software Configuration and Change Management, J Duggan SOA SOA	E9. Case Study Panel – Legacy Modernization through SOA, D Vecchio , Panelists: Panelists from, Suntrust, Group Health Inc & Thomson Financial SOA X
4:30pm	K5. Keynote: Looking Ahead: The Future of the Software Industry and its Leaders, Anthony Bradley and additional Gartner analysts	C11/D11. User Interaction Strategies: From Portals to Ajax to Consumer Devices, G Phifer WEB	F9. Case Study Panel – Integration's Role in Deploying SOA, J Thompson SOA X
5:35 - 5:45pm	ADI Closing Address: Lessons Learned from the Summit		E11/F11. The Technologies of Business Process Management and Business Rule Management, E Deitert

X = Case Study/User Panels WEB = Virtual Track – Web SOA = Virtual Track – Service-Oriented Architecture (SOA) SOA = Virtual Track – Practitioners' Guides