

December 5-7, 2007
Rio All Suite Hotel & Casino
Las Vegas, NV
gartner.com/us/ea-fall

Agenda at a Glance

Wednesday, December 5

1:00pm	Welcome Address		
1:15pm	EA1. The New EA – Less Is More – Nick Gall, VP Distinguished Analyst, Gartner		
2:15pm	EA2A. The Enterprise Architect's New Imperative: The Strategy-Driven Enterprise, A Lapkin	EA2B. Ten EA Best Practices, R Buchanan	
	Track A ADVANCED EA – Emerging Trends for Established Practitioners	Track B PRACTICAL EA – Establishing the Foundation	Track C INTEGRATED EA – Processes and Techniques for Success
3:30pm	EA3A. Contending With Key Issues for Business Results, R Handler	EA3B. How to Create Business-Driven Architecture Requirements, S Bittler	EA3C. User Panel - SOA and EA, N Gall, Richard Soley (SOA Consortium) , Panelists from Bank of America, Monsanto, The Hartford
4:45pm	EA4A. EA and SOA – Service-Oriented All Over, B Robertson	EA4B. Beginners Guide to Business Architecture, P Allega	EA4C. Case Study: Warner Brothers - IT Strategic Planning: The Business Value of Enterprise Architecture, David Randle, Warner Bros. Entertainment
5:45 - 7:45pm	Solution Showcase Reception		

Thursday, December 6

7:00am	Registration		
7:30am	Vertical Industry Networking Breakfast	Power Breakfast: The Technologies of Business Process Management and Business Rule Management, E Deibert	
8:30am	EA5. Keynote: Know Your Enterprise Architecture – Learn to think like your CEO. – Ram Charan, business authority and best-selling author		
9:45am	EA6A. The Role of EA in Shaping BPM and SOA, N Gall	EA6B. Security Architecture Best Practices, T Schotz	EA6C. Chief Architect's Guide to Strategic Planning and Tools, R Buchanan
11:00am	Solution Provider Sessions and Case Studies		
12:00pm	Attendee Lunch and Solution Showcase Dessert Reception		
2:00pm	EA7A. The Yin & Yang of Process and Data: Which Will Be King of Next-Generation Applications? D Newman	EA7B. Best Practices for Developing Leaders in the EA Discipline, R Buchanan	EA7C. EA Lyceum: Gartner's Best Practices Council, Co-moderators: P Allega, Samuel Johnson , Panelists from GAIC, McGraw-Hill Education, Sysco
3:15pm	EA9A. Why Should EA Care About Web 2.0, N Gall	EA9B. Solution Architecture: Planning, Delivering and Managing Services, B Robertson	EA9C. Beyond the Business Case: Projects in the Enterprise Architecture, R Handler
4:30-5:30pm	EA10. Keynote: The Case of the Irritating Architect – Susan Cramm, Founder and President of Valuedance®		

Friday, December 7

7:30am	Breakfast with the Analysts		
8:30am	EA11A. Enterprise Architecture: Not Just for IT Organizations Anymore, P Allega	EA11B. Case Study: Implementing an Effective Enterprise Architecture Organization – Practical Lessons Learned from Safeco, David Green, Safeco Insurance	EA11C. Communication, Persuasion and Interpersonal Skills for EA, R Handler
9:45am	EA12A. Conceptual and Logical Models for Security Architecture, T Schotz	EA12B. Information Architecture Techniques That Maximize the Value of Information Assets, D Newman	EA12C. Case Study: Emerson – Manufacturing EA: Leading a Federated EA Effort, B Khuti, Emerson
11:00am	Keynote/Open Research Meeting and Conference Wrap-up		
12:15pm	Summit Adjourns		